



COMMUNICATIONS COMMITTEE MINUTES
July 9, 2015

The regular meeting of the Communications Committee, held on Thursday, July 9, 2015, was called to order at 1:00 p.m. by Chair Blake in the Administration Conference Room.

ROLL CALL

Present:	Mr. L. Blake, Chair	Mr. P. Hood
	Mr. T. Bolton (Left at 3:30)	Mrs. J. Reed
	Mr. P. Friedman	Ms. P. Snowden
	Ms. M. Greer	Mrs. C. Damoci, Representing President

Staff and	Mr. R. Ankeny, Executive Director
Guests:	Mr. D. Cox, Media Manager
	Mr. R. Stone, GRF Representative, Mutual One
	Ms. L. Stone, GRF Representative, Mutual Three
	Mr. B. Lukoff, GRF Representative, Mutual Fourteen
	Four Foundation Members

By unanimous consent, the Chair declared the reading of the quorum notification be dispensed with.

In accordance with California Civil Code Section 4090, please be advised that a quorum of the Golden Rain Foundation (GRF) Board of Directors (BOD) is present at today's posted meeting. The business of the Communications Committee will be conducted in accordance with the agenda. As a quorum of the Board is present, this meeting will be conducted as a committee meeting *and* a Board meeting. The agenda actions of the committee will be limited only to the members of the committee and will only constitute such actions in accordance with stated committee policy and/or provide recommendations to the GRF Board of Directors at its regular Board meeting on the 4th Tuesday of the month. GRF Board members who are not committee members will be allowed to comment when recognized by the Chair and only during the proscribed Foundation member comment period, not to exceed four minutes, as set forth in Policy 5610, Participation by Foundation Members. The minutes of today's Board meeting will be presented to the Board for approval following the approval of the committee meeting minutes in August.

INTRODUCTION OF GUESTS AND STAFF

The Chair welcomed the Committee members and introduced staff Executive Director, Randy Ankeny, Publication's Manager, Doug Cox and Recording Secretary, Marisa McAuley.

RULES OF ORDER

The Chair asked that courtesy and respectfulness be acknowledged at all times, to wait until the Chair calls on you to speak, no cross talking and that Foundation Members will have two opportunities to speak, limited to 3 minutes per person.

APPROVAL OF MINUTES

Chair Blake declared the minutes of the regular meeting of May 14, 2015, approved, as printed.

FOUNDATION MEMBER COMMENTS (AGENDA ITEMS ONLY)

One Foundation Member commented on various items on the agenda.

CORRESPONDENCE

No correspondence was received.

UNFINISHED BUSINESS

Community Navigator

The Committee members and staff reviewed the booked sales and payment log of the Community Navigator. The Publications Manager presented the proposed cover page for the Community Navigator. The Committee concurred to publish the cover page with the picture of the laundry room and that the Architectural Design and Review Committee (ADRC) members approve the font.

NEW BUSINESS

Election of Vice Chair

The Chair called for nominations for the position of Vice Chair of the Communications Committee for the 2015-2016 term. Mrs. Reed nominated Ms. Snowden. There being no further nominations, Ms. Snowden was declared Vice Chair of the Communications Committee for the 2015-2016 term, by acclamation.

Letters to the Editor

The committee members and staff reviewed fourteen Letters to the Editor. Out of the 14 letters, three of the Letters to the Editor were approved for publication.

The majority of the Committee agreed to publish Policy 2810, Community Submissions, in the July 16, 2015 edition of the newspaper and the shorter version in subsequent publications until the policy is posted on the website.

Members Column

The committee members reviewed two members columns submitted for publication. After discussion, the Committee concurred to publish one and to send the other back for the redaction of names and to shorten.

Future Publication – This Is Your Life

The Chair discussed a future publication called This Is Your Life, with a focus on shareholders in the Community with interesting stories they have to tell. The Committee concurred to proceed. A meeting with the Chair, Mutual Administration Director and Publications Manager will be held for further information.

The Chair called a break at 2:40 p.m. The meeting resumed at 2:50 p.m.

2016 Preliminary Budget Presentation

The Executive Director reported further information is needed before presenting the 2016 preliminary budget for cost center 36, News Department. This will be placed on the August agenda for presentation.

STAFF REPORTS

Publications Manager

The Media Manager's report is attached at the end of the minutes.

Executive Director

The Executive Director spoke on advertising rates, adding thumbnails to classified section, and a B section in the newspaper.

PRESIDENT'S COMMENTS

Mrs. Damoci, representing the President, commented that it was an interesting meeting.

COMMENT PERIOD

Foundation Member Comments

Two Foundation members spoke on various items pertaining to the Committee's area of purview.

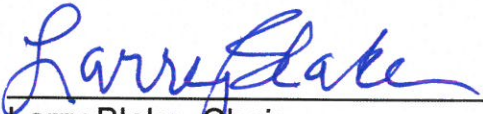
Committee Member Comments

Committee members spoke on the future publication of This Is Your Life, the new cover page for the Community Navigator and the July 4th event article.

ADJOURNMENT

The next monthly meeting will be on Thursday, August 13, 2015.

The meeting was adjourned at 3:50 p.m.



Larry Blake, Chair
COMMUNICATIONS COMMITTEE
MM 7.23.15

MOTIONS

- By unanimous consent, the Chair declared the reading of the quorum notification be dispensed with;
- Chair Blake declared the minutes of the regular meeting of May 14, 2015, approved, as printed.

ACTIONS

- Mrs. Reed nominated Ms. Snowden. There being no further nominations, Ms. Snowden was declared Vice Chair of the Communications Committee for the 2015-2016 term, by acclamation



The News | CC36

Manager's Report to
Publications Committee

July, 2015

Contents

Budget

1. Budget variance report

For Cost Center 36, there is a negative YTD variance to budget of \$105,632. The variance is due in part to the following:

- a. Newspaper Printing, \$14,371. Mandatory content insertions continue to increase the number of pages the paper, which in turn has substantially increased the weekly print costs. *(Note: 2015 monthly projections are being rebalanced as of 07/07/2015. The variance has been tentatively reset to about \$5,000 rather than \$14,371.)*
- b. Display Advertising: \$47,485. We continue to be affected by a slower than expected advertising market to date in 2015, as well as an over-optimistic 2014 projected revenue increase of 10% over 2013. The 2015 projection (a 1% increase over 2014) did not adjust for this and consequently amounted to an 11% increase over 2013. There has also been an increase in the number of advertisers who are finding it difficult to pay their bills; when combined with lost new revenue when we consequently suspend publication of their ads, the impact on projected revenue has been considerable.
- c. *Community Navigator*. \$8,934 reported. When the Navigator publication was canceled by the Communications Committee, all sales were stopped to avoid any additional potential refunds to advertisers. When *Community Navigator* was approved by committee chair Bolton several weeks later, sales resumed with the original Navigator revenue included in the *Community Navigator* sales performance estimates. As of June 30, however, an \$32,315 in advertising had been sold.

