



**PUBLICATION COMMITTEE MINUTES
March 10, 2016**

The regular meeting of the Publications Committee, held on Thursday, March 10, 2016, was called to order at 1:00 p.m. by Vice Chair Snowden, in the Administration Conference Room, followed by the Pledge of Allegiance, led by Mr. Hood.

ROLL CALL

Present: Ms. P. Snowden, Vice Chair Mrs. L. Perrotti
 Mr. P. Friedman Mrs. J. Reed
 Mr. P. Hood Ms. R. Winkler, Ex-officio

Absent: Ms. M. Greer, Chair
 Mr. T. Bolton

Staff and Mr. R. Ankeny, Executive Director
Guests: Ms. R. Osborne, Sec. Writer / Staff Writer
 Mrs. D. Bennett, Recording Secretary
 Mr. S. McGuigan, GRF Representative, Mutual Eight
 Mr. B. Lukoff, GRF Representative, Mutual Fourteen
 Two Foundation Members

INTRODUCTION OF GUESTS AND STAFF

The Chair welcomed the Committee members, staff, and shareholder/members. The Committee reached consensus to add the amendment of Policy 281-36, News Coverage of Candidates Running for Public Office, to the agenda.

RULES OF ORDER

The Chair asked that courtesy and respectfulness be acknowledged at all times, to wait until the Chair calls on you to speak, no cross talking and to silence your cell phone.

APPROVAL OF MINUTES

Vice Chair Snowden declared the minutes of the regular meeting of January 15, 2016, approved, as printed.

SHAREHOLDER COMMENTS

No shareholders offered comments.

CORRESPONDENCE

The Committee reviewed two letters; it was the consensus of the Committee to publish Letter # 1 in the Golden Rain News and Letter #2 in the Spotlight publication.

UNFINISHED BUSINESS

Spotlight Entertainment

The Executive Director reported the publication is in progress; it is anticipated that a draft will be available for the next Committee meeting.

Telephone book

Ms. Osborn, Section Editor/Staff Writer, distributed the new telephone book to the Committee members.

"Profiles"

The Executive Director provided an update on the Profiles publication.

Recommendation to Architectural Design & Review Committee – Newspaper Stands

The Executive Director presented several exterior and interior newspaper stands to replace the existing ones.

Mrs. Reed MOVED, seconded by Mr. Hood and carried unanimously by the Committee members present -

TO forward sample exterior and internal mailboxes for review to the Architectural Design Review Committee, with appropriate budgetary guidelines (non-budgeted request, not to exceed \$250 per unit).

NEW BUSINESS

Seal Beach Crime Report for Publication in the News

The flyer citing 2015 crime statistics, received by City of Seal Beach residents in their water bill, was reviewed by the Committee for possible inclusion in the News. Shareholder/members do not receive individual water bills and, therefore, did not receive this information.

Mrs. Perrotti MOVED, seconded by Mr. Friedman and carried unanimously by the Committee members present-

TO make the Seal Beach Crime Report for 2015 available on the Leisure World web site.

POLICIES

The members discussed Policy 2811-36, News Coverage of Candidates Running for Public Office, under the purview of the Publications Committee.

Mr. Friedman MOVED, seconded Mrs. Reed and carried unanimously by the Committee members present-

TO recommend to the GRF Board of Directors amendment of Policy 2811-36, News Coverage of Candidates Running for Public Office.

STAFF REPORTS

Executive Director

The Executive Director spoke the Publications Manager search and thanked the News team for their hard work. He advised that the Cost Center's budget was distributed as part of the master packaged released this week.

PRESIDENT'S COMMENTS

The President spoke on the new telephone book and advertising sales.

COMMENT PERIOD

Shareholder / Member Comments

Two Foundation members spoke on items pertaining to the Committee's area of purview.

Committee Member Comments

Four Committee members spoke on the organization of today's meeting and News content.

ADJOURNMENT

The next monthly meeting will be on Thursday, April 14, 2016, at 1:00 p.m. in the Administration Conference Room.

Communications Committee Meeting, March 10, 2016

The meeting was adjourned at 2:14 p.m.

A handwritten signature in cursive script, appearing to read "Paula Snowden", written in black ink.

Paula Snowden, Vice Chair
PUBLICATIONS COMMITTEE
dfb 03.10.16

RECAP OF THE COMMUNICATIONS COMMITTEE MEETING
March 10, 2016

MOTIONS

- Vice Chair Snowden declared the minutes of the regular meeting of January 15, 2016, approved, as printed;
- **TO** forward sample exterior and interior mailboxes, for review, to the Architectural Design and Review Committee, with appropriate budgetary guidelines (non-budgeted request, not to exceed \$250 per unit);
- **TO** make the Seal Beach Crime Report for 2015 available on the Leisure World web site;
- **TO** recommend to the GRF Board of Directors amendment of Policy 2811-36, News Coverage of Candidates Running for Public Office.

ACTIONS

- The Committee reached consensus to publish letter #1, from the Dale More, Mutual 5, in the Golden Rain News and publish letter #2, from Carole Damoci, Mutual 12, in the Spotlight publication.