



PUBLICATIONS COMMITTEE MINUTES November 9, 2016

The meeting of the Publications Committee was held on Wednesday, November 9, 2016, and was called to order at 10:00 a.m. by Chair Greer in Conference Room B, Building 5, followed by the Pledge of Allegiance.

ROLL CALL

Present: Mrs. M. Greer, Chair
Mrs. M. Dodero
Ms. S. Fekjar
Mrs. L. Perrotti
Mr. B. Scheuermann
Ms. P. Snowden
Mrs. C. Damoci, Ex-Officio

Absent: Mr. P. Pratt

Also Present: Mr. R. Ankeny, Executive Director
Ms. K. Roberts, Publications Manager
Mrs. L. Whitlock, Recording Secretary
Ms. L. Stone, GRF Representative, Mutual Three
Mr. J. Reed, GRF Representative, Mutual Four
Mrs. H. Tran, GRF Representative, Mutual Fifteen
Eleven Shareholders/Members

By unanimous consent, Chair Greer declared the reading of the quorum notification be dispensed with.

In accordance with California Civil Code Section 4090, please be advised that a quorum of the GRF Board of Directors is present at today's posted meeting. The business of the Publications Committee will be conducted in accordance with the agenda. As a quorum of the Board is present, this meeting will be conducted as a committee meeting and a Board meeting. The agenda actions of the committee will be limited only to the members of the committee and will only constitute such actions in accordance with stated committee policy and/or provide recommendations to the GRF Board of Directors at its regular Board meeting on the 4th Tuesday of the month. GRF Board members who are not committee members will be allowed to comment when recognized by the Chair and only during the proscribed Foundation member comment period, not to exceed four

minutes, as set forth in Policy 5610, Participation by Foundation Members. The minutes of today's Committee meeting will be presented to the Board for approval following the approval of the committee meeting minutes in December, 2016.

CHAIR'S ANNOUNCEMENTS

Chair Greer welcomed the Publications Committee Members, guests and staff, including GRF President, Carole Damoci; Executive Director, Randy Ankeny; Publications Manager, Kelly Roberts and Administrative Secretary, Laura Whitlock. She also requested that members exhibit an appropriate amount of decorum and to please turn off or silence their cell phone.

APPROVAL OF MINUTES

Chair Greer declared the minutes of the regular meeting of September 14, 2016, approved with corrections.

SHAREHOLDER COMMENTS

Eight shareholders/members spoke on various items pertaining to the Committee's area of purview.

POLICIES

Policy 2867-36, Political and Religious Advertising

Mrs. Perrotti MOTIONED, seconded by Mrs. Dodero and unanimously carried by Committee members present –

TO forward Policy 2867-36, Political and Religious Advertising to the Policy Re-Write Sub-Committee for further review and modifications.

Policy 2868-36, Transportation Advertising

Mrs. Perrotti MOTIONED, seconded by Mrs. Dodero and unanimously carried by Committee members present –

TO forward Policy 2868-36, Transportation Advertising to the Policy Re-Write Sub-Committee for further review and modifications.

OLD BUSINESS

Profiles - Update

Mrs. Perrotti MOTIONED, seconded by Ms. Fekjar and unanimously carried by Committee members present –

TO publish Profiles once a month, based upon the availability of the articles, in Leisure World's Newsletter, The News and compile articles at the end of the year.

Spadea Wrap

The Publications Manager reported she received many positive comments from advertisers and shareholders/members.

NEW BUSINESS

Display Advertisement, Policy 2851-36, Advertising and Policy 5585-36, Advertising Policy

It is the consensus of the Committee to forward policy 2867-36, Political and Religious Advertising and policy 2868-36, Transportation Advertising to the Policy Rewrite Committee for review.

STAFF REPORTS

Publications Manager

The Publications Manager reviewed the variance budget report and provided updates to the Committee throughout the meeting.

Executive Director

The Executive Director provided updates and reports throughout the meeting.

SHAREHOLDER / MEMBER COMMENTS

Two shareholders made comments on various topics.

COMMITTEE MEMBERS COMMENTS

Four Committee members spoke on the proceedings of the Committee meeting.

ADJOURNMENT

Chair Greer adjourned the meeting at 11:47 a.m.


Mary Ruth Greer, Chairperson
PUBLICATIONS COMMITTEE

law 11.16.16

RECAP OF MOTIONS AND ACTIONS TAKEN AT THE
PUBLICATIONS COMMITTEE MEETING

MOTIONS

- By unanimous consent, Chair Greer declared the reading of the quorum notification be dispensed with.
- Chair Greer declared the minutes of the regular meeting of September 14, 2016, approved with corrections.
- **TO** forward Policy 2867-36, Political and Religious Advertising to the Policy Re-Write Sub-Committee for further review and modifications.
- **TO** forward Policy 2868-36, Transportation Advertising to the Policy Re-Write Sub-Committee for further review and modifications.
- **TO** publish Profiles once a month, based upon the availability of the articles, in Leisure World's Newsletter, The News and compile articles at the end of the year.

ACTIONS

- It is the consensus of the Committee to forward policy 2867-36, Political and Religious Advertising and policy 2868-36, Transportation Advertising to the Policy Rewrite Committee for review.
- Chair Greer adjourned the Publications Committee meeting at 11:47 a.m.