



Communications Committee

Agenda

Administration Conference Room

Thursday, July 9, 2015

1:00 p.m.

1. Call to Order/Pledge of Allegiance
2. Roll Call/Notice of Quorum
3. Chair's Announcements
 - a. Introduction of Guests and Staff
 - b. Rules of Order
 - c. Chairs Report
4. Approval of Minutes
 - a. Minutes of May 14, 2015
5. Shareholder/Member Comments – Agenda Items Only
(Limited to 3 minutes per person)
6. Correspondence
7. Unfinished Business
 - a. Community Navigator (pp.1-5)
8. New Business
 - a. Election Of Vice Chair
 - b. Letters to the Editor (Discussion Only) (pp.6-34)
 - c. Member Columns (Discussion Only) (pp.35-39)
 - d. Future Publication
 - i. Review and Discussion of "This Is Your Life" Publication
 - e. 2016 Budget Presentation – Preliminary
9. Policies
 - a. Adopt/Revise (No Action)
 - b. Rescind (No Action)

10. Staff Reports

- a. Publications Manager (pp.40-59)
- b. Executive Director

11. President's Comments

12. Shareholder Member Comments
(Limited to 3 minutes per person)

13. Committee Member Comments

14. Next Meeting/Adjournment

- a. July 16, 2015 – Minutes distributed and posted on the website
- b. August 5, 2015 – Agenda items are due to the Recording Secretary
- c. August 6, 2015 – Agenda packets are to be distributed and posted on the website

Booked Sales / Payments Log

Printed June 30, 15 1

Dede 04
Karen 06

	Date	Acct#	Acct Name	Publ	Charge	Ck #	Type	Size	Payment	Sls #
1	4/30/2015	COUNT01	S B Healthcare &	NAV	676.00		Bill	1.00	NEW	06
2	5/6/2015	CUSTO02	Custom Glass	NAV	676.00		Bill	1.00	NEW	06
3	6/11/2015	CUSTO03	Custom Comfort	NAV	885.00	83947	Check	1.00	NEW 885.00	04
4	5/01/2015	FREED01	Freedom Village	NAV	676.00		Check	1.00	NEW 676.00	06
5	5/01/2015	HERIT02	Heritage Pointe	NAV	500.00		Check	.50	NEW 500.00	06
6	3/23/2015	HOMEC01	Home Care Providers	NAV	264.00	14351	Check	.25	NEW 264.00	04
7	5/7/2015	INVOC02	Invocare - Emma	NAV	676.00		C.C.	1.00	NEW 338.00	04
8	3/24/2015	ITALY01	Italy Shoes	NAV	432.00	Pmt	C.C.	.50	NEW	04
9	6/15/2015	JOHNW01	John Webster Realtor	NAV	364.00	Above	C.C.	.33	NEW	04
10	5/10/2015	KCBRA01	K C Branaghan's	NAV	676.00		Bill	1.00	NEW	06
11	5/12/2015	LBURG01	Long Beach Urgent	NAV	500.00	Pmt	C.C.	.50	NEW	04
12	5/29/2015	LEISU15	Leisure World Health	NAV	338.00				NEW	04
13	5/14/2015	MCKES01	Mckesson - Ross	NAV	676.00	Pmt	C.C.	1.00	NEW	04
14	5/14/2015	MIRAC02	Miracle Ear	NAV	676.00		C.C.	1.00	NEW	04
15	6/15/2015	OPTIM01	Optimal Hospice Care	NAV	500.00	Above	C.C.	.50	NEW	04
16	4/23/2015	OPTUM01	Optum Health (Indep	NAV	676.00	034013	Check	1.00	NEW 676.00	04
17	6/1/2015	ORALH01	Oral Health	NAV	400.00	1092	Check	.50	NEW 400.00	04
18	3/16/2015	PARKE01	PARKER HEARING	NAV	676.00	Pmt	C.C.	1.00	NEW	04
19	5/15/2015	RELAX01	Relax The Back	NAV	676.00	Pmt	C.C.	1.00	NEW	04
20	3/24/2015	RESCA01	Rescare Homecare	NAV	676.00	100432		1.00	NEW 676.00	04
21	4/30/2015	SOCAA01	So Cal Acupuncture	NAV	264.00		Bill	.25	NEW	06
22	5/21/2015	THOMS01	Thomson Ac	NAV	676.00	Above	C.C.	1.00	NEW	04
23	3/16/2015	ZOUND01	Zounds Hearing	NAV	676.00	Pmt	C.C.	1.00	NEW	04
24	5/13/2015	AEGEA01	Aegean Desining	NAV	500.00		C.C.	.50	500.00	06
25	2/25/2015	ALAMI03	Alamitos West Health	NAV	950.00	751592	Check	.50	950.00	06
26	4/16/2015	BAYCH01	Bay Chiropractic	NAV	400.00	14184	Check	.50	400.00	04
27	3/12/2015	BRIGH01	Bright Watch	NAV	364.00	Pmt	C.C.	.25		04
28	4/17/2015	BROWN01	Brown Dds, Allen A	NAV	280.00	1421	Check	.17	280.00	06
29	3/16/2015	COMFO03	Comfort Keepers	NAV	364.00	Pmt	C.C.	.25		04
30	5/26/2015	DENNY01	Denny's/ W K S	NAV	676.00		Bill	1.00		06

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	Date	Acct#	Acct Name	Publ	Charge	Ck #	Type	Size	Payment	Sls #
31	3/31/2015	DOBRI01	Dobrik Hearing Care	NAV	676.00	Pmt	C.C.	1.00		04
32	3/17/2015	HARDY01	Hardy Windows	NAV	676.00	29348	Check	1.00	676.00	04
33	5/21/2015	HUNTI05	Huntington	NAV	500.00		Bill	.50		06
34	3/24/2015	IRVIN01	Irvine Stem Cell	NAV	676.00	Pmt	C.C.	1.00		04
35	3/24/2015	JAYSH01	Jay's Hearing Aid	NAV	500.00	2822		.50	500.00	04
36	6/9/2015	JAYSH01	Jay's Hearing Aid	NAV	176.00	Above	C.C.	1.00		04
37	3/17/2015	JOHNS03	Johnston Insurance	NAV	400.00	Pmt	C.C.	.50		04
38	2/25/2015	KATEL02	Katella Senior Living	NAV	900.00	751592	Check	.50	900.00	06
39	4/29/2015	LAOSD01	Dr. Arthur Laos D D S	NAV	500.00		Bill	.50		06
40	6/15/2015	LEISU05	L W Community	NAV	500.00	3744	Check	.50	500.00	04
41	3/17/2015	LEISU13	Leisure World	NAV	676.00	7538	Check	1.00	676.00	04
42	4/02/2015	LENNI01	Lenning, Gerald L.	NAV	224.00		Bill	.17		06
43	4/07/2015	LOSAL04	Los Al Cardiovascular	NAV	785.00		C.C.	1.00	785.00	06
44	3/17/2015	LOSAL06	Los Alamitos Medical	NAV	676.00			1.00		04
45	3/19/2015	LWMAN01	Lw Managed Care -	NAV	676.00			1.00		04
46	5/7/2015	LWMAN01	Lw Managed Care -	NAV		000050	Check		576.00	04
47	5/12/2015	LWMAN01	Lw Managed Care -	NAV		000063	Check		100.00	04
48	6/2/2015	MEMOR01	Memorialcare Medical	NAV	676.00			1.00		04
49	6/23/2015	MEMOR01	Memorialcare Medical	NAV	144.00	118175	Check		820.00	04
50	4/13/2015	NUSHI01	NU- SHINE	NAV	224.00	4186	Check	.17	224.00	06
51	5/05/2015	OCTA001	O.c.t.a	NAV	676.00		Bill	1.00		06
52	5/06/2015	PICKU01	Pick-up Stix	NAV	432.00		Bill	.33		06
53	3/17/2015	REDEE01	Redeemer Lutheran	NAV	224.00	1795	Check	.17	224.00	04
54	6/8/2015	RITEA02	Rite Aid C/o Nsa	NAV	820.00	Billed		1.00		04
55	2/27/2015	SENC01	Seniors' Choice	NAV	500.00		Bill	.50		06
56	5/7/2015	SONUS02	Sonus	NAV	885.00			1.00		04
57	5/12/2015	SONUS02	Sonus	NAV		074359	Check		885.00	04
58	5/7/2015	SUPER02	Superwire Telecom,	NAV	900.00	1002	Check	1.00	900.00	04
59	3/16/2015	TRIAD02	Triad Group, Inc.	NAV	900.00	Pmt	C.C.	1.00		04
60	4/01/2015	UNATI01	Unatin, Gilbert, D D S	NAV	224.00		Bill	.17		06

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Payment

Sls #

04

Date	Acct#	Acct Name	Publ	Charge	Ck #	Type	Size
61 3/16/2015	WILLE01	Willed Body Program	NAV	400.00	Pmt	C.C.	.50

Total Charged	\$32,315.00	Total Pages	39.51
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2015

COMMUNITY NAVIGATOR

Your Guide to Leisure World's Many Services and Facilities

ICTIA AS SIT, AS
DOLUPTAE PRAESSUM
FUGA, NAM ET UT
EUMET ETUR MILL.

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2015

COMMUNITY NAVIGATOR

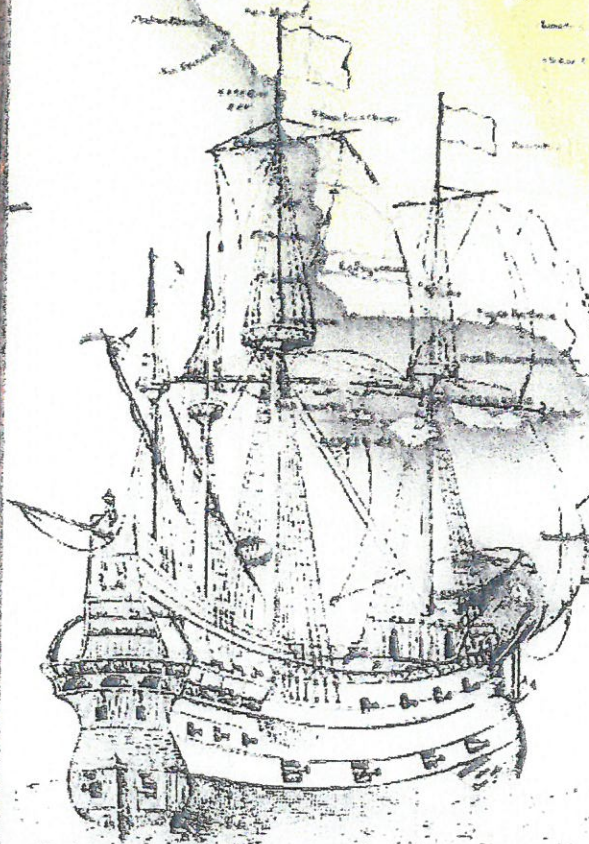
Your Guide to Leisure World's
Many Services and Facilities

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LEISURE
WORLD

ADMINISTRATION

NEWSPAPER SERVICES

Community Submissions

Submissions may be accepted for publication directly from any Shareholder/Member of the Golden Rain Foundation (GRF). Submissions in each of the following categories may be published at the discretion of the Publications Manager. The Executive Director is available for consultation and, if necessary for decision on questionable submissions.

Partyline Plus: For brief Community notices only, less than 50 words. All submissions are subject to terms and conditions stated through this policy unless otherwise noted.

Letters to the Editor: The maximum number of words for letters to the editor is 250. Letters should be typed (Microsoft Word is recommended) in upper and lower case and delivered to the *Golden Rain News* by one of the following methods: email (preferred), regular mail, deposited in a white GRF drop box, or hand-delivered to the News Office.

Letters must be of general interest to the community. Letters may contain opinions, suggestions, compliments, and complaints. Letters deemed to be scurrilous, libelous, defamatory, repetitive or otherwise inappropriate will not be published. Writers must disclose any personal or financial interest in the subject matter of their letter.

The Foundation is committed to providing a work environment that is free of discrimination and/or harassment. In keeping with this commitment, the Foundation maintains a strict policy against using individual employee names, titles, and/or departments in any Letters to the Editor that could create an adverse impact either directly or indirectly to any Foundation employee. The decision whether a letter is or could be perceived as adverse is at the full discretion of the Publication Manager and Executive Director. Letters deemed as adverse based on the above information will not be posted in the News.

All letters will be held to standards of credibility, including accuracy: no personal attacks, defamation, charges without verifiable documentation or inaccurate statements of facts. Facts and financial information will be subject to verification at the request of the Publications Manager. Letters critical of another's religion and/or national origin, obscene, legally questionable or commercial in nature will not be published.

Letters may be edited for purposes of grammar, clarity or number of words without notification to the writer. Letters with the stipulation that they may not be edited will not be published.

NEWSPAPER SERVICES

Community Submissions

"Open Letters" and letters that are addressed to third parties or have been published in other newspapers will not be published. Letters that refer to a published article, column, or letter in the Golden Rain News or another newspaper must identify that article, column, or letter by name, page, and date of publication.

Writers will be limited to publication of no more than one letter per month. Letters must include the writer's full name, Mutual number, and phone number for the editor's reference, but only the name and Mutual number will be published. All submissions are subject to terms and conditions stated through this policy unless otherwise noted.

Member Column: The maximum number of words for the Member Column is 500. The Member Column may present an argument or opinion or information about a pending issue of concern to the community. Priority is given to submissions from first-time or less frequent writers. All submissions are subject to terms and conditions stated through this policy unless otherwise noted.

Contributor: An Author or an article or column of general interest not covered elsewhere. Examples: restaurant review, theater review or travel journal. All submissions are subject to terms and conditions stated through this policy unless otherwise noted.

Submissions concerning political issues outside of Leisure World and the City of Seal Beach will not be published. A disclaimer will be published in the News stating that opinions expressed in published letters and columns do not necessarily reflect the opinions of the GRF Board of Directors, GRF members, or GRF staff, including staff of this newspaper. Letters and columns are the opinion of the writer.

General:

1. Due to space restrictions, we cannot publish all letters.
2. All submissions are subject to editing.

Policy

Adopted: 15 Jan 2013
Amended: 14 May 2015

GOLDEN RAIN FOUNDATION
Seal Beach, California

LETTER 1

Isn't anyone looking on the positive side of this issue? I read in the LA Times this morning of some reality shows being canceled. I have never watched this channel, but this could be a Golden opportunity to have our own reality show.

I understand they make a lot of money. This could possibly finance the \$275,000.00 to restore the Globe (if they can locate it, as I hear through some very reliable resources that someone has taken it away).

LETTER 2

Mr. Ankeny and Ms. Winkler,

I have addressed each of the vicious attacks on me. I would hope that something can be placed in the GRF Newspaper about those malcontents who distribute flyers attacking, slandering good people and are cowards for not signing their name(s)

We know who it most likely is, One individual we spoke about several years ago and who I understand frequented your office on occasions?. The other(s) is from the WWLC and their deliberate and disingenuous tactics of destroying other people.

I realize you cannot print the diatribe in the GRF News but at least make mention of a slanderous flyer distributed in M1 and elsewhere and that is nothing but lies. In fact GRF was also mentioned several times and implications of waste not knowing what ty are doing and spending MILLIONS on Cortese...

These disingenuous flyers and statements by a malcontent do nothing good for LW and it only confuses the shareholders into not believing those who they have elected.

The rebuttal answers are also attached.

