



**CHAIR'S ANNOUNCEMENTS**

Chair Greer welcomed the Publications Committee Members, guests and staff, including GRF President, Carole Damoci; Executive Director, Randy Ankeny; Publications Manager, Kelly Roberts and Administrative Secretary, Laura Whitlock. She also requested that members exhibit an appropriate amount of decorum and to please turn off or silence their cell phone.

**APPROVAL OF MINUTES**

Chair Greer declared the minutes of the regular meeting of February 8 2017, approved as presented.

**OLD BUSINESS****Homepage and Landing Pages (New Photos)**

Publications Manager showed new photos that were taken in our community for the Homepage and Landing Pages. The Committee members were pleased with the new photos and made suggestions of other areas in our community where photos could be taken. Publications Manager will update further at the next meeting.

**Digital Ad Demo**

Publications Manager reported that she is showing the digital ad demo to current and potential new advertisers. There was also a brief discussion about shareholders possibly taking computers classes to learn how to navigate through newspaper and digital ads.

**Survey Results**

Publications Manager provided results from the recent survey. She also reported that 107 surveys were turned in.

After a brief discussion, it is the consensus of the Committee due to the low number of respondents, to make the survey only 10 questions and to run it in both the LW Weekly and LW Live.

**NEW BUSINESS****Potential Member's Column Content**

The Committee reviewed and discussed the potential member's column content, as submitted by R. James Williams.

It is the consensus of the Committee to have the article paired down to only 250 words and have staff include a GRF disclaimer to the column.

**STAFF REPORTS**

Publications Manager

The Publications Manager provided updates to the Committee throughout the meeting.

Executive Director

The Executive Director provided updates to the Committee throughout the meeting and reported that the Publications Manager will be assisting on this year's Annual Report.

**SHAREHOLDER COMMENTS**

No comments were made by shareholders.

**PRESIDENT'S COMMENTS**

President Damoci reported that the Community Access Ad Hoc will be voting on the issuance of new IDs. Once approved by the Board, she would like to see an ad on the front page of the LW Weekly. More details to follow.

**COMMITTEE MEMBERS' COMMENTS**

Five Committee members spoke on the proceedings of the Committee meeting and congratulated the Publications Manager on doing a great job.

**ADJOURNMENT**

Chair Greer adjourned the meeting at 11:19 a.m.



Mary Ruth Greer, Chairperson  
PUBLICATIONS COMMITTEE

## RECAP OF MOTIONS AND ACTIONS TAKEN AT THE PUBLICATIONS COMMITTEE MEETING

### MOTIONS

- The meeting minutes of the regular meeting of February 8, 2017, approved as presented.

### ACTIONS

- It is the consensus of the Committee due to the low number of respondents, to make the survey only 10 questions and to run it in both the LW Weekly and LW Live.
- It is the consensus of the Committee to have the article submitted by R. James Williams paired down to only 250 words and have staff include a GRF disclaimer to the column.
- It is the consensus of the Committee to select Photo #1 for the Minibus Cover. (see below)