See Exhibit: Monthly Budget Variance Statement

Updates

2. Advertising

June sales efforts resulted in commitments from 47 new advertisers, the majority signing up for 12-time insertions while four signed up for half-year (26 weeks) schedules and one signing up for a full year (5 weeks). Nine advertisers also requested color, which adds a \$100 cost per ad per insertion.

There were 202 active house ads, the majority of which made 26- and 52-week commitments, and 125 active existing accounts. 24 of these advertisers also requested color, which adds a \$100 cost per ad per insertion.

June aging/accounts receivables reports are not yet available.

There are currently no active collections efforts and there are two requests, totaling \$60.45, for write-offs.

A \$1,000 Leisure World advertising commitment to the Seal Beach Centennial Magazine will have to be written off due to internal inability to get revises or approval.

See Manager's Report: Exhibit: Monthly Advertiser Summary (Weekly Receipts)

3. Publication: *The News*

See Manager's Report: Monthly Publications Summary/June A/E Inches and Percentages

See Manager's Report: Exhibit: Updated Weekly Summary Report for June (profit/loss per issue)

See Manager's Report: Exhibit: Editorial Calendar

Projects

Community Navigator

See *Community Navigator* Project Summary (narrative)

See *Community Navigator* Project: Covers (2 designs)

See *Community Navigator* Project: Booked Sales/Payments Log (NAV, Community Navigator)

4. Constant Contact

Project responsibility has been moved to CC35, ITS.

CC36 Manager's Report: Exhibit A: Budget Variance Report

P.O. Box 2069
Seal Beach CA 90740

(Note: June figures are not yet available, so May figures appear here.)

May Actuals	May Budget	Budget Variance	Acct #	Description	Y-T-D Actual	Y-T-D Budget	Budget Variance	Annual Budget
Expenses - News								
30,749	30,880	131	6100000 36	Salaries & Wages - News	159,085	157,338	(1,747)	383,790
2,650	2,777	127	6101000 36	Commissions - News	15,549	14,152	(1,397)	34,517
2,392	2,394	2	6140000 36	Employment Taxes - News	14,781	14,441	(340)	32,613
1,167	1,260	93	6142000 36	Workers' Compensation - News	4,602	6,303	1,701	11,787
3,477	4,854	1,377	6143000 36	Group Insurance - Medical - News	20,634	24,270	3,636	58,248
39	110	71	6143300 36	Group Insurance - Dental - News	499	549	50	1,319
53	61	8	6143500 36	Group Insurance - Vision - News	291	306	15	733
1,366	1,045	(321)	6144000 36	401(k) Match - News	5,020	5,324	304	12,984
100	158	58	6145000 36	Group Insurance - Life - News	507	791	284	1,897
108	184	76	6146000 36	Long Term Disability Insurance - News	519	926	407	2,214
0	0	0	6211000 36	Continuing Education - News	2,800	0	(2,800)	0
0	0	0	6214000 36	Meals & Special Events - News	154	0	(154)	0
0	225	225	6215000 36	Mileage - News	123	1,125	1,002	2,700
162	105	(57)	6410000 36	Office Supplies - News	1,060	525	(535)	1,260
0	200	200	6410005 36	Building Supplies - News	63	1,000	937	2,400
5	50	45	6410010 36	Hospitality - News	57	250	193	600
270	100	(170)	6410015 36	Computer Supplies - News	608	500	(108)	1,200
0	100	100	6410020 36	Equipment Expense - News	598	500	(98)	1,200
192	300	108	6410030 36	Printer / Copier Supplies - News	2,678	1,500	(1,178)	3,600
456	339	(117)	6420100 36	Electricity - News	2,225	1,541	(684)	5,100
357	200	(157)	6435100 36	Bank Service Fees - News	2,618	1,000	(1,618)	2,400
112	125	13	6444000 36	Equipment Rental - News	558	620	62	1,495
160	50	(110)	6471000 36	Building Repair & Maintenance - News	475	250	(225)	600
0	100	100	6472000 36	Equipment Repair & Maintenance - News	0	500	500	1,200
31	67	36	6478000 36	Service Contracts - News	156	331	175	800
678	75	(603)	6481000 36	Computer Maintenance & Software - News	2,034	375	(1,659)	900
194	1,022	828	6482000 36	Dues, Memberships & Books - News	5,920	1,860	(4,060)	5,200
6,238	6,831	593	6483500 36	Newspaper Distribution - News	39,644	37,799	(1,845)	97,300
29,012	15,148	(13,864)	6483515 36	Newspaper Printing - News	71,639	57,268	(14,371)	150,000
0	0	0	6483520 36	Telephone Book Printing - News	19,755	20,000	246	20,000
0	0	0	6483525 36	Navigator Book Printing - News	0	6,400	6,400	6,400
1,497	1,877	380	6731000 36	Property & Liability Insurance - News	7,485	9,382	1,897	22,521
0	0	0	6910000 36	Uncollectible Customer Receivables - New	0	0	0	1,900
0	83	83	6951000 36	Non-Budgeted Exp for Committee - News	0	419	419	1,000
81,465	70,720	(10,745)		Total Expenses	382,138	367,545	(14,593)	869,878
Other Cost Recovery								
20	0	20	5385000 36	Other Income - News	309	0	309	0
0	208	(208)	5397100 36	Taxable Interest Income - News	0	1,044	(1,044)	2,500

CC36 Manager's Report: Exhibit A: Budget Variance Report

P.O. Box 2069
Seal Beach CA 90740

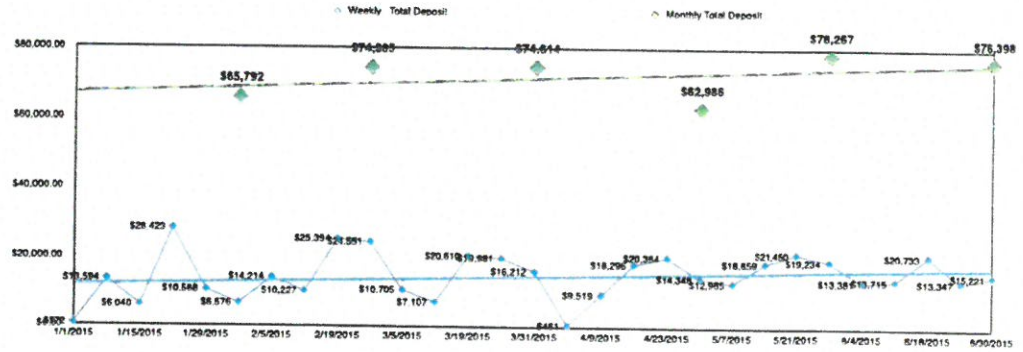
(Note: June figures are not yet available, so May figures appear here.)