Thank you for your considerations.
Respectfully,

Attachment 1: Word doc Formal Rebuttal to Flyer

Does Dummy David know that calling an attorney will cost the GRF money?

Answer: The GRF has an attorney to protect the GRF Corporation and also the interests of the shareholders. Attorneys are a necessary cost of doing business otherwise unscrupulous companies or individuals can cost the shareholders significant increase in assessments.

Does Dummy David know that Leisure World developer Cortese has earned millions of dollars from the copyright usage of the name "Leisure World"?

Answer: Cortese, the Leisure World Developer has NOT been paid a dime by GRF in 53 years for any Licensing or Trademarks. This is a blatant fabrication and a lie by the person writing this diatribe. Accounting and or GRF can be contacted to confirm, the only monies appropriated was for an Intellectual Property Attorney to obtain an opinion.

Doesn't Dummy David want "Seizure World" to have any copyright money?

Answer: Ridiculous statement by a disingenuous fraud who persists in spreading lies and attacking individuals for no reason. What is the individuals name? he or she too mealy mouthed to sign this tripe that he/she has written. They sneak around in the middle of the night placing crap on shareholders patios.

Doesn't Dummy David want "Seizure World" to have a 21st century name?

Answer: Leisure World has a "proud" history and it was the FIRST senior 55+ community in the United States. The FHA issue loans to the first shareholders and it has been recognized by the Orange County Historical Society and is a wonderful place to live. There is NO reason to change the name unless GRF was paying any fees to the developer and they have NOT and they will NOT.

Does Dummy David know that outdoor metal objects will rapidly deteriorate?

Answer: Another ridiculous statement by this genius. Yes metal objects do rust and the Globe has stood for about 50+ years not too bad. I understand that unfortunately the Globe was not kept on a maintenance minimal schedule and this contributed to the deterioration.

Does Dummy David know that the globe will need to be refurbished in 10 years?

Answer: Does genius know this for sure as the project has not been completed yet. I understand some materials are being considered that could weather better and with less maintenance.

Why Does Dummy David want the GRF to continue wasting money on a hunk of junk?

Answer: Who says money is being wasted? The genius? The globe is one of the few remaining Globes in the United States and it is featured on some significant web-sites and stands proud with other globes throughout the United States. The Globe has been a landmark, a beacon and an icon in Orange County history. Why would anyone want to destroy a bit of history? Only ISIS mentality such as all the artifacts that are being

destroyed in the middle east. Perhaps the genius is a Leisure World Terrorist?

Shouldn't the GRF setup reserves for covering the safety hazard drainage canal with monies earned from a 21st century copyrighted name and current wasted monies?

Answer: Again the genius makes a ridiculous statement attempting to get dots that do not exist. The canal was constructed and owned by the Army Corps of Engineers and the Orange County Flood Control. The first order of business is to contact those two government agencies and find out if they will authorize covering the canal? I understand when the freeway was widened the transit agency wanted to cover the canal on the Navy Base and they were denied covering the canal by the Government. In addition there was a movement to obtain a Tiger Grant and the Government turned it down.

It's amazing how these geniuses do not know what they are talking about so the only tool in their midget brain is to lie!

Doesn't Dummy David realize that he will lose his ghetto grip on Mutual Uno if Mutuals are combined and his ignorant cronies lose their director positions to qualified people?

Answer: Another ridiculous statement by the mentally deficient individual. I have NO grip on anyone. I served on the Board as President for several years and there are improvements that can be made not only for Mutual One but for all mutuals. There is also a proposal in Mutual Policies that was written years ago detailing the possibility of combining mutuals for a better form of government. The genius has NO experience or knowledge of operations or Policies and makes up diatribe as he goes along.

Why Did Dummy David rebuild the block walls as president of Mutual Uno instead of adding additional parking and green hedges that other mutuals enjoy?

Answer: The walls were stabilized because they are safety barrier. Over the years cars have come across the lawn and into some apartments. The walls act as a safety barrier and also so those shareholders who paid a premium to enjoy a large greenbelt do not have to look at cars, etc. can something be done? Yes, however the project costs need to be calculated and funds accrued to make design and construction changes. The monies currently being accrued by Mutual One are targeted to specific crucial repairs; roofs, water pipes, sewers, etc..The FHA originally set-up the specifics for the monies to be accrued and the the mutual cannoy spend money targeted for a specific crucial project on another that was never accrued for or mandate by the FHA.

Why Did Dummy David pick cheap tarpaper shingles for the Mutual Uno roofs?

Answer: I did NOT pick cheap shingles, I was off the Roofing Committee and the Board decided to save money and they chose a less expensive shingle. NOT ME!!! I

...to save money, and they chose less expensive shingle, not ... understand the shingle has a 30 years manufacturers warranty. In addition the roofs are low slope and originally had rock and gravel covering. About 25 years ago the roofs were covered with shingles. The problem is heavy shingles cannot be used for several reasons; the load capacity of the low slope roof, the curling factor of shingles that are on low slope roofs. In addition The City Of Seal Beach sets code requirements and the roofer needs to comply and the project is overseen by the Physical Property Department.

Why Does Dummy David wants the same color for both the building trim and stucco?
Answer: When the mutual re-painted in 2010 contrasting colors were tried and it did not look good. The Board at that time voted to use the Cocoa Candy color. One person does NOT make decisions for the Mutual Corporation the Board votes on all important matters.

Doesn't Dummy David know that Mutual 1 has an appearance of military barracks?
Answer: The genius likes to crap on the community he lives in. Only a malcontent reprobate would make a ridiculous statement like this. Who is going to pay to remodel all the buildings? The shareholders and that will cost increased assessments for every shareholder. At some future date the project will be redeveloped however there are many questions that need to be addressed on this topic. In the meantime Mutual One is an affordable place to live for all the shareholders. Enjoy Seal Beach.

Shouldn't the wood trim color be semi-gloss white similar to homes in Rossmoor?
Answer: As I understand yes the wood is a semi gloss specified in the project contract. I am NOT on the Board and Physical Property oversees the projects. If semi gloss is not being used then the proper protocol is to contact Physical Property Department.

Why is Dummy David so focused on the sewer lines? Is that why he has a gutter mouth?
Answer: The genius does not understand the sewers are 4 inch cast iron pipes and they are rusting out from the inside out and the outside in, they are 54 years old, rust dust in many areas. There are documented photos of the repairs that have been done and the condition. When I was on the board we did a major repair on the sewers interconnects at the ends of the buildings and the laundry rooms. When the project was built the sewer lines were placed under the slabs and on the dirt. In addition an earthquake can cause a shift and breakage in any of the pipes. Estimated costs of repairs between \$50,000 to \$75,000 per building plus additional expenses such as housing for the residents while repairs are done and replacing any damage to flooring etc.

How did _____ an become an owner in 1984 "Seizure World" at only 40 years old?
Answer: Again the genius has been told numerous times I was a co-owner

ANSWER: AGAIN THE GENIUS HAS BEEN TOLD MULTIPLE TIMES I WAS A CO-OWNER, shareholder, non res and I have the signed documents to prove it. How many times does genius boy need to be told?

Does Dummy David know that he will be dead and rotting in hell long before 2051 ?
Answer: Many of us will be dead in 2051 however the person who will be in hell is the Christian Hypocrite that is making judgments. I guess he never heard of pay it forward so those coming after us will enjoy what we have enjoyed these many years.

Did _____ get his cronies elected mutual uno directors using voter fraud?
Answer: Again the genius is at again and he was told by Accurate Voting to sit down at the election meeting for causing problems. The elections are governed by State of CA law and supervised by Accurate Voting. There was no fraud only the disingenuous personal and slanderous attacks by this malcontent.

Is _____ smart only when it comes to fraud, slander, and false statements?
Answer: Again more slander and libelous personal attacks by the malcontent who does not have a clue what he is talking about. His only claim to fame is spreading lies to unsuspecting shareholders.

Why doesn't the genius sign his name if he believes he has his facts correct? Why? Because he knows he is lying and cannot prove anything he says.

Corrections to Article on Where We Live Club published in the Member Column on May 21
David's words in black; WWL Club response in blue.

DJ: The Where We Live Club is adamant, relentless and obsessed with changing the name of Leisure World, making claims that are unsupported and not verifiable.

WWL: Not true.

DJ: Several years ago the matter was put to the shareholders about changing the name, and as I recall it was overwhelmingly voted down.

WWL: Not true. The poll was less than 55% (actually 54.7%) to keep the LW name and an even 50% split between mutuels. It was not definitive in any way, and in any sense was it a controlled vote without flaws— the purpose of the poll was to gauge "a rough estimate of sentiment".

DJ: According to the Accounting Department, we not only don't pay trademark or licensing fees but have never paid these fees to RRLH, as the WWL Club claimed a few years back.

WWL: Never claimed that these fees were paid by GRF, only that they are currently being paid by the realtors.

DJ: The Golden Rain Foundation retained a trademark attorney specialist to provide an opinion if RRLH has a claim to any fees. The attorney's opinion was that RRLH has no claim whatsoever to any fees.

WWL: Correct. Nevertheless according to other attorneys, the only way this could really be settled is in court.

DJ: The WWL Club claims that it has shareholders who want to change the name. They imply that because those shareholders are still working, they don't like the name and are possibly ashamed of it. Hogwash.

WWL: These are opinions and reasons expressed by some shareholders, who are members of the Club. So what? In addition to shareholders many outside of LW think the name should be changed as evidenced by a SUN poll: (67% in favor of LW name change).

DJ: This ridiculous vanity argument has been circulating for years and with little validity, save for the vanity of a few.

WWL: Not true. Your opinion with no validation. According to one realtor from the on-site sales office, the baby boomers who come into her office "don't like the name".

DJ: If those folks don't like the name Leisure World, as the WWL Club claims it doesn't, they should never have moved to Leisure World. Why would anyone move to a place they object to?

WWL: One reason is "price". And there are many positives to living here as we can all attest. It is not uncommon for people who live in a place to want to make what they consider to be positive change. Many things have changed: we now allow pets; deco block can now be removed, etc. Even the concept of "retirement" has changed. According to the 2010 Del Webb survey, anything that sounds like retirement is no longer attractive to the 55-65 crowd— they envision encore careers.

DJ: Because some shareholders want the Globe removed, the WWL Club argues that their ridiculous pitch to change the name is even more valid. Maybe so, but only in their members' own minds.

WWL: And apparently (according to the latest poll) in the minds of those (over 70%) who answered the SUN newspaper poll.

DJ: Finally, I've been told that some who are obsessing over the name change don't even live in LW. If so, then what are their motives for wanting to change the name of our community? The land? The land has a billion-dollar value. Are they jockeying for some other position?

WWL: The Club has the best interests of the community in mind— following the lead of other Leisure Worlds. More than half of the originally built Leisure World's do not use the name. Doesn't that tell you something? The majority of the residents of Seal Beach (according to a previous SUN poll on this issue) think we should change the name.

DJ: Those of us who have been here for 25-plus years have gone through all the nonsense from those in the past with less-than-sincere motives.

WWL: What motives? To make our community more attractive? Those against change will surely dim the future of this community. We need to update because "times change" and our community needs to adjust to those changes if it is to thrive.

The rest of the article had nothing to do with the WWL Club.

The millions of dollars spent over the debacle with whether or not Leisure World is under Davis-Stirling is an example of misplaced arguments.

We do not need any additional unsubstantiated movements from the ridiculous few. GRF has more important items on its plate than the ridiculous push for a name change or the destruction of the Globe. Instead, we should be considering legitimate issues such as:

- The Trust dissolves in 2051: Are we looking to the future so Leisure World continues?
- Redevelopment: What is the master plan?
- Sixteen mutuals: Is there a more efficient possibility for governing (possibly one, three or five mutuals)?
- Limited board candidates: Solving the 16-mutual problem could lead to better oversight by the governing board(s).
- The individual boards of directors might hire a troubleshooter to handle the day-to-day problems, freeing up the directors who do not get paid and donate their most valuable item: their time.

LETTER 3

Dear Editor,

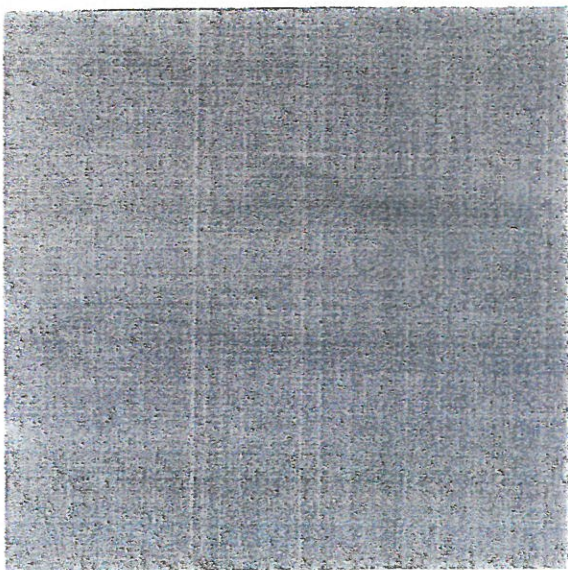
The May 21 Member Column was unparalleled in its disregard for established norms for shareholder discussion. Its generally derisive and dismissive tone has no place in News publications. And more importantly, it is riddled with errors. That this Column was used in that manner, with no attempt to confirm alleged facts, reflects poorly on us all.

Here are the most inexplicable of the writer's errors:

1. He asserts that years ago the shareholders "overwhelmingly voted down" changing the community name. Fact: The result of that poll was less than 55% favoring keeping the LW name. Is that overwhelming?
2. He asserts that Where We Live claims that GRF paid trademark or licensing fees to RRLH. Fact: WWL Club reports no instance of GRF paying RRLH and has NEVER claimed such. (Laguna Woods is a different story). However, RRLH has successfully defended its LW trademark against local realtors. And some realtors do pay license fees.
3. He asserts that any "folks" who don't like the name LW should never have moved here. Since when is that a requirement? There's lots to like here - but no need to like every single thing!

Beside several clear errors of fact, the column was riddled with unsupportable characterizations such as "ridiculous", "obsessed", and "less-than-sincere". These types of remarks should not have appeared in the News. Unfortunately too, readers could reasonably believe that this article was a sanctioned editorial opinion.

Our staff and GRF Communications Committee have in this instance failed the shareholders.



LETTER 4

sb.com,
.com,
sb.com,

Editor and Staff of "The News"

I am writing in regard to the member column "What Drives Where We Live Club to change name of LW?" by David Julian that appeared in the May 21 edition, page 4. I would like you to allow responses and rebuttal to that piece in your next issue.

First, this piece is clearly an opinion piece, and yet you have banned all letters to the editor while you work on a new censorship policy. Apparently David Julian holds some sort of preferential status that allows him to get his letter published during this embargo period, but no other shareholder among the almost 9,000 has this special privilege.

Second, there are obviously two sides to the issue of name change. For you to print one side but not the other, is outright favoritism of one position. Where is the "point / counter point" or "equal time for opposing views"? There actually is another side to this issue with some very good arguments. If you are going to open this can of worms, why can't we have an open and honest debate about this?

Third, this is an issue that affects every resident of LW, not a particular club or "ridiculous few" as David calls them. My neighbors and I are not members of that club, but this something that is discussed. And at a recent GRF committee meeting, the majority of shareholders who spoke up were in favor of name change.

