

AGENDA
COMMUNICATIONS COMMITTEE
Administration Conference Room
Thursday, November 14, 2013 – 1:30 p.m.

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Approval of the Agenda
5. Approval of Regular Meeting Minutes of October 10, 2013
6. Chair's Announcements
7. **STAFF REPORTS**
 - a. Managing Editor, Dave Saunders
 - b. Executive Director, Randy Ankeny
 - c. ITS Manager, Steve Perez
8. **COMMENT PERIOD**
 - a. Foundation Members
 - b. Committee Members and Ex Officio Member
9. **CORRESPONDENCE**
10. **UNFINISHED BUSINESS**
 - a. Finances
 - 1) Report of Sales Calls Spreadsheet
 - 2) Budget Update - discussion only
 - b. *Golden Rain News* Content
 - 1) Holiday recipes, drawings, decorating rules, safety articles – response?
 - c. Website Content
 - 1) Website Committee Report – Betty Coven
 - 2) Contract with Constant Contact – discussion only
 - d. Community
 - 1) Centenarian Ad hoc Committee Report – Pat Wilson
 - 2) Update: Distribution of O. C. Council on Aging Senior Guide – Ron Kravitz
11. **NEW BUSINESS**
 - a. Establish Guideline: Managing Editor has authority to monitor number of submissions from individuals – give others a turn; attribution to authors; edit out commercialism
 - b. Collecting email addresses – signing waivers, the need to have tight controls re: insurance coverage
 - c. Advertising on the website – discussion only
 - d. Cost per inch – Advertising rates – are they adequate? - John DeMarco
12. Next meeting: Thursday, December 12, 2013, 1:30 p.m., Clubhouse Four
13. Adjournment

Golden Rain Foundation

Budget Comparison Report
News Department - CC 36

For the Ten Months Ending October 31, 2013

INTERNALLY PREPARED
FOR MANAGEMENT USE ONLY

| October | | YTD | | | Annual | | | | |
|----------|----------|-----------------|------------|---------------------------|-----------|-----------|-----------------|---------------|---------------|
| Actual | Budget | Budget Variance | G/L Number | Description | Actual | Budget | Budget Variance | Annual Budget | Unused Budget |
| \$77,186 | \$70,295 | \$6,891 | | Total Other Cost Recovery | \$730,024 | \$810,446 | (\$80,422) | \$951,036 | (\$221,012) |
| 77,186 | 70,295 | 6,891 | | Total Cost Recovery | 730,024 | 810,446 | (80,422) | 951,036 | (221,012) |
| (7,893) | (6,616) | (1,277) | | Off Budget Items | | | | | |
| | | | | Net Income / (Expenses) | (27,761) | 13,232 | (40,993) | | (27,761) |