May Actuals	May Budget	Budget Variance	Acct #	Description	Y-T-D Actual	Y-T-D Budget	Budget Variance	Annual Budget
(46)	(133)	87	5541000 36	Sales Discounts Net 10 - News	(271)	(669)	398	(1,600)
202	0	202	5611000 36	Late Charges - News	733	0	733	0
3,311	4,500	(1,189)	5731000 36	Classified Advertising - News	20,686	22,500	(1,814)	54,000
51,241	70,000	(18,759)	5731500 36	Display Advertising - News	302,515	350,000	(47,485)	840,000
0	1,788	(1,788)	5732000 36	Navigator Book Income - News	0	8,934	(8,934)	21,450
0	0	0	5732500 36	Telephone Book Income - News	63,997	95,800	(31,803)	95,800
54,728	76,363	(21,635)		Total Other Cost Recovery	387,968	477,609	(89,641)	1,012,150
(11,834)	(11,834)	0	5330000 36	Income / Refund from Mutuals - News	(59,430)	(59,434)	4	(142,272)
42,894	64,529	(21,635)		Total Cost Recovery	328,538	418,175	(89,637)	869,878
(38,571)	(6,191)	(32,380)		Net Income / (Expense) Before Off Budget	(53,599)	50,630	(104,229)	0
				Off Budget Items				
281	0	(281)	8110000 36	Depreciation Expense - News	1,403	0	(1,403)	0
281	0	(281)		Total Off Budget Items	1,403	0	(1,403)	0
(38,851)	(6,191)	(32,660)		Net Income / (Expense)	(55,002)	50,630	(105,632)	0

EXHIBIT B2: Monthly Advertiser Summary Weekly Receipts Summary (2015)

Weekly Receipts Summary: 2015

Date of Paper	OTC Cash & Checks	OTC Credit Card	Display Cash & Checks	Display Credit Cards	Subscriptions Cash & Checks	Subscriptions Credit Cards	Weekly Total Deposit	Monthly Total Deposit
1/1/2015	\$ 572.05	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 572.05	
1/8/2015	\$ 500.85	\$ 0.00	\$ 10,345.90	\$ 2,828.80	\$ 118.00	\$ 0.00	\$ 13,593.55	
1/15/2015	\$ 634.55	\$ 0.00	\$ 4,180.99	\$ 1,224.80	\$ 0.00	\$ 0.00	\$ 6,040.34	
1/22/2015	\$ 958.50	\$ 0.00	\$ 22,491.18	\$ 4,973.20	\$ 0.00	\$ 0.00	\$ 28,422.88	
1/29/2015	\$ 1,705.15	\$ 0.00	\$ 6,130.38	\$ 2,752.25	\$ 0.00	\$ 0.00	\$ 10,587.78	
1/30/2015	\$ 0.00	\$ 0.00	\$ 2,543.00	\$ 4,032.80	\$ 0.00	\$ 0.00	\$ 6,575.80	\$ 65,792.20
2/5/2015	\$ 1,009.60	\$ 0.00	\$ 8,351.70	\$ 4,852.80	\$ 0.00	\$ 0.00	\$ 14,214.10	
2/12/2015	\$ 445.34	\$ 0.00	\$ 8,550.67	\$ 1,230.96	\$ 0.00	\$ 0.00	\$ 10,226.97	
2/19/2015	\$ 1,108.35	\$ 0.00	\$ 20,389.80	\$ 3,815.80	\$ 0.00	\$ 0.00	\$ 25,363.95	
2/26/2015	\$ 598.80	\$ 0.00	\$ 14,619.58	\$ 9,314.47	\$ 20.00	\$ 0.00	\$ 24,552.85	\$ 74,385.47
3/5/2015	\$ 652.50	\$ 0.00	\$ 8,184.20	\$ 1,888.00	\$ 0.00	\$ 0.00	\$ 10,704.70	
3/12/2015	\$ 800.20	\$ 0.00	\$ 4,583.50	\$ 1,943.20	\$ 0.00	\$ 0.00	\$ 7,106.90	
3/19/2015	\$ 512.85	\$ 0.00	\$ 14,823.34	\$ 5,250.00	\$ 24.00	\$ 0.00	\$ 20,610.19	
3/26/2015	\$ 854.10	\$ 0.00	\$ 14,238.72	\$ 4,887.70	\$ 0.00	\$ 0.00	\$ 19,980.52	
3/31/2015	\$ 0.00	\$ 0.00	\$ 10,892.17	\$ 5,520.00	\$ 0.00	\$ 0.00	\$ 16,212.17	\$ 74,514.48
4/2/2015	\$ 461.25	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 461.25	
4/9/2015	\$ 1,023.27	\$ 0.00	\$ 7,192.79	\$ 1,303.10	\$ 0.00	\$ 0.00	\$ 9,519.16	
4/16/2015	\$ 575.15	\$ 0.00	\$ 14,288.09	\$ 3,414.50	\$ 20.00	\$ 0.00	\$ 18,295.74	
4/23/2015	\$ 900.00	\$ 0.00	\$ 17,511.02	\$ 1,953.28	\$ 0.00	\$ 0.00	\$ 20,364.28	
4/30/2015	\$ 829.65	\$ 0.00	\$ 13,092.00	\$ 424.00	\$ 0.00	\$ 0.00	\$ 14,345.65	\$ 62,986.08
5/7/2015	\$ 590.95	\$ 0.00	\$ 6,386.60	\$ 5,987.40	\$ 0.00	\$ 0.00	\$ 12,964.95	
5/14/2015	\$ 274.35	\$ 0.00	\$ 14,344.82	\$ 4,039.80	\$ 0.00	\$ 0.00	\$ 18,658.77	
5/21/2015	\$ 833.40	\$ 0.00	\$ 18,088.55	\$ 2,528.00	\$ 0.00	\$ 0.00	\$ 21,449.95	
5/28/2015	\$ 877.00	\$ 0.00	\$ 10,054.70	\$ 8,302.00	\$ 0.00	\$ 0.00	\$ 19,233.70	\$ 78,288.90
6/4/2015	\$ 884.10	\$ 0.00	\$ 4,104.00	\$ 8,593.20	\$ 0.00	\$ 0.00	\$ 13,381.30	
6/11/2015	\$ 816.25	\$ 0.00	\$ 11,588.44	\$ 1,290.00	\$ 20.00	\$ 0.00	\$ 13,714.69	
6/18/2015	\$ 674.95	\$ 0.00	\$ 14,843.76	\$ 5,214.26	\$ 0.00	\$ 0.00	\$ 20,732.97	
6/25/2015	\$ 1,180.80	\$ 0.00	\$ 11,161.50	\$ 1,004.97	\$ 0.00	\$ 0.00	\$ 13,347.27	
6/30/2015	\$ 0.00	\$ 58.20	\$ 7,910.42	\$ 7,262.80	\$ 0.00	\$ 0.00	\$ 15,221.42	\$ 76,397.65
7/7/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/14/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/21/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/28/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/4/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/11/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	



Amended 06/23/2015 from revised Monthly Summary (Kerr)