Fourth, the tone and demeanor of this piece is offensive and insulting. Its an attack piece directed at a specific group of fellow shareholders, and its shameful that "The News" would print such crap. Adjectives such as "adamant, relentless, obsessed,, ... " are inflammatory. Labels such as "the ridiculous few" are insulting. Implications of dishonesty, insanity, or financial motives are extremely offensive. Its a shame that David does not have the mental acuity to make a coherent argument based on sound reasoning, and instead resorts to slinging mud at those who have a different opinion.

Fifth, much in the style of Randy Ankeny, he uses a 'strawman argument' involving mysterious 'rumors' which he debunks. In this case, there are unseen individuals who do not live in LW, who are plotting to take control of our billion dollar piece of land. And somehow, merely changing the name of the complex, will enable these greedy robber barons to evict us all and make astronomical profits. And David is implying others are delusional?

Sixth, there were no actual arguments presented for keeping the LW name. Whats the positive side to keeping the "Leisure World" name in the face of the negative stereotypes and jokes about it across LA and OC? The piece was not promoting a point of view, it was attacking others points of view, and there was no redeeming value to it.

The News should be ashamed for printing this. The best policy would be to allow open and robust debate on important issues. Equal time would be given for both sides, and the discussion would be about the merits of the ideas with no personal attacks on others. The next best thing would be to allow nothing, and be a boring waste of ink. The next-to-worst policy is to allow only one side of a debate. And the absolute worst policy is to print pieces that are insulting and offensive to shareholders who live in LW. Thats on the same level as bathroom grafitti.

This needs to be rectified immediately. You are making Leisure World a less friendly and more hostile place to live.

security.cloud service.

What drives Where We Live Club to change name of LW?

MUTUAL 1

The Where We Live Club is adamant, relentless and obsessed with changing the name of Leisure World, making claims that are unsupported and not verifiable.

Several years ago the matter was put to the shareholders about changing the name, and as I recall it was overwhelmingly voted down.

According to the Accounting Department, we not only don't pay trademark or licensing fees but have never paid these fees to RRLH, as the WWL Club claimed a few years back.

The Golden Rain Foundation retained a trademark attorney specialist to provide an opinion if RRLH has a claim to any fees. The attorney's opinion was that RRLH has no claim whatsoever to any fees.

The WWL Club claims that it has shareholders who want to change the name. They imply that because those shareholders are still working, they don't like the name and are possibly ashamed of it. Hogwash.

This ridiculous vanity argument has been circulating for years and with little validity, save for the vanity of a few.

If those folks don't like the name Leisure World, as the WWL Club claims it doesn't, they should never have moved to Leisure World. Why would anyone move to a place they object to?

Because some shareholders want the Globe removed, the WWL Club argues that their ridiculous pitch to change the name is even more valid. Maybe so, but only in their members' own minds.

Finally, I've been told that some who are obsessing over the name change don't even live in LW. If so, then what are their motives for wanting to change the name of our community? The land? The land has a billion-dollar value. Are they jockeying for some other position?

Those of us who have been here for 25-plus years have gone through all the nonsense from those in the past with less-than-sincere motives.

The millions of dollars spent over the debate with whether or not Leisure World is under Davis-Stirling is an example of misplaced arguments.

We do not need any additional unsubstantiated movements from the ridiculous few. GRF has more important items on its plate than the ridiculous push for a name change or the destruction of the Globe. Instead, we should be considering legitimate issues such as:

- The Trust dissolves in 2051: Are we looking to the future so Leisure World continues?
- Redevelopment: What is the master plan?
- Sixteen mutuals: Is there a more efficient possibility for governing (possibly one, three or five mutuals)?
- Limited board candidates: Solving the 16-mutual problem could lead to better oversight by the governing board(s).
- The individual boards of directors might hire a troubleshooter to handle the day-to-day problems, freeing up the directors who do not get paid and donate their most valuable item: their time.

THE LARGE LIAR LIVES AT

- Does Dummy David know that calling an attorney will cost the GRF money?
- Does Dummy David know that Leisure World developer Cortese has earned millions of dollars from the copyright usage of the name "Leisure World"?
- Doesn't Dummy David want "Seizure World" to have any copyright money?
- Doesn't Dummy David want "Seizure World" to have a 21st century name?
- Does Dummy David know that outdoor metal objects will rapidly deteriorate?
- Does Dummy David know that the globe will need to be refurbished in 10 years?
- Why Does Dummy David want the GRF to continue wasting money on a hunk of junk?
- Shouldn't the GRF setup reserves for covering the safety hazard drainage canal with monies earned from a 21st century copyrighted name and current wasted monies?
- Doesn't Dummy David realize that he will lose his ghetto grip on Mutual Uno if Mutuals are combined and his ignorant cronies lose their director positions to qualified people?
- Why Did Dummy David rebuild the block walls as president of Mutual Uno instead of adding additional parking and green hedges that other mutuals enjoy?
- Why Did Dummy David pick cheap tarpaper shingles for the Mutual Uno roofs?
- Why Does Dummy David wants the same color for both the building trim and stucco?
- Doesn't Dummy David know that Mutual 1 has an appearance of military barracks?
- Shouldn't the wood trim color be semi-gloss white similar to homes in Rossmoor?
- Why is Dummy David so focused on the sewer lines? Is that why he has a gutter mouth?
- How did _____ become an owner in 1984 "Seizure World" at only 40 years old?
- Does Dummy David know that he will be dead and rotting in hell long before 2051?
- Did _____ get his cronies elected mutual uno directors using voter fraud?
- Is _____ smart only when it comes to fraud, slander, and false statements?

Thank you for your article clarifying the moratorium on Letters to the Editor. I suspect that my letter published October 2, 2014, may have been the catalyst for the decision to place a temporary halt to all letters. That letter, admittedly, was longer than GRF Policy 2810 allows; but it did not contain anything "scurrilous, libelous, defamatory" nor did it concern the upcoming Seal Beach City Council election (Policy 2811). The thought that I may have caused this crisis has been very distressing to me, so please allow me to express my concerns to you.

First, you stated: When the tenor of Letters to the Editor ... began to move from pleasantries to filleting sacred cows and goring a few oxen ... not a few incandescent folks ... [asked] the question, "Can they really say that in the newspaper?" GRF Policy 2810 states, "Letters may contain opinions, suggestions, compliments, and complaints." Nowhere in the policy is it stated that *only* letters containing "pleasantries" will be published; indeed, opinions appear to be encouraged, and my letter did just that.

Second, I was not aware that the Where We Live Club and its members are "sacred cows" and are untouchable. This is very troubling. The stated purpose of the Where We Live Club is to change the name of Leisure World, and the club members have been very vocal to that end. Shareholders who do not agree should have every right to be just as vocal in defense of one of their "sacred cows," the name Leisure World.

Third, I suggest that during the moratorium on Letters to the Editor, let us also have a moratorium on Member Column and opinion pieces masquerading as news items. Here are two recent cases in point:

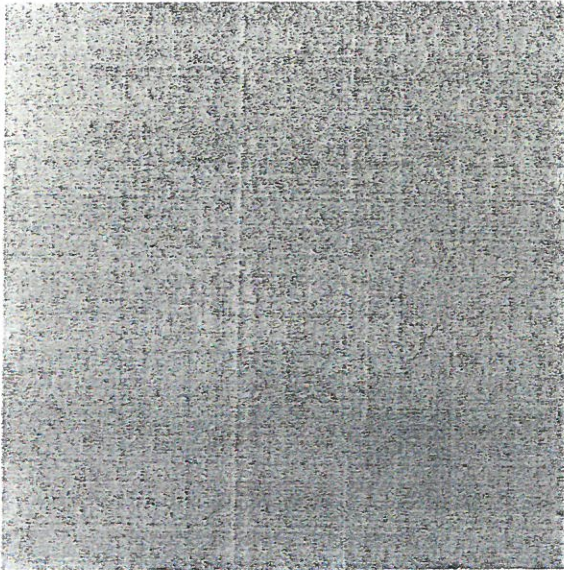
- In the Member Column "What we all need to know about the name change" (*News*, March 26, 2015, page 4), Anne Seifert accused past GRF Board members of deliberately withholding facts from shareholders regarding name change negotiations. She also threw out monetary figures of costs related to this issue. None of her statements were supported by documentation. Under the moratorium there is no opportunity to comment or to question the accuracy of those statements.
- In the April 9, 2015, issue of the *News* (page 17) was an announcement of an upcoming meeting of the Where We Live Club. There would be no problem with that if it were not for the statement, "The Where We Live Club will meet ... to review all of the names submitted to the GRF Ad Hoc Name Change Committee." Anyone reading that would infer that there is an officially constituted ad hoc committee for the purpose of gathering suggestions for names to replace Leisure World; but no such committee exists. In 2012 the GRF Board did approve an ad hoc committee with the *sole* purpose of assessing the feeling of shareholders about a name change. The committee's charge was fulfilled through a poll taken in January 2013, resulting in 55% of respondents against a name change. At the GRF Board meeting on March 19, 2013, the Ad Hoc Community Name Change Committee was disbanded. It has no further authority.

In response to Ms. Seifert's Member Column of March 26 regarding use of the Leisure World name and the legal expenses involved, I wrote a letter (dated April 2, 2015) to *The News* and hand delivered it to your office. I did not expect it would be published due the moratorium; however, I am including the final paragraph here because I do think someone needs to respond to Ms. Seifert's charges.

In order to present the community with the facts on this issue, I would request that a member of the GRF Board, the GRF Treasurer or Mr. Ankeny write a column for *The News* spelling out how much, if anything, is currently being spent on legal issues involving the use of "Leisure World." Also, if there is an agreement between [the GRF and Heidi Cortese] that allows Seal Beach Leisure World use of the name, we need to know that.

Finally, writing letters to the editor is a time honored tradition in the United States, it has been practiced since our beginning. On the opinion page of any newspaper can be found letters discussing various local, national and international issues. These letters often refer to letters written by others, they refer to names in the news, they can be supportive or extremely critical; sometimes they are vicious. That is to be expected. A few months ago a letter in *The News* "attacked" the GRF policy of offering the community's recreational facilities to all shareholders without charge. That letter generated a flurry of letters in response — some supporting the writer, others vehemently opposing her view. It was a healthy give and take of ideas. I feel strongly that that type of communication, the sharing of concerns and yes, criticism of actions that one feels is taking our community in a wrong direction, is

sharing of concerns and, yes, criticism of actions that one feels is taking our community in a wrong direction, is essential for a vital community such as Seal Beach Leisure World. I would be loath to have the letter writing policy become so politically correct that this exchange of ideas is stifled for fear of offending someone, and all communications be reduced to mere "pleasantries."



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Attachment 1, page 1

NEWS



Name

What we all need to know about the name change

By Andi Stewart, Mutual 15
LW CONTRIBUTOR

Shareholders should be aware that it has cost every one of us — to not own the community name. Attorneys advised past GRF boards to keep our legal entanglements quiet, fearing that leaked information benefits an opposing side. So, how does the typical shareholder know what's going on?

Do you know? It's fact: the GRF has been paying attorneys since 1967 to thwart the Cortese RRLH, Inc. attorneys' attempts to collect a trademark license fee from GRF for using the name Leisure World.

Past correspondence reveals trademark issues involving GRF attorneys in 1967, 1971, 1982, 1984, 1986 and 2009. In 2010, GRF spent \$22,780 to contract with attorney Schooley of Fulwider Patton LLP. Then again in 2012 attorneys were paid over \$1,000 to do battle with RRLH. In 2013 a Mutual 1 resident used the LW name on a website triggering a request for usage fees, so that was shut down.

Over the years we've been threatened with lawsuits unless we pay a trademark license fee. Our community's name is owned by RRLH Inc. Each time RRLH approaches us for payment, we hire an attorney to fight back. And Ms. Cortese retreats, only to return another time, perhaps waiting for a GRF board who buys her sales pitch.

We can only estimate the total attorney costs since accounting documents apparently do not exist for earlier years.

Each time RRLH threatens lawsuit, it costs shareholder money. Former GRF Director Betty Coven, presently Mutual 5 president and CEO, advised past local correspondents to provide an estimate of

The News
March 26, 2015
Page 4

CFO, analyzed past legal correspondence to provide an estimate of costs. You can imagine those attorney costs over 50 years. Then add staff time. It would only make sense to talk to Cortese's lawyers if we wanted to keep the name. The only winners here are the attorneys, and the longer it takes, the better for them.

Do you know? Real estate agents who include "Leisure World" in their ads now pay RRLH \$102 a month; signage adds another \$2,000. Assume 50 Realtors pay that monthly fee, that's \$61,200 a year out of our Realtor's pockets.

Instead they could use that money for promotions or advertising in The News. We lose both ways: paying attorney fees and losing potential GRF revenue. In short, we are a money machine for Cortese's heirs. We line their pockets, not our own.

Yes, we all love living in Leisure World. That's not the issue. This great community continues as is, but why don't we own our community name? It simply makes financial sense.

Who knew our governing board continuously spent money hiring attorneys to fight to keep the name when it would cost less just

See CHANGE, page 11

Attachment 1, page 2

CHANGE

From page 4

to change the name?

To change our name, the cost estimate is about \$10-30,000, mostly for signage. (Our corporate documents remain in the name of Golden Rain Foundation).

Why are we protecting Cortese's interests by keeping the name? We don't get one cent. Isn't it time we owned and controlled our community's name?

When we own it, we control it.

Seifert is president of the Where We Live Club and a former Director of the GRF Board, 2012-2014.

The News
March 26, 2015
Page 11

Attachment 2

Where We Live Club
List of names submitted to be reviewed

The Where We Live Club will meet at 6:30 p.m. on April 16 in Clubhouse 3, Room 3, to review all of the names submitted to the GRF Ad Hoc Name Change Committee. The list includes more than 145 suggestions.

Members will also take a serious look at the club's action plan to encourage a name change and ways to get information on the subject to more shareholders.

Contact the club to be added to the email list and for more information at wherewellive@yahoo.com.

The News
April 9, 2015
Page 17

Let's save water, money, and raise property values!

LETTER 5

As we all know there is a severe drought with water conservation being forced upon most California cities. We have done a good job of cutting back so far but will have to cut even more to get through the upcoming long hot summer. As we all should know, grass is the single largest consumer of water in Leisure World. Many mutuals have already begun to convert grassy areas to flowering drought tolerant plants and these mutuals should be congratulated on their efforts. Other mutuals have allowed residents to add sun patios thereby eliminating brown grass. Additionally, many mutuals have removed some grass for additional parking thereby adding value and saving water. Finally, the GRF should consider converting some of the golf course grassy areas to drought tolerant plants thereby saving water and giving golfers another exciting trap to avoid. For example a large area between the fairways of holes one and nine should be converted. Let's face it, dying brown grass only devalues property values.

Another controversy that should be resolved is that of the globe. The current renovation has uncovered that the continents were being held in place by layers of paint over the last fifty years due to massive corrosion. We are fortunate that a continent didn't fly off in a windstorm and kill somebody. But since Leisure World is only 2 miles from the ocean then outdoor metal objects will deteriorate rapidly due to the sea salt air. So why maintain something that will need another renovation in 10 years? Should we not cut our losses and eliminate it? Instead of pouring money into a lost cause why doesn't the GRF setup a reserve for the eventual covering of the Golden Rain Road drainage canal instead? Should not this reserve have been setup years ago in the 20th century? Covering the drainage canal will add tremendous value to Leisure World, eliminate a major safety hazard, and give us much needed additional parking.

