

AGENDA
COMMUNICATIONS COMMITTEE
Administration Conference Room
Thursday, July 10, 2014 – 1:00 p.m.

1. Call to Order
2. Pledge of Allegiance
3. Roll Call ****Pending Ratification of the GRF Board of Directors****
4. Approval of the Agenda
5. Approval of Regular Meeting Minutes of May 8, 2014
6. Correspondence
7. Chair's Announcements
8. **STAFF REPORTS**
 - a. Media Manager
 - b. ITS Manager
 - c. Executive Director
9. **COMMENT PERIOD**
 - a. Foundation Members
 - b. Committee Members and Ex officio Member
10. **NEW BUSINESS**
 - a. Election of Vice Chair
 - b. Establish Website Sub-Committee
 - c. Preliminary Review of 2015 Budget for Cost Center 36, News Office
 - d. Adopt Policy 2811, GRF News Coverage of Candidates Running for City, County and/or State Office (pg. 1)
11. Next meeting: Thursday, August 14, 2014 – 1:00 p.m.
12. Adjournment

ADMINISTRATION**NEWSPAPER SERVICES****DRAFT FOR ADOPTION****Golden Rain News Coverage of Candidates Running for City, County and/or State Office**

The *Golden Rain News* acknowledges the general news value to Golden Rain Foundation members of a candidate's official announcement of running for city, county or state office, and will report only on the announcement itself from a strictly limited news perspective.

Should a candidate withdraw from a race, the *News* will report the event as a news event.

When the respective election has been officially concluded, the *News* will report the results in a news format.

The *News* further acknowledges its absolute obligation to avoid the appearance of advocacy or bias of any kind. To this end, after an individual has issued an official announcement of candidacy, the *News* will not publish, in print or online, any content identified by *News* editors as reflecting any party line or being in support of or in opposition to any candidate, whether officially announced or not.

Such *News* content, printed and digitally rendered, includes, but is not limited to, letters to the editor, news stories and what editors identify as politically charged language or visual representation in any feature story, photograph, illustration, caption, audio file, video, animation, event review, column or submission.

The *News* will not publish any column, image, photograph, illustration, caption, audio file, video, animation, event review, submission or opinion piece written by the candidate or their designate representing the candidate.

As shareholders, candidates may submit the same general-interest content as any shareholder is allowed to submit, such as an event announcement, but such content will be strictly evaluated for appropriateness by the standards outlined above.

Candidates may purchase *News* advertising space, but all such advertisements will be clearly marked as a political advertisement and must include an official statement by the candidate that she/he endorses the advertisement.

(month year)

ADMINISTRATION**NEWSPAPER SERVICES****DRAFT FOR ADOPTION****Golden Rain News Coverage of Candidates Running for City, County and/or State Office**

The *News* will not give political advertising any preferential placement in the layout of any of its printed or digitally rendered publications.

When the respective election has been officially concluded, the candidate will no longer be subject to the election-period restrictions but will still be subject to the same *News* editorial and advertising standards that are applicable to all shareholders.

Policy

Adopted: date month year

GOLDEN RAIN FOUNDATION
Seal Beach, California

(month year)