DISPLAY SALES LOG - 6/30/2015

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
1 6/18/2015	06	FAMER01	FARMERS &	NEW	12	c	3x8	\$11.65	100.00	\$379.60
2 6/04/2015	04	CITYC01	CITY CLEANERS	NEW	12		3x5	\$12.80		\$192.00
3 6/04/2015	04	RELAX01	RELAX THE BACK	NEW	4	c	2x5	\$14.05	100.00	\$240.50
4 6/04/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c	5x8	\$9.45	100.00	\$478.00
5 6/11/2015	06	FAMER01	FARMERS &	NEW	12	c	4x10	\$10.60	100.00	\$524.00
6 6/11/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c	5x8	\$9.45	100.00	\$478.00
7 6/18/2015	04	BROWN0	BROWN & HOBBS	NEW	26	c	3x8	\$10.60	100.00	\$354.40
8 6/25/2015	06	FAMER01	FARMERS &	NEW	12	c	3x8	\$11.65	100.00	\$379.60
9 6/25/2015	04	JOHNW0	JOHN WEBSTER	NEW	12	c	5x2	\$12.80	100.00	\$228.00
10 6/25/2015	04	ZOUND02	ZOUNDS HEARING	NEW	26	c	5x16	\$8.70	100.00	\$796.00
11 6/18/2015	06	KORMA0	KORMAN, JOAN	NEW	52	r	1x8	\$8.00		\$64.00
12 6/04/2015	06	HAYSU01	HAY'S UNIFORMS	NEW		x	8x1	\$3.13		\$25.00
13 6/04/2015	06	HOCAR01	HOME CARE	NEW	12	x	8x1	\$3.13		\$25.00
14 6/04/2015	06	KONRA01	KONRAD	NEW	12	x	8x1	\$3.13		\$25.00
15 6/04/2015	06	LBMAY01	L.B. MAYTAG	NEW		x	8x1	\$3.13		\$25.00
16 6/04/2015	04	ECODR01	ECO DRY CLEAN	NEW	12	x	8x1	\$3.13		\$25.00
17 6/04/2015	04	ITALY01	ITALY SHOES	NEW	12	x	8x1	\$3.13		\$25.00
18 6/04/2015	04	MOMAN0	MOM AND DADS	NEW	12	x	8x1	\$6.25		\$50.00
19 6/04/2015	04	NONSU01	NONSURGICAL	NEW	4	x	8x1	\$3.13		\$25.00
20 6/04/2015	04	PHILF01	PHIL FARMER -	NEW	12	x	8x1	\$3.13		\$25.00
21 6/04/2015	04	SOUTH06	SOUTH COAST	NEW	12	x	8x1	\$3.13		\$25.00
22 6/04/2015	04	STATE02	STATE FARM INS	NEW	12	x	8x1	\$3.13		\$25.00
23 6/11/2015	06	HOCAR01	HOME CARE	NEW	12	x	8x1	\$3.13		\$25.00
24 6/11/2015	06	KONRA01	KONRAD	NEW	12	x	8x1	\$3.13		\$25.00
25 6/11/2015	06	LBMAY01	L.B. MAYTAG	NEW		x	8x1	\$3.13		\$25.00
26 6/11/2015	06	STONW0	STONE WAYS	NEW	12	x	8x1	\$3.13		\$25.00
27 6/11/2015	04	ECODR01	ECO DRY CLEAN	NEW	12	x	8x1	\$3.13		\$25.00
28 6/11/2015	04	ITALY01	ITALY SHOES	NEW	12	x	8x1	\$3.13		\$25.00
29 6/11/2015	04	MOMAN0	MOM AND DADS	NEW	12	x	8x1	\$6.25		\$50.00
30 6/11/2015	04	NONSU01	NONSURGICAL	NEW	4	x	8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
31 6/11/2015	04	SOUTH06	SOUTH COAST	NEW	12	x	8x1	\$3.13		\$25.00
32 6/18/2015	06	HOCAR01	HOME CARE	NEW	12	x	8x1	\$3.13		\$25.00
33 6/18/2015	06	KONRA01	KONRAD	NEW	12	x	8x1	\$3.13		\$25.00
34 6/18/2015	06	LBMAY01	L.B. MAYTAG	NEW		x	8x1	\$3.13		\$25.00
35 6/18/2015	06	STONW0	STONE WAYS	NEW	12	x	8x1	\$3.13		\$25.00
36 6/18/2015	04	ITALY01	ITALY SHOES	NEW	12	x	8x1	\$3.13		\$25.00
37 6/18/2015	04	MOMAN0	MOM AND DADS	NEW	12	x	8x1	\$6.25		\$50.00
38 6/18/2015	04	NONSU01	NONSURGICAL	NEW	4	x	8x1	\$3.13		\$25.00
39 6/25/2015	06	HOCAR01	HOME CARE	NEW	12	x	8x1	\$3.13		\$25.00
40 6/25/2015	06	KONRA01	KONRAD	NEW	12	x	8x1	\$3.13		\$25.00
41 6/25/2015	06	LBMAY01	L.B. MAYTAG	NEW		x	8x1	\$3.13		\$25.00
42 6/25/2015	06	MTZIO01	MT. ZION	NEW	12	x	8x1	\$3.13		\$25.00
43 6/25/2015	06	STONW0	STONE WAYS	NEW	12	x	8x1	\$3.13		\$25.00
44 6/25/2015	04	MOMAN0	MOM AND DADS	NEW	12	x	8x1	\$6.25		\$50.00
45 6/25/2015	04	NONSU01	NONSURGICAL	NEW	4	x	8x1	\$3.13		\$25.00
46 6/25/2015	04	ITALY01	ITALY SHOES	NEW	12	x	8x1	\$3.13		\$25.00
47 6/25/2015	04	CRAIG01	CRAIG POWELL - SB	NEW	1	yi	1x1	\$300.00		\$300.00
48 6/04/2015	06	DINOS01	DINOS	HOUSE	52		2x2.75	\$10.60		\$58.30
49 6/04/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52		2x4	\$10.60		\$84.80
50 6/04/2015	06	KARLT01	KARLTON	HOUSE	52		2x5	\$10.60		\$106.00
51 6/04/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52		2x5	\$10.60		\$106.00
52 6/04/2015	04	LEISU13	LEISURE WORLD	HOUSE	52		2x6	\$10.60		\$127.20
53 6/04/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52		2x3	\$10.60		\$63.60
54 6/04/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26		3x4	\$11.65		\$139.80
55 6/04/2015	04	LEISU10	LEISURE LIVING	HOUSE	52		5x2	\$10.60		\$106.00
56 6/11/2015	06	DINOS01	DINOS	HOUSE	52		2x2.75	\$10.60		\$58.30
57 6/11/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52		2x4	\$10.60		\$84.80
58 6/11/2015	06	KARLT01	KARLTON	HOUSE	52		2x3	\$10.60		\$63.60
59 6/11/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52		2x5	\$10.60		\$106.00
60 6/11/2015	04	LEISU13	LEISURE WORLD	HOUSE	52		2x6	\$10.60		\$127.20