Leisure World should consider combining mutuals to cut down on unqualified directors being elected and making costly decisions that achieve nothing. This would also help to eliminate individuals that have run certain mutuals for years that have resulted in lower property values through costly bad decisions. This would also bring a consistency to Leisure World in regards to rules, regulations, and major construction projects. For example, in mutual one, the wood trim is painted the same color as the stucco, which is similar to the Naval Base barracks. Should we not follow the example of Rossmoor and go with semi-gloss white?

As for the name "Leisure World", it is copyrighted RRLH and they obtain revenues from real estate agents for the use of it. Instead of getting opinions from attorneys that only cost us money, why not copyright a 21st century name and start realizing lost revenues? This would add value and money to the residents of "Seizure World".

So why did I move to Leisure World? First, it is only 2 miles from the ocean. Second, my uncle and aunt (now both deceased) raved about this community but lived in a different mutal. Third, there are many opportunities to save money, realize lost revenues, raise property values, and live in a beautiful environment for the rest of my life. Hopefully, I won't have to wait to enter the Promised Land until the older generation dies off like the wandering children of Israel in the desert.

LETTER 6

27

Dear Editors,

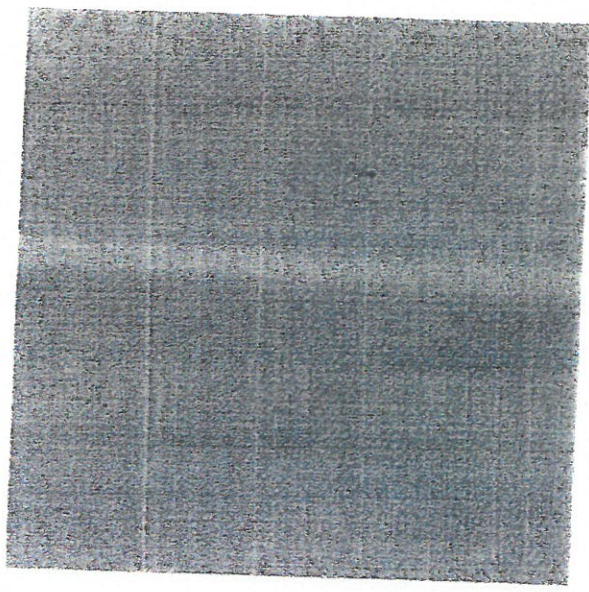
I have been recuperating from surgery so was unable to send this letter in earlier. I'm responding to a brief entry in the 3/5/15 edition, pg. 6—an announcement of the Democratic Club meeting addressing “end of life” issues.

I wasn't able to attend due to the above reason, recuperating from an operation for tumor removal. So I won't assume to know the content of the speaker's address. Yet I am quite familiar with the issue involved, and have personal experience of my own with chronic illness and organ transplantation which is relevant. I want to pose a question: did the speaker or following discussion even mention the existence of hospice care for terminal illness? Assuming it is well managed and provided competently, I believe hospice provides an alternative to either one of the options often discussed by advocates of “death with dignity”—either extended , extraordinary hospital treatment or the choice of ending one's life to avoid such a course. To my knowledge hospice offers the option of appropriate pain control and acceptance of the onset of death without attempts to rescue people from its inevitability.

2

Also, something else might have been overlooked by this discussion. When an earlier controversy broke out over this topic, many disabled people organized protests to speak out against "compassionate death" laws. Their signs often read "not dead yet".

I hope the members of the Democratic club and others will consider these points when the legislature deals with any proposal on end of life options.



LETTER 7

Beach and robbed it. So I guess if we are going to leave the car in long-term parking, we should NOT leave the registration/insurance cards in it, nor your remote garage door opener. This gives us something to think about with all our new electronic technology.

2. GPS:

Someone had their car broken into while they were at a football game. Their car was parked on the green which was adjacent to the football stadium and specially allotted to football fans. Things stolen from the car included a garage door remote control, some money and a GPS which had been prominently mounted on the dashboard. When the victims got home, they found that their house had been ransacked and just about everything worth anything had been stolen. The thieves had used the GPS to guide

LETTER 8

A false narrative we need to change our name

For fifty plus years tens of thousands of people have invested their money to buy a home in the Seal Beach Leisure World community. Isn't it strange that now someone wants to us to change our name? Hordes of people are continuing to buy homes here while we are still recognized as Seal Beach Leisure World.

We have a certain individual who told us she was insulted when someone joked about her owning a home in "Seizure World" as a reason for changing our name. Now we get the tired old malarkey that the mysterious Heidi Cortese has some kind of hold over us because we have a globe and the name Seal Beach Leisure World. Nothing can be further from the truth. Heidi did not inherent from her father (Ross Cortese the developer of Seal Beach Leisure World) any right or rights over our community in any way. She cannot make us get rid of our globe. She cannot make us pay anything for the use of our name.

Heidi Cortese, her lawyer husband, the RRLH Company, nor anyone else or entity has any claim over the use of our globe, or the name given to us by her father. There are rumors that some who may own more than one unit in Leisure World believe a fancier name than Leisure World could bring them more money when they sell. If this is so, then their motive for a name change is for selfish reasons, not for the benefit of all the rest of us who are perfectly happy to be living in the great community of Seal Beach Leisure World.

PS I know enough about the law to know that after 50 years the reason Heidi hasn't sued us is because she knows we would counter-sue and win a judgment against her for all cost. Her husband's law firm would also not be pleased. Please, let us not hear anymore of this trumped up malarkey about Heidi Cortese and, the scare tactics to get ones way about name changing. It's dishonest!

LETTER 9

Voluntary Compliance

I searched and read a lot of meanings online trying to determine a meaning that is appropriate to describe the social interrelationships that govern the conduct of our residents, guests and trades people in our Leisure World. I found none to my liking that mentioned the words; concept, attitude, acceptance.

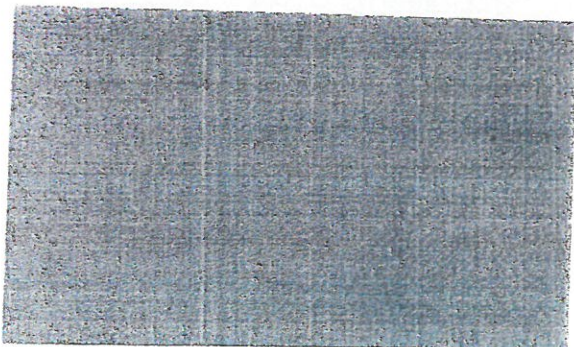
We live in a commune, otherwise referred to as a private community which is within the jurisdiction of an incorporated city. We are subject to all the city ordinances and state laws in addition to the policies of the Golden Rain Foundation/Trust and the Mutuals. The internal policies are established to provide guidelines to ensure and provide for the health and safety of all persons in LW.

Some of the policies may be interpreted in a manner that we may consider to be over the top and overly controlling or encroaching into our private lives. Every person has a basic right to the peaceful enjoyment of their life so long as it does not infringe on those same rights of another person. Think the Golden Rule, "Do unto others as you would have them do unto you". I was taught this in the first grade and it is commanding saying for guiding our conduct and civility.

I would say our style of living is a concept to promote a harmonious relationship by thinking of our neighbors peace of mind and good health. We have come together in LW from many cultures and countries and we all have some baggage to bear. That baggage is an attitude of how open minded and willing we are to accept this living style and its encompassing responsibilities.


I ask all who read this, how compliant are you. To mention some ; do you overload the laundry machines , do you always the clean dryer filters when you finish, do you separate your trash and recyclables into the proper bins, maintain proper control of your pet, play your radio/tv too loud, park in designated green zones over the marked time limit, abuse the red zoned parking areas, and the list goes on and on. These infractions may be brushed-off as minor or of no consequence by the infractor, however each instance has a detrimental effect on the overall quality of life whether it be health, safety, or economically challenging.

We have the will, knowledge, and strength to make our Leisure World a better place to live by cooperating and working together.



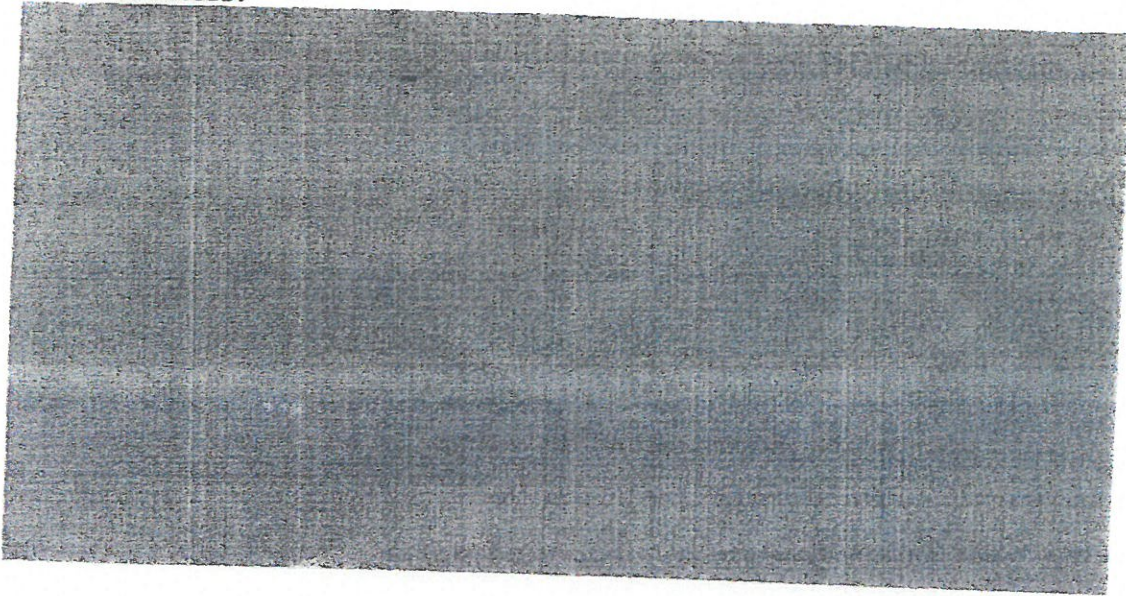
LETTER 10

Dear Editor;

Why does Mutual  even bother with elections? We had one candidate who lost by four votes. This board appointed a woman who hasn't gone to a board meeting in over a year and didn't even run as a candidate!

We have a candidate who got over a hundred votes more than others, and has not been given a committee, our former president has also been given no committee.

Why bother with elections when this board just appoints someone who will be on their side? Something is fishy going on with this present board of directors!



LETTER 11

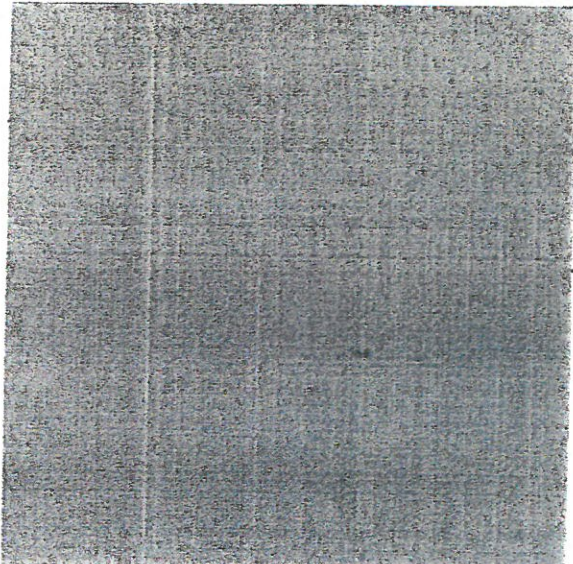
Re: flyers distributed to all Mat + residents re. published letter to the editor the week before.

The flyer unsigned & left in the dark of night as horrible & mean spirited & juvenile & prob plenty allegations untrue.

I am ashamed that a resident of LW would be so hateful.

LETTER 12

Not just rely on "younger shareholders" to generate donations for GAF, ask our adult children and relatives to consider doing this: It costs them nothing except a moment of their time. Even I use Amazon occasionally.



the Symantec Email Security.cloud

Dear Editor

LETTER 13

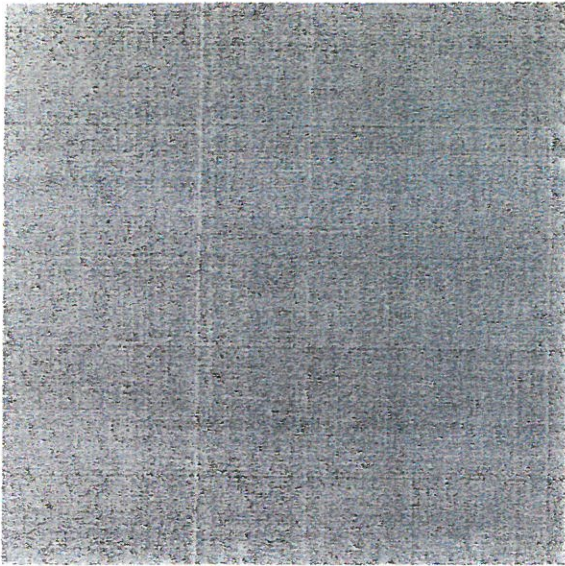
Now that we have a Golden Rain Community Farmers Market, is there going to be more Security at that location and elsewhere in Leisure World?

As we all read in THE NEWS on the front page, May 28, 2015 issue "GRIME NEWS". Things can be stolen. Even large paintings in early morning hours.

Regarding security, there is another article in the THE NEWS June 4, 2015 issue. This article is regarding the Golden Rain Foundation Caregiver Passes and more than ½ dozen other requirements. Even a doctor's statement attesting on a prescription pad that the shareholder needs the help of a caregiver.

So now, Golden Rain Foundation has a business license for the farmers market. This Farmers Market will have MORE than 25 vendors present.

My question is: are the residents and their items going to be safe inside their units? Even with the Leisure World high surrounding walls?



Dear Editor,

LETTER 14

Current evidence proves that America's domestic enemies are intensifying their efforts to destroy America's Constitutionally-guaranteed right of freedom of speech. First, they eliminated reading of the Bible in our public schools and the armed forces. Then they attacked Mr. Sterling for making an absolutely innocent and non-offensive request to his female companion about being seen with a racially different companion. Now they are attacking our public schools over a remembrance from the Civil War. What American right will they attack next?

Marisa McAuley

From: Doug Cox
Sent: Wednesday, July 01, 2015 12:59 PM
To: Marisa McAuley
Cc: Larry Blake
Subject: Fwd: Re Moratorium on Letters to the Editor

COLUMN 1

Hello, Marisa:

Attached is letter to the editor that Mr. Blake would like to be included in the materials for the July 9 meeting of the Communications Committee.

Mr. Blake is also reviewing the *Community Navigator* exhibits and reports, and I will send them your way when he gives me the green light.

Thanks,
Doug

Doug Cox
Editor of The News
Golden Rain Foundation, Leisure World Seal Beach



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Begin forwarded message:

From: .
Subject: Re Moratorium on Letters to the Editor
Date: April 20, 2015 at 4:51:35 PM PDT
To:
Cc:

Dear Mr. Cox,

Thank you for your article clarifying the moratorium on Letters to the Editor. I suspect that my letter published October 2, 2014, may have been the catalyst for the decision to

place a temporary halt to all letters. That letter, admittedly, was longer than GRFPolicy 2810 allows; but it did not contain anything "scurrilous, libelous, defamatory" nor did it concern the upcoming Seal Beach City Council election (Policy 2811). The thought that I may have caused this crisis has been very distressing to me, so please allow me to express my concerns to you.

