



**COMMUNICATIONS COMMITTEE MINUTES
December 10, 2015**

The regular meeting of the Communications Committee, held on Thursday, December 10, 2015, was called to order at 1:00 p.m. by Chair Greer in the Administration Conference Room.

ROLL CALL

Present:	Ms. M. Greer, Chair	Mr. P. Friedman
	Mr. T. Bolton	Mrs. J. Reed
	Mr. P. Hood	Ms. P. Snowden
	Mrs. L. Perrotti	Ms. R. Winkler, Ex-Official

Staff and	Mr. R. Ankeny, Executive Director
Guests:	Ms. R. Osborne, Sec. Writer / Staff Writer
	Mrs. M. McAuley, Recording Secretary
	Mr. P. Moore, GRF Representative, Mutual Seventeen Two Foundation Member

INTRODUCTION OF GUESTS AND STAFF

The Chair welcomed the Committee members, staff, and shareholder/members.

RULES OF ORDER

The Chair asked that courtesy and respectfulness be acknowledged at all times, to wait until the Chair calls on you to speak, no cross talking and to silence your cell phone.

APPROVAL OF MINUTES

Chair Greer declared the minutes of the regular meeting of
November 12, 2015, approved, as printed.

UNFINISHED BUSINESS

Publication Timelines

The Sectional Editor / Staff Writer, Ruth Osborn, reviewed the timeline for publications.

Amphitheater Amplified

The Committee members discussed changing the title of the Amphitheater Amplified publication.

Mrs. Reed MOVED, seconded by Mrs. Perrotti and carried unanimously –

TO change the name of the publication to Spotlight.

Newspaper Standard Formatting

Staff and Committee members discussed the standard formatting of the newspaper.

Community Navigator – Update

An update on the Community Navigator was provided by Staff.

Telephone Book Cover Selection

The Committee members and staff discussed the cover photo for the Telephone Book.

Mr. Hood MOVED, seconded by Mrs. Reed and carried unanimously –

TO utilize photograph #6 to include more of the background. If #6 fails, then #1 photo will be utilized. Mrs. Reed will make final decision. If Mrs. Reed is unavailable then the Executive Director will make the final decision.

Future Publication - This Is Your Life – Update

The Committee members discussed changing the title of the future publication of “This Is Your Life.”

Ms. Snowden MOVED, seconded by Mr. Friedman and carried unanimously –

TO change the name of the future publication to Do You Know....

POLICIES

The members discussed the policies under the purview of the Publications Committee.

Mr. Hood MOVED, seconded Mrs. Perrotti and carried unanimously –

TO not include a Government Official column but to maintain a Council Comments column.

Policies under the purview of the Communications Committee will be amended and brought to the next meeting for approval, and then forwarded to the GRF Board of Directors for final approval.

STAFF REPORTS

Executive Director

The Executive Director reported on a publication from the Golden Age Foundation.

Ms. Snowden MOVED, seconded by Mrs. Reed and carried unanimously –

The ad is to be charged the prevailing rate. GRF will continue to support charitable functions of the GAF as a Public Service Announcement.

Walking Trail Pamphlet

The Chair reported that the Walking Trail Pamphlet is not under the purview of the Communications Committee.

PRESIDENT'S COMMENTS

The President gave thanks to the News department staff members for all their hard work and a job well done. She also discussed the cost center regarding bank service fees.

COMMENT PERIOD

Shareholder / Member Comments

One Foundation member spoke on one item pertaining to the Committee's area of purview.

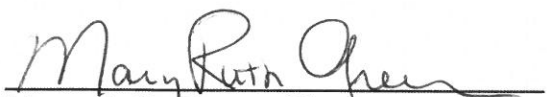
Committee Member Comments

Committee members spoke on the great job the News department does, the success of Ad sales, always getting the newspaper out on time, letters to the editor publishing a series a of articles on how the GRF works and the future publication " This Is Your Life" and wished all a Merry Christmas and New Year.

ADJOURNMENT

The next monthly meeting will be on Thursday, January 14, 2015, at 1:00 p.m. in the Administration Conference Room.

The meeting was adjourned at 3:14 p.m.

A handwritten signature in cursive script that reads "Mary Ruth Greer". The signature is written in black ink and is positioned above a horizontal line.

Mary Ruth Greer, Chair
COMMUNICATIONS COMMITTEE
MM 1.10.16

RECAP OF THE COMMUNICATIONS COMMITTEE MEETING
December 10, 2015

MOTIONS

- Chair Greer declared the minutes of the regular meeting of November 12, 2015, approved, as printed;
- **TO** change the name of the publication to Spotlight;
- **TO** utilize photograph #6 to include more of the background. If #6 fails, then #1 photo will be utilized. Mrs. Reed will make final decision. If Mrs. Reed is unavailable then the Executive Director will make the final decision;
- **TO** change the name of the future publication to Do You Know....;
- **TO** not include a Government Official column but to maintain a Council Comments column;
- **The** ad is to be charged the prevailing rate. GRF will continue to support charitable functions of the GAF as a Public Service Announcement.

ACTIONS

- Policies under the purview of the Communications Committee will be amended and brought to the next meeting for approval, and then forwarded to the GRF Board of Directors for final approval;
- The Chair reported that the Walking Trail Pamphlet is not under the purview of the Communications Committee;
- The next monthly meeting will be on Thursday, January 14, 2015, at 1:00 p.m. in the Administration Conference Room.