DISPLAY SALES LOG -

Total \$57,258.40

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
6/11/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/11/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/11/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	5x2	\$10.60		\$106.00
6/18/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
6/18/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
6/18/2015	06	KARLT01	KARLTON	HOUSE	52	2x5	\$10.60		\$106.00
6/18/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
6/18/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20
6/18/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/18/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/18/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	5x2	\$10.60		\$106.00
6/25/2015	06	DINOS01	DINOS	HOUSE	52	2x2.75	\$10.60		\$58.30
6/25/2015	06	FAITH01	FAITH CHRISTIAN	HOUSE	52	2x4	\$10.60		\$84.80
6/25/2015	06	KARLT01	KARLTON	HOUSE	52	2x3	\$10.60		\$63.60
6/25/2015	06	LBPLA01	L B PLAYHOUSE	HOUSE	52	2x5	\$10.60		\$106.00
6/25/2015	04	SKYLI01	SKYLIGHTS PLUS	HOUSE	52	2x3	\$10.60		\$63.60
6/25/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	2x6	\$10.60		\$127.20
6/25/2015	04	LOSAL07	LOS ALAMITOS	HOUSE	26	3x4	\$11.65		\$139.80
6/04/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/04/2015	04	GREEN02	GREENWOOD	HOUSE	52	c 3x6	\$10.60	100.00	\$290.80
6/04/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/11/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/11/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	c 2x4	\$10.60	67.50	\$152.30
6/11/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/18/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/18/2015	04	GREEN02	GREENWOOD	HOUSE	52	c 3x6	\$10.60	100.00	\$290.80
6/18/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00
6/25/2015	06	FIRTE01	FIRST TEAM REAL	HOUSE	52	c 5x16	\$8.00	100.00	\$740.00
6/25/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	c 2x4	\$10.60	67.50	\$152.30
6/25/2015	04	SONUS02	SONUS	HOUSE	52	c 4x10	\$8.70	100.00	\$448.00

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD i - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acci	Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
6/04/2015	04	KENGR01	KEN GRODY FORD	HOUSE	52	n	1x1		\$6.50		\$6.50
6/04/2015	04	LEXUS02	LEXUS OF	HOUSE	52	n	1x1		\$6.50		\$6.50
6/04/2015	04	TOYOT04	TOYOTA OF HUNT	HOUSE	52	n	1x1		\$6.50		\$6.50
6/11/2015	04	KENGR01	KEN GRODY FORD	HOUSE	52	n	1x1		\$6.50		\$6.50
6/11/2015	04	LEXUS02	LEXUS OF	HOUSE	52	n	1x1		\$6.50		\$6.50
6/11/2015	04	TOYOT04	TOYOTA OF HUNT	HOUSE	52	n	1x1		\$6.50		\$6.50
6/18/2015	04	KENGR01	KEN GRODY FORD	HOUSE	52	n	1x1		\$6.50		\$6.50
6/18/2015	04	LEXUS02	LEXUS OF	HOUSE	52	n	1x1		\$6.50		\$6.50
6/18/2015	04	TOYOT04	TOYOTA OF HUNT	HOUSE	52	n	1x1		\$6.50		\$6.50
6/25/2015	04	KENGR01	KEN GRODY FORD	HOUSE	52	n	1x1		\$6.50		\$6.50
6/25/2015	04	LEXUS02	LEXUS OF	HOUSE	52	n	1x1		\$6.50		\$6.50
6/25/2015	04	TOYOT04	TOYOTA OF HUNT	HOUSE	52	n	1x1		\$6.50		\$6.50
6/04/2015	06	CHARL01	CHARLES BRISKEY	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/04/2015	04	LEISU01	LEISURE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/04/2015	04	REEDJ01	REED, JOYCE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/04/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	r	5x8		\$8.70	100.00	\$448.00
6/04/2015	04	HADLE01	HADLEY, GLORIA &	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/11/2015	06	CHARL01	CHARLES BRISKEY	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/11/2015	04	LEISU01	LEISURE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/11/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r	1x16		\$10.60		\$169.60
6/11/2015	04	REEDJ01	REED, JOYCE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/11/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/11/2015	04	HADLE01	HADLEY, GLORIA &	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/18/2015	06	CHARL01	CHARLES BRISKEY	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/18/2015	04	LEISU01	LEISURE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/18/2015	04	REEDJ01	REED, JOYCE	HOUSE	52	r	1x8		\$10.60		\$84.80
6/18/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	r	5x8		\$8.70	100.00	\$448.00
6/18/2015	04	HADLE01	HADLEY, GLORIA &	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/25/2015	06	CHARL01	CHARLES BRISKEY	HOUSE	52	r	5x16		\$8.00	100.00	\$740.00
6/25/2015	04	REEDJ01	REED, JOYCE	HOUSE	52	r	1x8		\$10.60		\$84.80

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
121 6/25/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r 1x16	\$10.60		\$169.60
122 6/25/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	r 5x16	\$8.00	100.00	\$740.00
123 6/25/2015	04	HADLE01	HADLEY, GLORIA &	HOUSE	52	r 5x16	\$8.00	100.00	\$740.00
124 6/04/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r 1x16	\$8.30		\$132.80
125 6/04/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r 5x8	\$8.70		\$348.00
126 6/04/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r 2x8	\$10.60		\$169.60
127 6/04/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r 5x8	\$8.70	100.00	\$448.00
128 6/11/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r 1x16	\$8.30		\$132.80
129 6/11/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r 5x8	\$8.70		\$348.00
130 6/11/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r 5x8	\$8.70		\$348.00
131 6/18/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r 1x16	\$8.30		\$132.80
132 6/18/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r 5x8	\$8.70		\$348.00
133 6/18/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r 5x8	\$8.70		\$348.00
134 6/18/2015	04	LEISU10	LEISURE LIVING	HOUSE	52	r 5x8	\$8.70	100.00	\$448.00
135 6/25/2015	06	SHAPI01	SHAPIRO, ERIKA	HOUSE	52	r 1x16	\$8.30		\$132.80
136 6/25/2015	06	MULHE01	BERKSHIRE	HOUSE	52	r 5x8	\$8.70		\$348.00
137 6/25/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	r 5x8	\$8.70		\$348.00
138 6/04/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t 2x2	\$10.60		\$42.40
139 6/11/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t 2x2	\$10.60		\$42.40
140 6/18/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t 2x2	\$10.60		\$42.40
141 6/25/2015	06	WARRE0	WARREN TRAVEL	HOUSE	52	t 2x2	\$10.60		\$42.40
142 6/04/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x 8x1	\$6.25		\$50.00
143 6/04/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x 8x1	\$3.13		\$25.00
144 6/04/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x 8x1	\$3.13		\$25.00
145 6/04/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x 8x1	\$3.13		\$25.00
146 6/04/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x 8x1	\$6.25		\$50.00
147 6/04/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x 8x1	\$3.13		\$25.00
148 6/04/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x 8x1	\$3.13		\$25.00
149 6/04/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x 8x1	\$3.13		\$25.00
150 6/04/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG

Dede - 04

Karen - 06

a - Adj c - Color n - NCD i - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
154 6/04/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x 8x1	\$6.25		\$50.00
155 6/04/2015	06	PENAC01	PENA	HOUSE	52	x 8x1	\$3.13		\$25.00
155 6/04/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x 8x1	\$3.13		\$25.00
155 6/04/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00
155 6/04/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00
156 6/04/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x 8x1	\$3.13		\$25.00
155 6/04/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x 8x1	\$6.25		\$50.00
155 6/04/2015	04	CARNA01	CARNATION	HOUSE	52	x 8x1	\$3.13		\$25.00
155 6/04/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x 8x1	\$3.13		\$25.00
160 6/04/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x 8x1	\$3.13		\$25.00
161 6/04/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x 8x1	\$3.13		\$25.00
162 6/04/2015	04	GREEN02	GREENWOOD	HOUSE	52	x 8x1	\$6.25		\$50.00
163 6/04/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x 8x1	\$3.13		\$25.00
164 6/04/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x 8x1	\$3.13		\$25.00
165 6/04/2015	04	SENIO11	SENIOR RESOURCE	HOUSE	52	x 8x1	\$3.13		\$25.00
166 6/04/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x 8x1	\$6.25		\$50.00
167 6/11/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x 8x1	\$6.25		\$50.00
166 6/11/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x 8x1	\$3.13		\$25.00
166 6/11/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x 8x1	\$3.13		\$25.00
170 6/11/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x 8x1	\$3.13		\$25.00
171 6/11/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x 8x1	\$6.25		\$50.00
172 6/11/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x 8x1	\$3.13		\$25.00
173 6/11/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x 8x1	\$3.13		\$25.00
174 6/11/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x 8x1	\$3.13		\$25.00
175 6/11/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x 8x1	\$3.13		\$25.00
176 6/11/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x 8x1	\$6.25		\$50.00
177 6/11/2015	06	PENAC01	PENA	HOUSE	52	x 8x1	\$3.13		\$25.00
178 6/11/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x 8x1	\$3.13		\$25.00
178 6/11/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00
180 6/11/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col	Size	Rate	Color	Price
181 6/11/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
182 6/11/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
183 6/11/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
187 6/11/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
188 6/11/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00
189 6/11/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x	8x1	\$3.13		\$25.00
189 6/11/2015	04	GREEN02	GREENWOOD	HOUSE	52	x	8x1	\$6.25		\$50.00
189 6/11/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x	8x1	\$3.13		\$25.00
189 6/11/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x	8x1	\$3.13		\$25.00
190 6/11/2015	04	SENI011	SENIOR RESOURCE	HOUSE	52	x	8x1	\$3.13		\$25.00
193 6/11/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x	8x1	\$6.25		\$50.00
192 6/18/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x	8x1	\$6.25		\$50.00
193 6/18/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x	8x1	\$3.13		\$25.00
194 6/18/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x	8x1	\$3.13		\$25.00
194 6/18/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x	8x1	\$3.13		\$25.00
196 6/18/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x	8x1	\$6.25		\$50.00
197 6/18/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x	8x1	\$3.13		\$25.00
198 6/18/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x	8x1	\$3.13		\$25.00
198 6/18/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x	8x1	\$3.13		\$25.00
200 6/18/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x	8x1	\$3.13		\$25.00
201 6/18/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x	8x1	\$6.25		\$50.00
202 6/18/2015	06	PENAC01	PENA	HOUSE	52	x	8x1	\$3.13		\$25.00
203 6/18/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x	8x1	\$3.13		\$25.00
204 6/18/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
205 6/18/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x	8x1	\$3.13		\$25.00
206 6/18/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x	8x1	\$3.13		\$25.00
207 6/18/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x	8x1	\$6.25		\$50.00
208 6/18/2015	04	CARNA01	CARNATION	HOUSE	52	x	8x1	\$3.13		\$25.00
208 6/18/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x	8x1	\$3.13		\$25.00
210 6/18/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x	8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
219 6/18/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x 8x1	\$3.13		\$25.00
215 6/18/2015	04	GREEN02	GREENWOOD	HOUSE	52	x 8x1	\$6.25		\$50.00
215 6/18/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x 8x1	\$3.13		\$25.00
214 6/18/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x 8x1	\$3.13		\$25.00
214 6/18/2015	04	SENIO11	SENIOR RESOURCE	HOUSE	52	x 8x1	\$3.13		\$25.00
216 6/18/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x 8x1	\$6.25		\$50.00
217 6/25/2015	06	KITCH01	KITCH & BATH /	HOUSE	52	x 8x1	\$6.25		\$50.00
211 6/25/2015	06	GROHD0	GROH, DEBRA	HOUSE	52	x 8x1	\$3.13		\$25.00
216 6/25/2015	06	GUNDE01	GUNDERSON	HOUSE	52	x 8x1	\$3.13		\$25.00
220 6/25/2015	06	JCKRE01	J. C. KRESS	HOUSE	52	x 8x1	\$3.13		\$25.00
221 6/25/2015	06	JOYFU01	JOYFUL CARE	HOUSE	26	x 8x1	\$6.25		\$50.00
227 6/25/2015	06	KANGC01	TOTAL HOME	HOUSE	52	x 8x1	\$3.13		\$25.00
222 6/25/2015	06	LEISU06	LEISURE WORLD	HOUSE	12	x 8x1	\$3.13		\$25.00
224 6/25/2015	06	LENNI01	LENNING, GERALD	HOUSE	52	x 8x1	\$3.13		\$25.00
225 6/25/2015	06	MERCU0	MERCURIO, JOHN	HOUSE	52	x 8x1	\$3.13		\$25.00
226 6/25/2015	06	NUKOT01	NU-KOTE	HOUSE	52	x 8x1	\$6.25		\$50.00
227 6/25/2015	06	PENAC01	PENA	HOUSE	52	x 8x1	\$3.13		\$25.00
226 6/25/2015	06	RTATH02	RIGHT AT HOME	HOUSE	26	x 8x1	\$3.13		\$25.00
225 6/25/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00
230 6/25/2015	06	SWENM0	SWENMAN CO.	HOUSE	52	x 8x1	\$3.13		\$25.00
231 6/25/2015	04	ALLHA01	ALL HAPPY	HOUSE	12	x 8x1	\$3.13		\$25.00
232 6/25/2015	04	ALPIN01	ALPINE HEATING &	HOUSE	52	x 8x1	\$6.25		\$50.00
233 6/25/2015	04	CARNA01	CARNATION	HOUSE	52	x 8x1	\$3.13		\$25.00
234 6/25/2015	04	DBHAN01	DB HANDYMAN	HOUSE	12	x 8x1	\$3.13		\$25.00
235 6/25/2015	04	FODEN01	FODEN, JAMES E	HOUSE	52	x 8x1	\$3.13		\$25.00
236 6/25/2015	04	GENES01	GENE'S CARPET	HOUSE	12	x 8x1	\$3.13		\$25.00
237 6/25/2015	04	GREEN02	GREENWOOD	HOUSE	52	x 8x1	\$6.25		\$50.00
238 6/25/2015	04	JOHNB01	JOHN BERGKVIST	HOUSE	52	x 8x1	\$3.13		\$25.00
238 6/25/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	x 8x1	\$3.13		\$25.00
240 6/25/2015	04	SENIO11	SENIOR RESOURCE	HOUSE	52	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sl#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
243 6/25/2015	04	SOTOL01	SOTO, LAW	HOUSE	52	x 8x1	\$6.25		\$50.00
247 6/04/2015	06	CHARL01	CHARLES BRISKEY	HOUSE		yb 1x1	\$200.00		\$200.00
245 6/04/2015	04	GRAY001	GRAY, ROBIN	HOUSE	52	yb 1x1	\$400.00		\$400.00
244 6/04/2015	04	JIMMI01	JIMMIE R. BOYD,	HOUSE	52	yb 1x1	\$400.00		\$400.00
244 6/04/2015	04	LOSAL01	LOS AL BUILDERS	HOUSE	52	yb 1x1	\$200.00		\$200.00
241 6/04/2015	04	LEISU13	LEISURE WORLD	HOUSE	52	yi 1x1	\$300.00		\$300.00
241 6/04/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi 1x1	\$245.00		\$245.00
241 6/11/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi 1x1	\$245.00		\$245.00
244 6/18/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi 1x1	\$245.00		\$245.00
250 6/25/2015	04	RITEA03	RITE AID C/O NSA	HOUSE		yi 1x1	\$245.00		\$245.00
251 6/04/2015	06	JEWEL01	JEWELRY DESIGN	EXISTING	26	1x3	\$12.80		\$38.40
252 6/04/2015	06	RUSSC01	RUSS CONKLE	EXISTING	26	2x5	\$11.65		\$116.50
253 6/04/2015	06	CHENG01	CHENG / BEACH	EXISTING	26	3x8	\$10.60		\$254.40
254 6/04/2015	06	PUGAC01	PUGACH MD,	EXISTING	12	3x8	\$11.65		\$279.60
255 6/04/2015	06	GOODY0	COASTLINE AUTO	EXISTING	26	5x8	\$8.00		\$320.00
256 6/04/2015	04	BRENN01	BRENNAN,	EXISTING	26	2x4	\$11.65		\$93.20
257 6/04/2015	04	SPITZ01	SPITZ, DR. MARC	EXISTING	52	2x4	\$10.60		\$84.80
258 6/04/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
258 6/11/2015	06	NEPTU01	NEPTUNE SOCIETY	EXISTING	12	1x4	\$12.80		\$51.20
260 6/11/2015	06	PICKU01	PICK-UP STIX	EXISTING	26	2x5	\$11.65		\$116.50
261 6/11/2015	06	PALRE01	THE PALMS	EXISTING	12	2x5	\$12.80		\$128.00
262 6/11/2015	06	UNATI01	UNATIN, GILBERT, D	EXISTING	26	3x5	\$10.60		\$159.00
265 6/11/2015	04	SENI012	SENIOR COMEDY	EXISTING	12	2x2.75	\$12.80		\$70.40
264 6/11/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
265 6/18/2015	06	JEWEL01	JEWELRY DESIGN	EXISTING	26	1x3	\$12.80		\$38.40
266 6/18/2015	06	RUSSC01	RUSS CONKLE	EXISTING	26	2x5	\$11.65		\$116.50
267 6/18/2015	06	CHENG01	CHENG / BEACH	EXISTING	26	3x8	\$10.60		\$254.40
268 6/18/2015	06	GOODY0	COASTLINE AUTO	EXISTING	26	3x3	\$10.60		\$95.40
269 6/18/2015	04	BRENN01	BRENNAN,	EXISTING	26	2x3.5	\$11.65		\$81.55
270 6/18/2015	04	SENI012	SENIOR COMEDY	EXISTING	12	2x2.75	\$12.80		\$70.40