First, you stated: When the tenor of Letters to the Editor ... began to move from pleasantries to filleting sacred cows and goring a few oxen ... not a few incandescent folks ... [asked] the question, "Can they really say that in the newspaper?" GRF Policy 2810 states, "Letters may contain opinions, suggestions, compliments, and complaints." Nowhere in the policy is it stated that *only* letters containing "pleasantries" will be published; indeed, opinions appear to be encouraged, and my letter did just that.

Second, I was not aware that the Where We Live Club and its members are "sacred cows" and are untouchable. This is very troubling. The stated purpose of the Where We Live Club is to change the name of Leisure World, and the club members have been very vocal to that end. Shareholders who do not agree should have every right to be just as vocal in defense of one of their "sacred cows," the name Leisure World.

Third, I suggest that during the moratorium on Letters to the Editor, let us also have a moratorium on Member Column and opinion pieces masquerading as news items. Here are two recent cases in point:

- In the Member Column "What we all need to know about the name change" (*News*, March 26, 2015, page 4), Anne Seifert accused past GRF Board members of deliberately withholding facts from shareholders regarding name change negotiations. She also threw out monetary figures of costs related to this issue. None of her statements were supported by documentation. Under the moratorium there is no opportunity to comment or to question the accuracy of those statements.
- In the April 9, 2015, issue of the *News* (page 17) was an announcement of an upcoming meeting of the Where We Live Club. There would be no problem with that if it were not for the statement, "The Where We Live Club will meet ... to review all of the names submitted to the GRF Ad Hoc Name Change Committee." Anyone reading that would infer that there is an officially constituted ad hoc committee for the purpose of gathering suggestions for names to replace Leisure World; but no such committee exists. In 2012 the GRF Board did approve an ad hoc committee with the *sole* purpose of assessing the feeling of shareholders about a name change. The committee's charge was fulfilled through a poll taken in January 2013, resulting in 55% of respondents against a name change. At the GRF Board meeting on March 19, 2013, the Ad Hoc Community Name Change Committee was disbanded. It has no further authority.

In response to Ms. Seifert's Member Column of March 26 regarding use of the Leisure World name and the legal expenses involved, I wrote a letter (dated April 2, 2015) to *The News* and hand delivered it to your office. I did not expect it would be published due the moratorium; however, I am including the final paragraph here because I do think someone needs to respond to Ms. Seifert's charges.

In order to present the community with the facts on this issue, I would request that a member of the GRF Board, the GRF Treasurer or Mr.

Ankeny write a column for *The News* spelling out how much, if anything, is currently being spent on legal issues involving the use of "Leisure World." Also, if there is an agreement between [the GRF and Heidi Cortese] that allows Seal Beach Leisure World use of the name, we need to know that.

Finally, writing letters to the editor is a time honored tradition in the United States, it has been practiced since our beginning. On the opinion page of any newspaper can be found letters discussing various local, national and international issues. These letters often refer to letters written by others, they refer to names in the news, they can be supportive or extremely critical; sometimes they are vicious. That is to be expected. A few months ago a letter in *The News* "attacked" the GRF policy of offering the community's recreational facilities to all shareholders without charge. That letter generated a flurry of letters in response — some supporting the writer, others vehemently opposing her view. It was a healthy give and take of ideas. I feel strongly that that type of communication, the sharing of concerns and, yes, criticism of actions that one feels is taking our community in a wrong direction, is essential for a vital community such as Seal Beach Leisure World. I would be loath to have the letter writing policy become so politically correct that this exchange of ideas is stifled for fear of offending someone, and all communications be reduced to mere "pleasantries."

Attachments:

1. Member Column: March 26, 2015
2. Where We Live Club: April 9, 2015

This email has been scanned by the Symantec Email Security.cloud service.

COLUMN 2

My mother's family moved to Southern California during the Depression. For the last 26 years of her life, she lived in Leisure World. During her lifetime, she witnessed many changes in this area. Sometimes we would drive out to a place that she had known and we would discover that the place was unrecognizable. The little airport at Bolsa Chica and Warner, where she used to fly airplanes, is now houses and strip malls. Nothing remains, except a little street called Airport Circle.

This is why landmarks are so important in our lives. Landmarks don't change. A landmark is a fixed point of reference from which we can look back to our past and look forward to our future. For our community and the larger community of Orange County, the Globe is a landmark. It was here before the freeways and the shopping centers and it's still here today.

I've seen many landmarks destroyed because of ignorance, money, and politics. People were ignorant about the unique value of a landmark and decided that it would cost too much money to restore. Or it would be more profitable to demolish it and build something else.

Politics is always a factor when a decision is made to destroy a landmark. In our community, the politics of the Globe centers around Anne Seifert and her Where We Live Club. They say that their goal is to upgrade the image of our community by changing our name and improving the appearance of the main gate.

Could Anne Seifert and her Where We Live Club please explain, how destroying an Orange County landmark is going to improve our image?

The name, Leisure World, and the Globe are a reminder that we were the first planned community for active adults, in California and we are still here. That's a history we should be proud of.

Ultimately, this community is going to have to decide on the value of the Globe. How much money do we want to spend on restoring the Globe, so that it can continue to be an Orange County landmark and a symbol of our community for the next 50 years?

It's understandable that shareholders are concerned about the cost of restoring the Globe. But let's put things in perspective.

We spend over \$130,000 a year maintaining the golf course. I don't play golf, but I enjoy walking by the golf course. It has been part of Leisure World from the very beginning and it's one of the most beautiful features of our community.

The dog park may cost an estimated \$97,000, plus the cost of upkeep. I don't have a dog, but dogs have become an important part of our community and I hope that we can make the dog park a reality.

Unlike the golf course and the dog park, the Globe is something that we share with people outside our community, many of whom view the Globe as part of their personal history.

The Globe was here when we celebrated our Fiftieth Anniversary let's make the commitment to restoring the Globe, so that it will be here when we celebrate our One Hundredth Anniversary.

CC36 Manager's Report: Exhibit A: Budget Variance Report

(Note: June figures are not yet available, so May figures appear here.)

P.O. Box 2069
Seal Beach CA 90740

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May Actuals	May Budget	Budget Variance	Acct #	Description	Y-T-D Actual	Y-T-D Budget	Budget Variance	Annual Budget
Expenses - News								
30,749	30,880	131	6100000 36	Salaries & Wages - News	159,085	157,338	(1,747)	383,790
2,650	2,777	127	6101000 36	Commissions - News	15,549	14,152	(1,397)	34,517
2,392	2,394	2	6140000 36	Employment Taxes - News	14,781	14,441	(340)	32,613
1,167	1,260	93	6142000 36	Workers' Compensation - News	4,602	6,303	1,701	11,787
3,477	4,854	1,377	6143000 36	Group Insurance - Medical - News	20,634	24,270	3,636	58,248
39	110	71	6143300 36	Group Insurance - Dental - News	499	549	50	1,319
53	61	8	6143500 36	Group Insurance - Vision - News	291	306	15	733
1,366	1,045	(321)	6144000 36	401(k) Match - News	5,020	5,324	304	12,984
100	158	58	6145000 36	Group Insurance - Life - News	507	791	284	1,897
108	184	76	6146000 36	Long Term Disability Insurance - News	519	926	407	2,214
0	0	0	6211000 36	Continuing Education - News	2,800	0	(2,800)	0
0	0	0	6214000 36	Meals & Special Events - News	154	0	(154)	0
0	225	225	6215000 36	Mileage - News	123	1,125	1,002	2,700
162	105	(57)	6410000 36	Office Supplies - News	1,060	525	(535)	1,260
0	200	200	6410005 36	Building Supplies - News	63	1,000	937	2,400
5	50	45	6410010 36	Hospitality - News	57	250	193	600
270	100	(170)	6410015 36	Computer Supplies - News	608	500	(108)	1,200
0	100	100	6410020 36	Equipment Expense - News	598	500	(98)	1,200
192	300	108	6410030 36	Printer / Copier Supplies - News	2,678	1,500	(1,178)	3,600
456	339	(117)	6420100 36	Electricity - News	2,225	1,541	(684)	5,100
357	200	(157)	6435100 36	Bank Service Fees - News	2,618	1,000	(1,618)	2,400
112	125	13	6444000 36	Equipment Rental - News	558	620	62	1,495
160	50	(110)	6471000 36	Building Repair & Maintenance - News	475	250	(225)	600
0	100	100	6472000 36	Equipment Repair & Maintenance - News	0	500	500	1,200
31	67	36	6478000 36	Service Contracts - News	156	331	175	800
678	75	(603)	6481000 36	Computer Maintenance & Software - News	2,034	375	(1,659)	900
194	1,022	828	6482000 36	Dues, Memberships & Books - News	5,920	1,860	(4,060)	5,200
6,238	6,831	593	6483500 36	Newspaper Distribution - News	39,644	37,799	(1,845)	97,300
29,012	15,148	(13,864)	6483515 36	Newspaper Printing - News	71,639	57,268	(14,371)	150,000
0	0	0	6483520 36	Telephone Book Printing - News	19,755	20,000	246	20,000
0	0	0	6483525 36	Navigator Book Printing - News	0	6,400	6,400	6,400
1,497	1,877	380	6731000 36	Property & Liability Insurance - News	7,485	9,382	1,897	22,521
0	0	0	6910000 36	Uncollectible Customer Receivables - News	0	0	0	1,900
0	83	83	6951000 36	Non-Budgeted Exp for Committee - News	0	419	419	1,000
81,465	70,720	(10,745)		Total Expenses	382,138	367,545	(14,593)	869,878
Other Cost Recovery								
20	0	20	5385000 36	Other Income - News	309	0	309	0
0	208	(208)	5397100 36	Taxable Interest Income - News	0	1,044	(1,044)	2,500

CC36 Manager's Report: Exhibit A: Budget Variance Report

P.O. Box 2069
Seal Beach CA 90740

(Note: June figures are not yet available, so May figures appear here.)

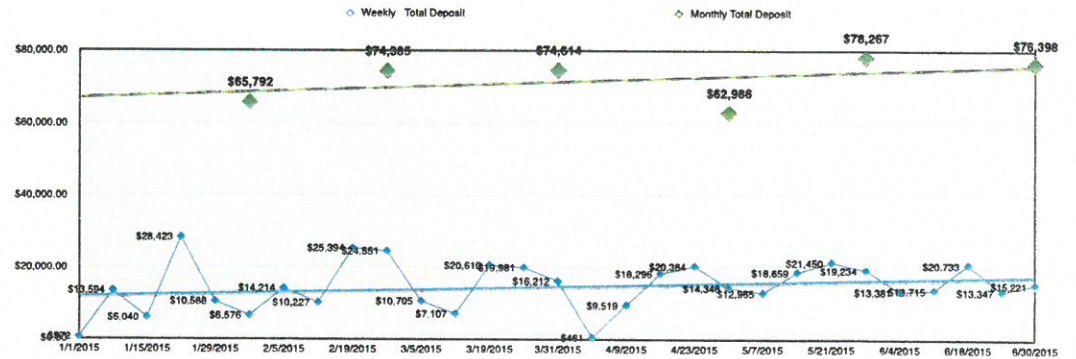
May Actuals	May Budget	Budget Variance	Acct #	Description	Y-T-D Actual	Y-T-D Budget	Budget Variance	Annual Budget
(46)	(133)	87	5541000 36	Sales Discounts Net 10 - News	(271)	(669)	398	(1,600)
202	0	202	5611000 36	Late Charges - News	733	0	733	0
3,311	4,500	(1,189)	5731000 36	Classified Advertising - News	20,686	22,500	(1,814)	54,000
51,241	70,000	(18,759)	5731500 36	Display Advertising - News	302,515	350,000	(47,485)	840,000
0	1,788	(1,788)	5732000 36	Navigator Book Income - News	0	8,934	(8,934)	21,450
0	0	0	5732500 36	Telephone Book Income - News	63,997	95,800	(31,803)	95,800
54,728	76,363	(21,635)		Total Other Cost Recovery	387,968	477,609	(89,641)	1,012,150
(11,834)	(11,834)	0	5330000 36	Income / Refund from Mutuals - News	(59,430)	(59,434)	4	(142,272)
42,894	64,529	(21,635)		Total Cost Recovery	328,538	418,175	(89,637)	869,878
(38,571)	(6,191)	(32,380)		Net Income / (Expense) Before Off Budget	(53,599)	50,630	(104,229)	0
				Off Budget Items				
281	0	(281)	8110000 36	Depreciation Expense - News	1,403	0	(1,403)	0
281	0	(281)		Total Off Budget Items	1,403	0	(1,403)	0
(38,851)	(6,191)	(32,660)		Net Income / (Expense)	(55,002)	50,630	(105,632)	0

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EXHIBIT B2: Monthly Advertiser Summary Weekly Receipts Summary (2015)

