

**AGENDA**  
**COMMUNICATIONS COMMITTEE**  
**Administration Conference Room**  
**Thursday, October 10, 2013 – 1:30 p.m.**

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Approval of the Agenda
5. Approval of Regular Meeting Minutes of September 12, 2013
6. Chair's Announcements
7. **STAFF REPORTS**
  - a. Managing Editor, Dave Saunders
  - b. Executive Director, Randy Ankeny
  - c. ITS Manager, Steve Perez
8. **COMMENT PERIOD**
  - a. Foundation Members
  - b. Committee Members and Ex Officio Member
9. **CORRESPONDENCE**
10. **UNFINISHED BUSINESS**
  - a. Finances – Progress on “thank you” deals for advertisers, holiday ads, etc.
  - b. Finances – Report of sales calls spreadsheet
  - c. Content – Vanity submissions
  - d. Content – Holiday recipes, drawings, decorating rules, safety articles, etc.
  - e. Content – Committee member reports on their page/section assignments
11. **NEW BUSINESS**
  - a. Appointment of Website Sub-Committee
  - b. Centenarian Project
12. **EXECUTIVE SESSION**
  - a. Approve Executive Session meeting minutes
  - b. Policy 2850, Display Advertising Commissions
13. Next meeting: Thursday, November 14, 2013 – 1:30 p.m.
14. Adjournment