DISPLAY SALES LOG -

Dede - 04

Karen - 06

a · Adj c · Color n · NCD i · Real Estate t · Travel x · Pro Dir, yb · Bus Signs yi · Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
271 6/18/2015	04	SPITZ01	SPITZ, DR. MARC	EXISTING	52	2x4	\$10.60		\$84.80
272 6/18/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
273 6/18/2015	04	CITYC01	CITY CLEANERS	EXISTING	12	3x5			\$0.00
274 6/25/2015	06	PICKU01	PICK-UP STIX	EXISTING	26	2x5	\$11.65		\$116.50
275 6/25/2015	06	BIXBY03	BIXBY PLAZA	EXISTING	26	3x8	\$10.60		\$254.40
276 6/25/2015	06	UNATI01	UNATIN, GILBERT, D	EXISTING	26	3x5	\$10.60		\$159.00
277 6/25/2015	04	ORALH01	ORAL HEALTH	EXISTING	4	2x3	\$14.05		\$84.30
278 6/25/2015	04	CHEVR01	CHEVRON, SEAL	EXISTING	52	3x4	\$10.60		\$127.20
279 6/11/2015	04	LWMAN0	LW MANAGED	EXISTING	12	a 4x10	\$5.30	100.00	\$312.00
280 6/25/2015	04	LWMAN0	LW MANAGED	EXISTING	12	a 4x10	\$5.30	100.00	\$312.00
281 6/04/2015	06	BIXBY03	BIXBY PLAZA	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
282 6/04/2015	04	BINGO01	BINGO CLUB	EXISTING	26	c 3x8	\$10.60	67.50	\$321.90
283 6/04/2015	04	LOAL06	LOS ALAMITOS	EXISTING	12	c 4x11	\$10.60	200.00	\$666.40
284 6/04/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
285 6/04/2015	04	NUVIS01	NUVISION FEDERAL	EXISTING	26	c 5x8	\$9.45	200.00	\$578.00
286 6/11/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	c 3x8	\$8.70	100.00	\$308.80
287 6/11/2015	06	KATEL02	KATELLA SENIOR	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
288 6/11/2015	06	HUNTI05	HUNTINGTON	EXISTING	12	c 4x10	\$10.60	100.00	\$524.00
289 6/11/2015	06	PALAC01	PALA CASINO	EXISTING	26	c 4x10	\$9.45	200.00	\$578.00
290 6/11/2015	04	BAYCH01	BAY CHIROPRACTIC	EXISTING	4	c 4x6	\$12.80	100.00	\$407.20
291 6/11/2015	04	DOBRI01	DOBRIK HEARING	EXISTING	12	c 4x10	\$10.60	100.00	\$524.00
292 6/11/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	c 4x10	\$5.30	100.00	\$312.00
293 6/11/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
294 6/18/2015	06	REDWK0	RED WOK	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
295 6/18/2015	04	BINGO01	BINGO CLUB	EXISTING	26	c 3x8	\$10.60	67.50	\$321.90
296 6/18/2015	04	LOAL06	LOS ALAMITOS	EXISTING	12	c 4x11	\$10.60	200.00	\$666.40
297 6/18/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
298 6/18/2015	04	JAYSH01	JAY'S HEARING AID	EXISTING	26	c 5x16	\$8.70	100.00	\$796.00
299 6/18/2015	04	NUVIS01	NUVISION FEDERAL	EXISTING	26	c 5x8	\$9.45	200.00	\$578.00
300 6/25/2015	06	ROSDE01	ROSSMOOR	EXISTING	26	c 2x6.25	\$11.65	100.00	\$245.63