Weekly Receipts Summary: 2015

Date of Paper	OTC Cash & Checks	OTC Credit Card	Display Cash & Checks	Display Credit Cards	Subscriptions Cash & Checks	Subscriptions Credit Card	Weekly Total Deposit	Monthly Total Deposit
1/1/2015	\$ 572.05	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 572.05	
1/8/2015	\$ 500.85	\$ 0.00	\$ 10,345.90	\$ 2,628.80	\$ 118.00	\$ 0.00	\$ 13,593.55	
1/15/2015	\$ 634.55	\$ 0.00	\$ 4,180.99	\$ 1,224.60	\$ 0.00	\$ 0.00	\$ 6,040.14	
1/22/2015	\$ 958.50	\$ 0.00	\$ 22,491.18	\$ 4,973.20	\$ 0.00	\$ 0.00	\$ 28,422.88	
1/29/2015	\$ 1,705.15	\$ 0.00	\$ 6,130.38	\$ 2,752.25	\$ 0.00	\$ 0.00	\$ 10,587.78	
1/30/2015	\$ 0.00	\$ 0.00	\$ 2,543.00	\$ 4,032.80	\$ 0.00	\$ 0.00	\$ 6,575.80	\$ 65,792.20
2/5/2015	\$ 1,009.60	\$ 0.00	\$ 8,351.70	\$ 4,852.80	\$ 0.00	\$ 0.00	\$ 14,213.90	
2/12/2015	\$ 445.34	\$ 0.00	\$ 8,550.67	\$ 1,230.96	\$ 0.00	\$ 0.00	\$ 10,226.97	
2/19/2015	\$ 1,108.35	\$ 0.00	\$ 20,369.60	\$ 3,815.80	\$ 0.00	\$ 0.00	\$ 25,393.75	
2/26/2015	\$ 598.80	\$ 0.00	\$ 14,619.58	\$ 9,314.47	\$ 20.00	\$ 0.00	\$ 24,550.85	\$ 74,385.47
3/5/2015	\$ 652.50	\$ 0.00	\$ 8,164.20	\$ 1,888.00	\$ 0.00	\$ 0.00	\$ 10,704.70	
3/12/2015	\$ 600.20	\$ 0.00	\$ 4,563.50	\$ 1,943.20	\$ 0.00	\$ 0.00	\$ 7,106.90	
3/19/2015	\$ 512.85	\$ 0.00	\$ 14,823.34	\$ 5,250.00	\$ 24.00	\$ 0.00	\$ 20,610.19	
3/26/2015	\$ 854.10	\$ 0.00	\$ 14,238.72	\$ 4,887.70	\$ 0.00	\$ 0.00	\$ 19,980.52	
3/31/2015	\$ 0.00	\$ 0.00	\$ 10,692.17	\$ 5,520.00	\$ 0.00	\$ 0.00	\$ 16,212.17	\$ 74,614.48
4/2/2015	\$ 461.25	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 461.25	
4/9/2015	\$ 1,023.27	\$ 0.00	\$ 7,192.79	\$ 1,303.10	\$ 0.00	\$ 0.00	\$ 9,519.16	
4/16/2015	\$ 575.15	\$ 0.00	\$ 14,286.09	\$ 3,414.50	\$ 20.00	\$ 0.00	\$ 18,295.74	
4/23/2015	\$ 900.00	\$ 0.00	\$ 17,511.02	\$ 1,953.28	\$ 0.00	\$ 0.00	\$ 20,364.28	
4/30/2015	\$ 829.85	\$ 0.00	\$ 13,092.00	\$ 424.00	\$ 0.00	\$ 0.00	\$ 14,345.85	\$ 62,986.08
5/7/2015	\$ 590.95	\$ 0.00	\$ 6,386.60	\$ 5,987.40	\$ 0.00	\$ 0.00	\$ 12,964.95	
5/14/2015	\$ 274.35	\$ 0.00	\$ 14,344.82	\$ 4,039.80	\$ 0.00	\$ 0.00	\$ 18,658.77	
5/21/2015	\$ 833.40	\$ 0.00	\$ 18,088.55	\$ 2,528.00	\$ 0.00	\$ 0.00	\$ 21,449.95	
5/28/2015	\$ 877.00	\$ 0.00	\$ 10,054.70	\$ 8,302.00	\$ 0.00	\$ 0.00	\$ 19,233.70	\$ 78,268.90
6/4/2015	\$ 684.10	\$ 0.00	\$ 4,104.00	\$ 8,593.20	\$ 0.00	\$ 0.00	\$ 13,381.30	
6/11/2015	\$ 816.25	\$ 0.00	\$ 11,588.44	\$ 1,290.00	\$ 20.00	\$ 0.00	\$ 13,714.69	
6/18/2015	\$ 674.95	\$ 0.00	\$ 14,843.76	\$ 5,214.26	\$ 0.00	\$ 0.00	\$ 20,732.97	
6/25/2015	\$ 1,180.80	\$ 0.00	\$ 11,161.50	\$ 1,004.97	\$ 0.00	\$ 0.00	\$ 13,347.27	
6/30/2015	\$ 0.00	\$ 58.20	\$ 7,910.42	\$ 7,252.80	\$ 0.00	\$ 0.00	\$ 15,221.42	\$ 76,397.65
7/7/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/14/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/21/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/28/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/4/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/11/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	



Amended 06/23/2015 from revised Monthly Summary (Kerr)

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EXHIBIT B3: Monthly Advertiser Summary

Updated Weekly Summary Report for The News for June, 2015

Publication Week	# of Pages	% Advertising to Editorial	% GRF to Editorial	Total Display Advertising & Insert Income	Total Classified Advertising Income	Total Income	Printing Costs	Distribution Costs	P/L
June 4, 2015	36	55/43	2	\$ 12,967.20	\$ 684.10	\$13,381.30	\$3,730.53	\$ 2,047.00	\$ 7,603.77
June 11, 2015	36	58/34	8	\$ 12,878.44	\$ 816.25	\$13,734.69	\$3,730.53	\$ 1,647.00	\$ 8,357.16
June 18, 2015	32	62/36	2	\$ 20,058.02	\$ 674.95	\$20,732.97	\$3,392.00	\$ 1,737.00	\$ 15,603.97
June 25, 2015	36	55/29	16	\$ 15,221.42	\$ 1,365.00	\$16,402.22	\$3,730.53	\$ 1,622.00	\$ 11,049.69

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DISPLAY SALES LOG - 6/30/2015

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
1 6/18/2015	06	FAMER01	FARMERS &	NEW	12	c 3x8	\$11.65	100.00	\$379.60
2 6/04/2015	04	CITYC01	CITY CLEANERS	NEW	12	3x5	\$12.80		\$192.00
3 6/04/2015	04	RELAX01	RELAX THE BACK	NEW	4	c 2x5	\$14.05	100.00	\$240.50
4 6/04/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c 5x8	\$9.45	100.00	\$478.00
5 6/11/2015	06	FAMER01	FARMERS &	NEW	12	c 4x10	\$10.60	100.00	\$524.00
6 6/11/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c 5x8	\$9.45	100.00	\$478.00
7 6/18/2015	04	BROWN0	BROWN & HOBBS	NEW	26	c 3x8	\$10.60	100.00	\$354.40
8 6/25/2015	06	FAMER01	FARMERS &	NEW	12	c 3x8	\$11.65	100.00	\$379.60
9 6/25/2015	04	JOHNW0	JOHN WEBSTER	NEW	12	c 5x2	\$12.80	100.00	\$228.00
10 6/25/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c 5x16	\$8.70	100.00	\$796.00
11 6/18/2015	06	KORMA0	KORMAN, JOAN	NEW	52	r 1x8	\$8.00		\$64.00
12 6/04/2015	06	HAYSU01	HAY'S UNIFORMS	NEW		x 8x1	\$3.13		\$25.00
13 6/04/2015	06	HOCAR01	HOME CARE	NEW	12	x 8x1	\$3.13		\$25.00
14 6/04/2015	06	KONRA01	KONRAD	NEW	12	x 8x1	\$3.13		\$25.00
15 6/04/2015	06	LBMAY01	L.B. MAYTAG	NEW		x 8x1	\$3.13		\$25.00
16 6/04/2015	04	ECODR01	ECO DRY CLEAN	NEW	12	x 8x1	\$3.13		\$25.00
17 6/04/2015	04	ITALY01	ITALY SHOES	NEW	12	x 8x1	\$3.13		\$25.00
18 6/04/2015	04	MOMAN0	MOM AND DADS	NEW	12	x 8x1	\$6.25		\$50.00
19 6/04/2015	04	NONSU01	NONSURGICAL	NEW	4	x 8x1	\$3.13		\$25.00
20 6/04/2015	04	PHILF01	PHIL FARMER -	NEW	12	x 8x1	\$3.13		\$25.00
21 6/04/2015	04	SOUTH06	SOUTH COAST	NEW	12	x 8x1	\$3.13		\$25.00
22 6/04/2015	04	STATE02	STATE FARM INS	NEW	12	x 8x1	\$3.13		\$25.00
23 6/11/2015	06	HOCAR01	HOME CARE	NEW	12	x 8x1	\$3.13		\$25.00
24 6/11/2015	06	KONRA01	KONRAD	NEW	12	x 8x1	\$3.13		\$25.00
25 6/11/2015	06	LBMAY01	L.B. MAYTAG	NEW		x 8x1	\$3.13		\$25.00
26 6/11/2015	06	STONW0	STONE WAYS	NEW	12	x 8x1	\$3.13		\$25.00
27 6/11/2015	04	ECODR01	ECO DRY CLEAN	NEW	12	x 8x1	\$3.13		\$25.00
28 6/11/2015	04	ITALY01	ITALY SHOES	NEW	12	x 8x1	\$3.13		\$25.00
29 6/11/2015	04	MOMAN0	MOM AND DADS	NEW	12	x 8x1	\$6.25		\$50.00
30 6/11/2015	04	NONSU01	NONSURGICAL	NEW	4	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Total \$57,258.40

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
31 6/11/2015	04	SOUTH06	SOUTH COAST	NEW	12	x 8x1	\$3.13		\$25.00
32 6/18/2015	06	HOCAR01	HOME CARE	NEW	12	x 8x1	\$3.13		\$25.00
33 6/18/2015	06	KONRA01	KONRAD	NEW	12	x 8x1	\$3.13		\$25.00
34 6/18/2015	06	LBMAY01	L.B. MAYTAG	NEW		x 8x1	\$3.13		\$25.00
35 6/18/2015	06	STONW0	STONE WAYS	NEW	12	x 8x1	\$3.13		\$25.00
36 6/18/2015	04	ITALY01	ITALY SHOES	NEW	12	x 8x1	\$3.13		\$25.00
37 6/18/2015	04	MOMAN0	MOM AND DADS	NEW	12	x 8x1	\$6.25		\$50.00
38 6/18/2015	04	NONSU01	NONSURGICAL	NEW	4	x 8x1	\$3.13		\$25.00
39 6/25/2015	06	HOCAR01	HOME CARE	NEW	12	x 8x1	\$3.13		\$25.00
40 6/25/2015	06	KONRA01	KONRAD	NEW	12	x 8x1	\$3.13		\$25.00
41 6/25/2015	06	LBMAY01	L.B. MAYTAG	NEW		x 8x1	\$3.13		\$25.00
42 6/25/2015	06	MTZIO01	MT. ZION	NEW	12	x 8x1	\$3.13		\$25.00
43 6/25/2015	06	STONW0	STONE WAYS	NEW	12	x 8x1	\$3.13		\$25.00
44 6/25/2015	04	MOMAN0	MOM AND DADS	NEW	12	x 8x1	\$6.25		\$50.00
45 6/25/2015	04	NONSU01	NONSURGICAL	NEW	4	x 8x1	\$3.13		\$25.00
46 6/25/2015	04	ITALY01	ITALY SHOES	NEW	12	x 8x1	\$3.13		\$25.00
47 6/25/2015	04	CRAIG01	CRAIG POWELL - SB	NEW	1	yi 1x1	\$300.00		\$300.00
48 6/04/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
49 6/04/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
50 6/04/2015	06	KARLT01	KARLTON	HOUSE	52	2x5	\$10.60		\$106.00
51 6/04/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
52 6/04/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20
53 6/04/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
54 6/04/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
55 6/04/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	5x2	\$10.60		\$106.00
56 6/11/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
57 6/11/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
58 6/11/2015	06	KARLT01	KARLTON	HOUSE	52	2x3	\$10.60		\$63.60
59 6/11/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
60 6/11/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20

DISPLAY SALES LOG -

Total \$57,258.40

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
6/11/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/11/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/11/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	5x2	\$10.60		\$106.00
6/18/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
6/18/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
6/18/2015	06	KARLT01	KARLTON	HOUSE	52	2x5	\$10.60		\$106.00
6/18/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
6/18/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20
6/18/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/18/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/18/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	5x2	\$10.60		\$106.00
6/25/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
6/25/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
6/25/2015	06	KARLT01	KARLTON	HOUSE	52	2x3	\$10.60		\$63.60
6/25/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
6/25/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/25/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20
6/25/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/04/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/04/2015	04	GREEN02	GREENWOOD	HOUSE	52	c 3x6	\$10.60	100.00	\$290.80
6/04/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/11/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/11/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	c 2x4	\$10.60	67.50	\$152.30
6/11/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/18/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/18/2015	04	GREEN02	GREENWOOD	HOUSE	52	c 3x6	\$10.60	100.00	\$290.80
6/18/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/25/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/25/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	c 2x4	\$10.60	67.50	\$152.30
6/25/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
91	6/04/2015	04	KENGR01 KEN GRODY FORD	HOUSE	52	n	1x1	\$6.50		\$6.50
92	6/04/2015	04	LEXUS02 LEXUS OF	HOUSE	52	n	1x1	\$6.50		\$6.50
93	6/04/2015	04	TOYOT04 TOYOTA OF HUNT	HOUSE	52	n	1x1	\$6.50		\$6.50
94	6/11/2015	04	KENGR01 KEN GRODY FORD	HOUSE	52	n	1x1	\$6.50		\$6.50
95	6/11/2015	04	LEXUS02 LEXUS OF	HOUSE	52	n	1x1	\$6.50		\$6.50
96	6/11/2015	04	TOYOT04 TOYOTA OF HUNT	HOUSE	52	n	1x1	\$6.50		\$6.50
97	6/18/2015	04	KENGR01 KEN GRODY FORD	HOUSE	52	n	1x1	\$6.50		\$6.50
98	6/18/2015	04	LEXUS02 LEXUS OF	HOUSE	52	n	1x1	\$6.50		\$6.50
99	6/18/2015	04	TOYOT04 TOYOTA OF HUNT	HOUSE	52	n	1x1	\$6.50		\$6.50
100	6/25/2015	04	KENGR01 KEN GRODY FORD	HOUSE	52	n	1x1	\$6.50		\$6.50
101	6/25/2015	04	LEXUS02 LEXUS OF	HOUSE	52	n	1x1	\$6.50		\$6.50
102	6/25/2015	04	TOYOT04 TOYOTA OF HUNT	HOUSE	52	n	1x1	\$6.50		\$6.50
103	6/04/2015	06	CHARL01 CHARLES BRISKEY	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
104	6/04/2015	04	LEISU01 LEISURE	HOUSE	52	r	1x8	\$10.60		\$84.80
105	6/04/2015	04	REEDJ01 REED, JOYCE	HOUSE	52	r	1x8	\$10.60		\$84.80
106	6/04/2015	04	GRAY001 GRAY, ROBIN	HOUSE	52	r	5x8	\$8.70	100.00	\$448.00
107	6/04/2015	04	HADLE01 HADLEY, GLORIA &	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
108	6/11/2015	06	CHARL01 CHARLES BRISKEY	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
109	6/11/2015	04	LEISU01 LEISURE	HOUSE	52	r	1x8	\$10.60		\$84.80
110	6/11/2015	04	LEISU10 LEISURE LIVING	HOUSE	52	r	1x16	\$10.60		\$169.60
111	6/11/2015	04	REEDJ01 REED, JOYCE	HOUSE	52	r	1x8	\$10.60		\$84.80
112	6/11/2015	04	GRAY001 GRAY, ROBIN	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
113	6/11/2015	04	HADLE01 HADLEY, GLORIA &	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
114	6/18/2015	06	CHARL01 CHARLES BRISKEY	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
115	6/18/2015	04	LEISU01 LEISURE	HOUSE	52	r	1x8	\$10.60		\$84.80
116	6/18/2015	04	REEDJ01 REED, JOYCE	HOUSE	52	r	1x8	\$10.60		\$84.80
117	6/18/2015	04	GRAY001 GRAY, ROBIN	HOUSE	52	r	5x8	\$8.70	100.00	\$448.00
118	6/18/2015	04	HADLE01 HADLEY, GLORIA &	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
119	6/25/2015	06	CHARL01 CHARLES BRISKEY	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
120	6/25/2015	04	REEDJ01 REED, JOYCE	HOUSE	52	r	1x8	\$10.60		\$84.80

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
121 6/25/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r	1x16	\$10.60		\$169.60
122 6/25/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
123 6/25/2015	04	HADLE01	HADLEY, GLORIA &	HOUSE	52	r	5x16	\$8.00	100.00	\$740.00
124 6/04/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r	1x16	\$8.30		\$132.80
125 6/04/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r	5x8	\$8.70		\$348.00
126 6/04/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r	2x8	\$10.60		\$169.60
127 6/04/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r	5x8	\$8.70	100.00	\$448.00
128 6/11/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r	1x16	\$8.30		\$132.80
129 6/11/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r	5x8	\$8.70		\$348.00
130 6/11/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r	5x8	\$8.70		\$348.00
131 6/18/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r	1x16	\$8.30		\$132.80
132 6/18/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r	5x8	\$8.70		\$348.00
133 6/18/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r	5x8	\$8.70		\$348.00
134 6/18/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r	5x8	\$8.70	100.00	\$448.00
135 6/25/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r	1x16	\$8.30		\$132.80
136 6/25/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r	5x8	\$8.70		\$348.00
137 6/25/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r	5x8	\$8.70		\$348.00
138 6/04/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t	2x2	\$10.60		\$42.40
139 6/11/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t	2x2	\$10.60		\$42.40
140 6/18/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t	2x2	\$10.60		\$42.40
141 6/25/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t	2x2	\$10.60		\$42.40
142 6/04/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x	8x1	\$6.25		\$50.00
143 6/04/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x	8x1	\$3.13		\$25.00
144 6/04/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x	8x1	\$3.13		\$25.00
145 6/04/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x	8x1	\$3.13		\$25.00
146 6/04/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x	8x1	\$6.25		\$50.00
147 6/04/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x	8x1	\$3.13		\$25.00
148 6/04/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x	8x1	\$3.13		\$25.00
149 6/04/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x	8x1	\$3.13		\$25.00
150 6/04/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x	8x1	\$3.13		\$25.00

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
151 6/04/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x	8x1	\$6.25		\$50.00
152 6/04/2015	06	PENAC01	PENA	HOUSE	52	x	8x1	\$3.13		\$25.00
153 6/04/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x	8x1	\$3.13		\$25.00
154 6/04/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
155 6/04/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
156 6/04/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
157 6/04/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
158 6/04/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
159 6/04/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
160 6/04/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00
161 6/04/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x	8x1	\$3.13		\$25.00
162 6/04/2015	04	GREEN02	GREENWOOD	HOUSE	52	x	8x1	\$6.25		\$50.00
163 6/04/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x	8x1	\$3.13		\$25.00
164 6/04/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x	8x1	\$3.13		\$25.00
165 6/04/2015	04	SENIO11	SENIOR RESOURCE	HOUSE	52	x	8x1	\$3.13		\$25.00
166 6/04/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x	8x1	\$6.25		\$50.00
167 6/11/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x	8x1	\$6.25		\$50.00
168 6/11/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x	8x1	\$3.13		\$25.00
169 6/11/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x	8x1	\$3.13		\$25.00
170 6/11/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x	8x1	\$3.13		\$25.00
171 6/11/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x	8x1	\$6.25		\$50.00
172 6/11/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x	8x1	\$3.13		\$25.00
173 6/11/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x	8x1	\$3.13		\$25.00
174 6/11/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x	8x1	\$3.13		\$25.00
175 6/11/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x	8x1	\$3.13		\$25.00
176 6/11/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x	8x1	\$6.25		\$50.00
177 6/11/2015	06	PENAC01	PENA	HOUSE	52	x	8x1	\$3.13		\$25.00
178 6/11/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x	8x1	\$3.13		\$25.00
179 6/11/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
180 6/11/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
181 6/11/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
182 6/11/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
183 6/11/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
184 6/11/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
184 6/11/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00
186 6/11/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x	8x1	\$3.13		\$25.00
187 6/11/2015	04	GREEN02	GREENWOOD	HOUSE	52	x	8x1	\$6.25		\$50.00
188 6/11/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x	8x1	\$3.13		\$25.00
188 6/11/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x	8x1	\$3.13		\$25.00
190 6/11/2015	04	SENIO11	SENIOR RESOURCE	HOUSE	52	x	8x1	\$3.13		\$25.00
191 6/11/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x	8x1	\$6.25		\$50.00
192 6/18/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x	8x1	\$6.25		\$50.00
193 6/18/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x	8x1	\$3.13		\$25.00
194 6/18/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x	8x1	\$3.13		\$25.00
195 6/18/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x	8x1	\$3.13		\$25.00
196 6/18/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x	8x1	\$6.25		\$50.00
197 6/18/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x	8x1	\$3.13		\$25.00
198 6/18/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x	8x1	\$3.13		\$25.00
199 6/18/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x	8x1	\$3.13		\$25.00
200 6/18/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x	8x1	\$3.13		\$25.00
201 6/18/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x	8x1	\$6.25		\$50.00
202 6/18/2015	06	PENAC01	PENA	HOUSE	52	x	8x1	\$3.13		\$25.00
203 6/18/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x	8x1	\$3.13		\$25.00
204 6/18/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
205 6/18/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
206 6/18/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
207 6/18/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
208 6/18/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
209 6/18/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
210 6/18/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
211 6/18/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x	8x1	\$3.13		\$25.00
212 6/18/2015	04	GREEN02	GREENWOOD	HOUSE	52	x	8x1	\$6.25		\$50.00
213 6/18/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x	8x1	\$3.13		\$25.00
214 6/18/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x	8x1	\$3.13		\$25.00
215 6/18/2015	04	SENI011	SENIOR RESOURCE	HOUSE	52	x	8x1	\$3.13		\$25.00
216 6/18/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x	8x1	\$6.25		\$50.00
217 6/25/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x	8x1	\$6.25		\$50.00
218 6/25/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x	8x1	\$3.13		\$25.00
219 6/25/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x	8x1	\$3.13		\$25.00
220 6/25/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x	8x1	\$3.13		\$25.00
221 6/25/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x	8x1	\$6.25		\$50.00
222 6/25/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x	8x1	\$3.13		\$25.00
223 6/25/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x	8x1	\$3.13		\$25.00
224 6/25/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x	8x1	\$3.13		\$25.00
225 6/25/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x	8x1	\$3.13		\$25.00
226 6/25/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x	8x1	\$6.25		\$50.00
227 6/25/2015	06	PENAC01	PENA	HOUSE	52	x	8x1	\$3.13		\$25.00
228 6/25/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x	8x1	\$3.13		\$25.00
229 6/25/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
230 6/25/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
231 6/25/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
232 6/25/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
233 6/25/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
234 6/25/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
235 6/25/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00
236 6/25/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x	8x1	\$3.13		\$25.00
237 6/25/2015	04	GREEN02	GREENWOOD	HOUSE	52	x	8x1	\$6.25		\$50.00
238 6/25/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x	8x1	\$3.13		\$25.00
239 6/25/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x	8x1	\$3.13		\$25.00
240 6/25/2015	04	SENI011	SENIOR RESOURCE	HOUSE	52	x	8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Total \$57,258.40

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
241 6/25/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x	8x1	\$6.25		\$50.00
242 6/04/2015	06	CHARL01	CHARLES BRISKEY	HOUSE		yb	1x1	\$200.00		\$200.00
243 6/04/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	yb	1x1	\$400.00		\$400.00
244 6/04/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	yb	1x1	\$400.00		\$400.00
245 6/04/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	yb	1x1	\$200.00		\$200.00
246 6/04/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	yi	1x1	\$300.00		\$300.00
247 6/04/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi	1x1	\$245.00		\$245.00
248 6/11/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi	1x1	\$245.00		\$245.00
249 6/18/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi	1x1	\$245.00		\$245.00
250 6/25/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi	1x1	\$245.00		\$245.00
251 6/04/2015	06	JEWEL01	JEWELRY DESIGN	EXISTING	26		1x3	\$12.80		\$38.40
252 6/04/2015	06	RUSSC01	RUSS CONKLE	EXISTING	26		2x5	\$11.65		\$116.50
253 6/04/2015	06	CHENG01	CHENG / BEACH	EXISTING	26		3x8	\$10.60		\$254.40
254 6/04/2015	06	PUGAC01	PUGACH MD,	EXISTING	12		3x8	\$11.65		\$279.60
255 6/04/2015	06	GOODY0	COASTLINE AUTO	EXISTING	26		5x8	\$8.00		\$320.00
256 6/04/2015	04	BRENN01	BRENNAN,	EXISTING	26		2x4	\$11.65		\$93.20
257 6/04/2015	04	SPITZ01	SPITZ, DR. MARC	EXISTING	52		2x4	\$10.60		\$84.80
258 6/04/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52		3x4	\$10.60		\$127.20
259 6/11/2015	06	NEPTU01	NEPTUNE SOCIETY	EXISTING	12		1x4	\$12.80		\$51.20
260 6/11/2015	06	PICKU01	PICK-UP STIX	EXISTING	26		2x5	\$11.65		\$116.50
261 6/11/2015	06	PALRE01	THE PALMS	EXISTING	12		2x5	\$12.80		\$128.00
262 6/11/2015	06	UNATI01	UNATIN, GILBERT, D	EXISTING	26		3x5	\$10.60		\$159.00
263 6/11/2015	04	SENI012	SENIOR COMEDY	EXISTING	12		2x2.75	\$12.80		\$70.40
264 6/11/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52		3x4	\$10.60		\$127.20
265 6/18/2015	06	JEWEL01	JEWELRY DESIGN	EXISTING	26		1x3	\$12.80		\$38.40
266 6/18/2015	06	RUSSC01	RUSS CONKLE	EXISTING	26		2x5	\$11.65		\$116.50
267 6/18/2015	06	CHENG01	CHENG / BEACH	EXISTING	26		3x8	\$10.60		\$254.40
268 6/18/2015	06	GOODY0	COASTLINE AUTO	EXISTING	26		3x3	\$10.60		\$95.40
269 6/18/2015	04	BRENN01	BRENNAN,	EXISTING	26		2x3.5	\$11.65		\$81.55
270 6/18/2015	04	SENI012	SENIOR COMEDY	EXISTING	12		2x2.75	\$12.80		\$70.40

DISPLAY SALES LOG -

Dede - 04

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Karen - 06 a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sl#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
271 6/18/2015	04	SPITZ01	SPITZ, DR. MARC	EXISTING	52	2x4	\$10.60		\$84.80
272 6/18/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
273 6/18/2015	04	CITYC01	CITY CLEANERS	EXISTING	12	3x5			\$0.00
274 6/25/2015	06	PICKU01	PICK-UP STIX	EXISTING	26	2x5	\$11.65		\$116.50
275 6/25/2015	06	BIXBY03	BIXBY PLAZA	EXISTING	26	3x8	\$10.60		\$254.40
276 6/25/2015	06	UNATI01	UNATIN, GILBERT, D	EXISTING	26	3x5	\$10.60		\$159.00
277 6/25/2015	04	ORALH01	ORAL HEALTH	EXISTING	4	2x3	\$14.05		\$84.30
278 6/25/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
279 6/11/2015	04	LWMAN0	LW MANAGED	EXISTING	12	a 4x10	\$5.30	100.00	\$312.00
280 6/25/2015	04	LWMAN0	LW MANAGED	EXISTING	12	a 4x10	\$5.30	100.00	\$312.00
281 6/04/2015	06	BIXBY03	BIXBY PLAZA	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
282 6/04/2015	04	BINGO01	BINGO CLUB	EXISTING	26	c 3x8	\$10.60	67.50	\$321.90
283 6/04/2015	04	LOAL06	LOS ALAMITOS	EXISTING	12	c 4x11	\$10.60	200.00	\$666.40
284 6/04/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
285 6/04/2015	04	NUVIS01	NUVISION FEDERAL	EXISTING	26	c 5x8	\$9.45	200.00	\$578.00
286 6/11/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	c 3x8	\$8.70	100.00	\$308.80
287 6/11/2015	06	KATEL02	KATELLA SENIOR	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
288 6/11/2015	06	HUNTI05	HUNTINGTON	EXISTING	12	c 4x10	\$10.60	100.00	\$524.00
289 6/11/2015	06	PALAC01	PALA CASINO	EXISTING	26	c 4x10	\$9.45	200.00	\$578.00
290 6/11/2015	04	BAYCH01	BAY CHIROPRACTIC	EXISTING	4	c 4x6	\$12.80	100.00	\$407.20
291 6/11/2015	04	DOBRI01	DOBRIK HEARING	EXISTING	12	c 4x10	\$10.60	100.00	\$524.00
292 6/11/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	c 4x10	\$5.30	100.00	\$312.00
293 6/11/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
294 6/18/2015	06	REDWK0	RED WOK	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
295 6/18/2015	04	BINGO01	BINGO CLUB	EXISTING	26	c 3x8	\$10.60	67.50	\$321.90
296 6/18/2015	04	LOAL06	LOS ALAMITOS	EXISTING	12	c 4x11	\$10.60	200.00	\$666.40
297 6/18/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
298 6/18/2015	04	JAYSH01	JAY'S HEARING AID	EXISTING	26	c 5x16	\$8.70	100.00	\$796.00
299 6/18/2015	04	NUVIS01	NUVISION FEDERAL	EXISTING	26	c 5x8	\$9.45	200.00	\$578.00
300 6/25/2015	06	ROSDE01	ROSSMOOR	EXISTING	26	c 2x6.25	\$11.65	100.00	\$245.63

DISPLAY SALES LOG -

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
301 6/25/2015	06	KATEL02	KATELLA SENIOR	EXISTING	26	c	3x8	\$10.60	100.00	\$354.40
302 6/25/2015	06	PALAC01	PALA CASINO	EXISTING	26	c	4x10	\$9.45	200.00	\$578.00
303 6/25/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	12	c	5x8	\$10.60	100.00	\$524.00
304 6/25/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	c	4x10	\$5.30	100.00	\$312.00
305 6/25/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c	4x10	\$8.70	100.00	\$448.00
306 6/04/2015	06	ALLEN01	ALLEN, SUSIE	EXISTING	26	r	1x8	\$11.65		\$93.20
307 6/18/2015	06	ALLEN01	ALLEN, SUSIE	EXISTING	26	r	2x8	\$11.65		\$186.40
308 6/04/2015	06	MCINE01	MC INERNEY,	EXISTING	52	r	1x8	\$8.30		\$66.40
309 6/04/2015	06	ESTEE01	ESTEE AT	EXISTING	12	r	2x8	\$12.80		\$204.80
310 6/11/2015	06	CHUML01	CHUMLEY, VERNA	EXISTING	26	r	2x8	\$11.65		\$186.40
311 6/18/2015	06	MCINE01	MC INERNEY,	EXISTING	52	r	1x8	\$8.30		\$66.40
312 6/18/2015	06	ESTEE01	ESTEE AT	EXISTING	12	r	2x8	\$11.52		\$184.32
313 6/25/2015	06	CHUML01	CHUMLEY, VERNA	EXISTING	26	r	2x8	\$11.65		\$186.40
314 6/18/2015	06	GOODT0	GOODTIMES	EXISTING	4	t	2x3	\$14.05		\$84.30
315 6/04/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x	8x1	\$6.25		\$50.00
316 6/04/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x	8x1	\$3.13		\$25.00
317 6/04/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x	8x1	\$3.13		\$25.00
318 6/04/2015	06	COAST02	COAST FACTORY	EXISTING	52	x	8x1	\$3.13		\$25.00
319 6/04/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x	8x1	\$3.13		\$25.00
320 6/04/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x	8x1	\$3.13		\$25.00
321 6/04/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x	8x1	\$3.13		\$25.00
322 6/04/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x	8x1	\$3.13		\$25.00
323 6/04/2015	04	COMPU0	COMPUTER	EXISTING	12	x	8x1	\$3.13		\$25.00
324 6/04/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x	8x1	\$3.13		\$25.00
325 6/04/2015	04	CALBA02	CAL BATH &	EXISTING	26	x	8x1	\$3.13		\$25.00
326 6/11/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x	8x1	\$6.25		\$50.00
327 6/11/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x	8x1	\$3.13		\$25.00
328 6/11/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x	8x1	\$3.13		\$25.00
329 6/11/2015	06	COAST02	COAST FACTORY	EXISTING	52	x	8x1	\$3.13		\$25.00
330 6/11/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x	8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

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Karen - 06

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Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
351 6/11/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x	8x1	\$3.13		\$25.00
352 6/11/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x	8x1	\$3.13		\$25.00
353 6/11/2015	04	CALBA02	CAL BATH &	EXISTING	26	x	8x1	\$3.13		\$25.00
354 6/11/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x	8x1	\$3.13		\$25.00
355 6/11/2015	04	COMPU0	COMPUTER	EXISTING	12	x	8x1	\$3.13		\$25.00
356 6/11/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x	8x1	\$3.13		\$25.00
357 6/11/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x	8x1	\$3.13		\$25.00
358 6/11/2015	04	STATE02	STATE FARM INS	EXISTING	12	x	8x1	\$3.13		\$25.00
359 6/18/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x	8x1	\$6.25		\$50.00
360 6/18/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x	8x1	\$3.13		\$25.00
361 6/18/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x	8x1	\$3.13		\$25.00
362 6/18/2015	06	COAST02	COAST FACTORY	EXISTING	52	x	8x1	\$3.13		\$25.00
363 6/18/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x	8x1	\$3.13		\$25.00
364 6/18/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x	8x1	\$3.13		\$25.00
365 6/18/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x	8x1	\$3.13		\$25.00
366 6/18/2015	04	CALBA02	CAL BATH &	EXISTING	26	x	8x1	\$3.13		\$25.00
367 6/18/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x	8x1	\$3.13		\$25.00
368 6/18/2015	04	COMPU0	COMPUTER	EXISTING	12	x	8x1	\$3.13		\$25.00
369 6/18/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x	8x1	\$3.13		\$25.00
370 6/18/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x	8x1	\$3.13		\$25.00
371 6/18/2015	04	SOUTH06	SOUTH COAST	EXISTING	12	x	8x1	\$3.13		\$25.00
372 6/18/2015	04	STATE02	STATE FARM INS	EXISTING	12	x	8x1	\$3.13		\$25.00
373 6/25/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x	8x1	\$6.25		\$50.00
374 6/25/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x	8x1	\$3.13		\$25.00
375 6/25/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x	8x1	\$3.13		\$25.00
376 6/25/2015	06	COAST02	COAST FACTORY	EXISTING	52	x	8x1	\$3.13		\$25.00
377 6/25/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x	8x1	\$3.13		\$25.00
378 6/25/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x	8x1	\$3.13		\$25.00
379 6/25/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x	8x1	\$3.13		\$25.00
380 6/25/2015	04	CALBA02	CAL BATH &	EXISTING	26	x	8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

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Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

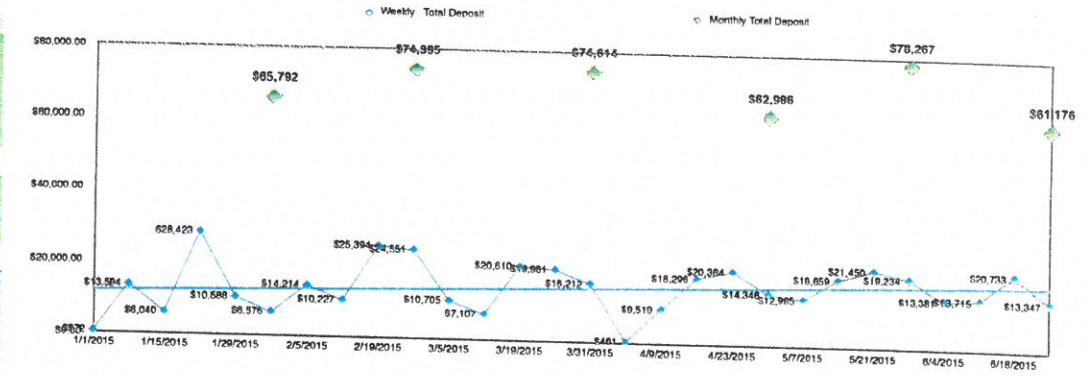
Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
361 6/25/2015	04	COMPU0	COMPUTER IMAGES EXISTING	12	x	8x1	\$3.13		\$25.00
362 6/25/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x	8x1	\$3.13	\$25.00
363 6/25/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x	8x1	\$3.13	\$25.00
364 6/25/2015	04	SOUTH06	SOUTH COAST	EXISTING	12	x	8x1	\$3.13	\$25.00
365 6/25/2015	04	STATE02	STATE FARM INS	EXISTING	12	x	8x1	\$3.13	\$25.00
366 6/04/2015	06	LOSAL04	LOS AL	EXISTING	12	yb	1x1	\$400.00	\$400.00
367 6/04/2015	06	OGAN001	OGAN	EXISTING		yb	1x1	\$200.00	\$200.00
368 6/04/2015	04	HADLE02	HADLEY, GLORIA &	EXISTING		yb	1x1	\$400.00	\$400.00
369 6/18/2015	04	TRIAD02	TRIAD GROUP, INC.	EXISTING		yb	1x1	\$2,400.00	\$2,400.00
370 6/04/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	yb	1x1	\$400.00	\$400.00
371 6/04/2015	04	LOSAL06	LOS ALAMITOS	EXISTING	12	yb	1x1	\$400.00	\$400.00
372 6/04/2015	04	RITEA04	RITE AID	EXISTING		yb	1x1	\$200.00	\$200.00
373 6/04/2015	04	METRO01	METRO	EXISTING	12	yi	1x1	\$375.00	\$375.00
374 6/04/2015	04	SCAN001	SCAN	EXISTING	1	yi	1x1	\$300.00	\$300.00
375 6/11/2015	06	DENNY01	DENNY'S/ W K S	EXISTING		yi	1x1	\$375.00	\$375.00
376 6/18/2015	04	ORANG0	ORANGE COUNTY	EXISTING	1	yi	1x1	\$430.00	\$430.00

Total \$57,258.40

EXHIBIT B2: Monthly Advertiser Summary Weekly Receipts Summary (2015)

Weekly Receipts Summary: 2015

Date of Paper	OTC Cash & Checks	OTC Credit Card	Display Cash & Checks	Display Credit Card	Subscriptions Cash & Checks	Subscriptions Credit Card	Weekly Total Deposit	Monthly Total Deposit
1/1/2015	\$ 572.05	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 572.05	
1/6/2015	\$ 500.85	\$ 0.00	\$ 10,345.90	\$ 2,828.80	\$ 118.00	\$ 0.00	\$ 13,593.55	
1/15/2015	\$ 834.55	\$ 0.00	\$ 4,180.99	\$ 1,224.80	\$ 0.00	\$ 0.00	\$ 6,040.14	
1/22/2015	\$ 958.50	\$ 0.00	\$ 22,491.18	\$ 4,973.20	\$ 0.00	\$ 0.00	\$ 28,422.88	
1/29/2015	\$ 1,705.15	\$ 0.00	\$ 6,130.36	\$ 2,752.25	\$ 0.00	\$ 0.00	\$ 10,587.76	
1/30/2015	\$ 0.00	\$ 0.00	\$ 2,543.00	\$ 4,032.80	\$ 0.00	\$ 0.00	\$ 6,575.80	\$ 65,792.20
2/5/2015	\$ 1,009.60	\$ 0.00	\$ 8,351.70	\$ 4,852.60	\$ 0.00	\$ 0.00	\$ 14,213.90	
2/12/2015	\$ 445.34	\$ 0.00	\$ 8,550.67	\$ 1,200.98	\$ 0.00	\$ 0.00	\$ 10,226.97	
2/19/2015	\$ 1,108.35	\$ 0.00	\$ 20,389.60	\$ 3,915.80	\$ 0.00	\$ 0.00	\$ 25,393.75	
2/20/2015	\$ 596.80	\$ 0.00	\$ 14,619.58	\$ 9,314.47	\$ 20.00	\$ 0.00	\$ 24,550.85	\$ 74,385.47
3/5/2015	\$ 852.50	\$ 0.00	\$ 8,184.20	\$ 1,888.00	\$ 0.00	\$ 0.00	\$ 10,704.70	
3/12/2015	\$ 600.20	\$ 0.00	\$ 4,583.50	\$ 1,943.20	\$ 0.00	\$ 0.00	\$ 7,106.90	
3/19/2015	\$ 512.85	\$ 0.00	\$ 14,823.34	\$ 5,250.00	\$ 24.00	\$ 0.00	\$ 20,610.19	
3/26/2015	\$ 854.10	\$ 0.00	\$ 14,238.72	\$ 4,887.70	\$ 0.00	\$ 0.00	\$ 19,980.52	
5/31/2015	\$ 0.00	\$ 0.00	\$ 10,892.17	\$ 5,520.00	\$ 0.00	\$ 0.00	\$ 16,212.17	\$ 74,614.48
4/2/2015	\$ 461.25	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 461.25	
4/9/2015	\$ 1,023.27	\$ 0.00	\$ 7,192.79	\$ 1,303.10	\$ 0.00	\$ 0.00	\$ 9,519.16	
4/16/2015	\$ 575.15	\$ 0.00	\$ 14,288.09	\$ 3,414.50	\$ 20.00	\$ 0.00	\$ 18,295.74	
4/23/2015	\$ 900.00	\$ 0.00	\$ 17,511.02	\$ 1,853.26	\$ 0.00	\$ 0.00	\$ 20,364.28	
4/29/2015	\$ 829.65	\$ 0.00	\$ 13,092.00	\$ 424.00	\$ 0.00	\$ 0.00	\$ 14,345.65	\$ 82,969.06
5/7/2015	\$ 590.85	\$ 0.00	\$ 6,388.80	\$ 5,887.40	\$ 0.00	\$ 0.00	\$ 12,964.95	
5/14/2015	\$ 274.35	\$ 0.00	\$ 14,344.82	\$ 4,039.60	\$ 0.00	\$ 0.00	\$ 18,658.77	
5/21/2015	\$ 833.40	\$ 0.00	\$ 18,088.55	\$ 2,528.00	\$ 0.00	\$ 0.00	\$ 21,449.95	
5/28/2015	\$ 877.00	\$ 0.00	\$ 10,054.70	\$ 8,302.00	\$ 0.00	\$ 0.00	\$ 19,233.70	\$ 78,269.90
6/4/2015	\$ 684.10	\$ 0.00	\$ 4,104.00	\$ 8,593.20	\$ 0.00	\$ 0.00	\$ 13,381.30	
6/11/2015	\$ 816.25	\$ 0.00	\$ 11,568.44	\$ 1,290.00	\$ 20.00	\$ 0.00	\$ 13,714.69	
6/18/2015	\$ 674.95	\$ 0.00	\$ 14,843.76	\$ 5,214.26	\$ 0.00	\$ 0.00	\$ 20,732.97	
6/28/2015	\$ 1,180.80	\$ 0.00	\$ 11,161.50	\$ 1,004.97	\$ 0.00	\$ 0.00	\$ 13,347.27	\$ 61,178.23
7/2/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/9/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/16/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/23/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/30/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/6/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/13/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/20/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/27/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	



Amended 08/23/2015 from revised Monthly Summary (Kerr)

P57

EXHIBIT: Manager's Report

June A/E and Revenue (2015)

A/E and Revenue: 2015

DATE	Total Pages	Total Inches	Display Inches	Class Inches	Game Inches	GRF Inches	EDIT Inches	Total Ad Inches	EDIT %	AD %	GAME %	GRF %
1/1/2015	28	2,240	1,178	96	46	29	891	1,320	40%	59%	2%	1%
1/8/2015	32	2,560	1,384	112	46	57	961	1,542	38%	60%	2%	2%
1/15/2015	32	2,560	1,374	104	46	23	1,013	1,524	40%	60%	2%	1%
1/22/2015	32	2,560	1,305	112	46	22	1,044	1,463	41%	57%	2%	1%
1/31/2013	32	2,560	1,333	112	46	50	777	1,491	30%	58%	2%	2%
2/5/2015	32	2,560	1,414	120	46	36	944	1,580	37%	62%	2%	1%
2/12/2015	36	2,880	1,275	104	192	493	816	1,571	28%	55%	7%	17%
2/19/2015	36	2,880	1,254	112	192	60	1,262	1,558	44%	54%	7%	2%
2/26/2015	36	2,880	1,027	96	192	427	1,138	1,315	40%	46%	7%	15%
3/5/2015	40	3,200	1,495	128	192	68	1,317	1,815	41%	57%	6%	2%
3/12/2015	36	2,880	1,346	112	192	75	1,155	1,650	40%	57%	7%	3%
3/19/2015	36	2,880	1,459	112	192	60	1,057	1,763	37%	61%	7%	2%
3/26/2015	40	3,200	1,142	112	185	446	1,315	1,439	41%	45%	6%	14%
4/2/2015	36	2,880	1,406	112	185	63	1,114	1,703	39%	59%	6%	2%
4/9/2015	36	2,880	1,452	112	185	83	1,048	1,749	36%	61%	6%	3%
4/16/2015	36	2,880	1,458	112	185	58	1,067	1,755	37%	61%	6%	2%
4/23/2015	36	2,880	1,213	104	187	105	1,271	1,504	44%	52%	6%	4%
4/30/2015	40	3,200	1,169	112	187	412	1,320	1,468	41%	46%	6%	13%
5/7/2015	32	2,560	1,300	112	187	57	904	1,599	35%	62%	7%	2%
5/14/2015	32	2,560	1,288	128	187	60	897	1,603	35%	63%	7%	2%
5/21/2015	36	2,880	1,291	128	187	153	1,121	1,606	39%	56%	6%	5%
5/28/2013	36	2,880	1,316	112	187	400	865	1,615	30%	56%	6%	14%
6/4/2015	36	2,880	1,276	120	187	66	1,231	1,583	43%	55%	6%	2%
6/11/2015	36	2,880	1,364	128	187	210	991	1,679	34%	58%	6%	7%
6/18/2015	32	2,560	1,281	128	187	34	931	1,596	36%	62%	7%	1%
6/25/2015	36	2,880	1,285	104	187	476	828	1,576	29%	55%	6%	17%
7/2/2015		0				0	0	0				
7/9/2015		0				0	0	0				
7/16/2015		0				0	0	0				
7/23/2015		0				0	0	0				
7/30/2015		0				0	0	0				
8/6/2015		0				0	0	0				

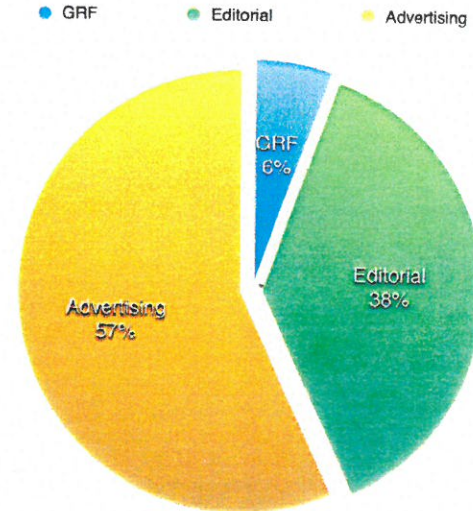


EXHIBIT: Manager's Report 07/09/2015 Editorial Budget (prelim.)

July 9, 2015



Item #	Title	Author/Editor	Assigned To	Due Date	Priority	Status	Notes	Approved by	Sub. requested	Approved by date	Priority name	Priority	Document location
1	LTE	Letters	Jim Brown	07/08/15	07/07/15	07/08/15	☺	✓					Communications Committee
2	JFTB, Pt. 3	Story end art	Ruth Osborn	07/08/15	07/07/15	07/08/15	☺						
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