DISPLAY SALES LOG

Dede - 04

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Price
301 6/25/2015	06	KATEL02	KATELLA SENIOR	EXISTING	26	c 3x8	\$10.60	100.00	\$354.40
302 6/25/2015	06	PALAC01	PALA CASINO	EXISTING	26	c 4x10	\$9.45	200.00	\$578.00
303 6/25/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	12	c 5x8	\$10.60	100.00	\$524.00
304 6/25/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	c 4x10	\$5.30	100.00	\$312.00
305 6/25/2015	04	RBGHI01	RBG HIGH INTEL	EXISTING	52	c 4x10	\$8.70	100.00	\$448.00
306 6/04/2015	06	ALLEN01	ALLEN, SUSIE	EXISTING	26	r 1x8	\$11.65		\$93.20
307 6/18/2015	06	ALLEN01	ALLEN, SUSIE	EXISTING	26	r 2x8	\$11.65		\$186.40
308 6/04/2015	06	MCINE01	MC INERNEY,	EXISTING	52	r 1x8	\$8.30		\$66.40
309 6/04/2015	06	ESTEE01	ESTEE AT	EXISTING	12	r 2x8	\$12.80		\$204.80
310 6/11/2015	06	CHUML01	CHUMLEY, VERNA	EXISTING	26	r 2x8	\$11.65		\$186.40
311 6/18/2015	06	MCINE01	MC INERNEY,	EXISTING	52	r 1x8	\$8.30		\$66.40
312 6/18/2015	06	ESTEE01	ESTEE AT	EXISTING	12	r 2x8	\$11.52		\$184.32
313 6/25/2015	06	CHUML01	CHUMLEY, VERNA	EXISTING	26	r 2x8	\$11.65		\$186.40
314 6/18/2015	06	GOODT0	GOODTIMES	EXISTING	4	t 2x3	\$14.05		\$84.30
315 6/04/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x 8x1	\$6.25		\$50.00
316 6/04/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x 8x1	\$3.13		\$25.00
317 6/04/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x 8x1	\$3.13		\$25.00
318 6/04/2015	06	COAST02	COAST FACTORY	EXISTING	52	x 8x1	\$3.13		\$25.00
319 6/04/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x 8x1	\$3.13		\$25.00
320 6/04/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x 8x1	\$3.13		\$25.00
321 6/04/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x 8x1	\$3.13		\$25.00
322 6/04/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x 8x1	\$3.13		\$25.00
323 6/04/2015	04	COMPU0	COMPUTER	EXISTING	12	x 8x1	\$3.13		\$25.00
324 6/04/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x 8x1	\$3.13		\$25.00
325 6/04/2015	04	CALBA02	CAL BATH &	EXISTING	26	x 8x1	\$3.13		\$25.00
326 6/11/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x 8x1	\$6.25		\$50.00
327 6/11/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x 8x1	\$3.13		\$25.00
328 6/11/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x 8x1	\$3.13		\$25.00
329 6/11/2015	06	COAST02	COAST FACTORY	EXISTING	52	x 8x1	\$3.13		\$25.00
330 6/11/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Total \$57,258.4

Karen - 06

a - Adj c - Color n - NCD r - Real Estate t - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Pric
331 6/11/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x 8x1	\$3.13		\$25.0
332 6/11/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x 8x1	\$3.13		\$25.00
333 6/11/2015	04	CALBA02	CAL BATH &	EXISTING	26	x 8x1	\$3.13		\$25.00
334 6/11/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x 8x1	\$3.13		\$25.00
335 6/11/2015	04	COMPU0	COMPUTER	EXISTING	12	x 8x1	\$3.13		\$25.00
336 6/11/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x 8x1	\$3.13		\$25.00
337 6/11/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x 8x1	\$3.13		\$25.00
338 6/11/2015	04	STATE02	STATE FARM INS	EXISTING	12	x 8x1	\$3.13		\$25.00
339 6/18/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x 8x1	\$6.25		\$50.00
340 6/18/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x 8x1	\$3.13		\$25.00
341 6/18/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x 8x1	\$3.13		\$25.00
342 6/18/2015	06	COAST02	COAST FACTORY	EXISTING	52	x 8x1	\$3.13		\$25.00
343 6/18/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x 8x1	\$3.13		\$25.00
344 6/18/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x 8x1	\$3.13		\$25.00
345 6/18/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x 8x1	\$3.13		\$25.00
346 6/18/2015	04	CALBA02	CAL BATH &	EXISTING	26	x 8x1	\$3.13		\$25.00
347 6/18/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x 8x1	\$3.13		\$25.00
348 6/18/2015	04	COMPU0	COMPUTER	EXISTING	12	x 8x1	\$3.13		\$25.00
349 6/18/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x 8x1	\$3.13		\$25.00
350 6/18/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x 8x1	\$3.13		\$25.00
351 6/18/2015	04	SOUTH06	SOUTH COAST	EXISTING	12	x 8x1	\$3.13		\$25.00
352 6/18/2015	04	STATE02	STATE FARM INS	EXISTING	12	x 8x1	\$3.13		\$25.00
353 6/25/2015	06	ASHAD01	A. SHADOW HANDY	EXISTING	26	x 8x1	\$6.25		\$50.00
354 6/25/2015	06	AEGEA01	AEGEAN DESINING	EXISTING	26	x 8x1	\$3.13		\$25.00
355 6/25/2015	06	LAOSD01	DR. ARTHUR LAOS	EXISTING	52	x 8x1	\$3.13		\$25.00
356 6/25/2015	06	COAST02	COAST FACTORY	EXISTING	52	x 8x1	\$3.13		\$25.00
357 6/25/2015	06	COLEE01	COLEE'S PET CARE	EXISTING	52	x 8x1	\$3.13		\$25.00
358 6/25/2015	06	PHILI01	PHILIP BAK	EXISTING	12	x 8x1	\$3.13		\$25.00
359 6/25/2015	04	BRIGH01	BRIGHT WATCH	EXISTING	12	x 8x1	\$3.13		\$25.00
360 6/25/2015	04	CALBA02	CAL BATH &	EXISTING	26	x 8x1	\$3.13		\$25.00

DISPLAY SALES LOG -

Dede - 04

Total \$57,258.4

Karen - 06

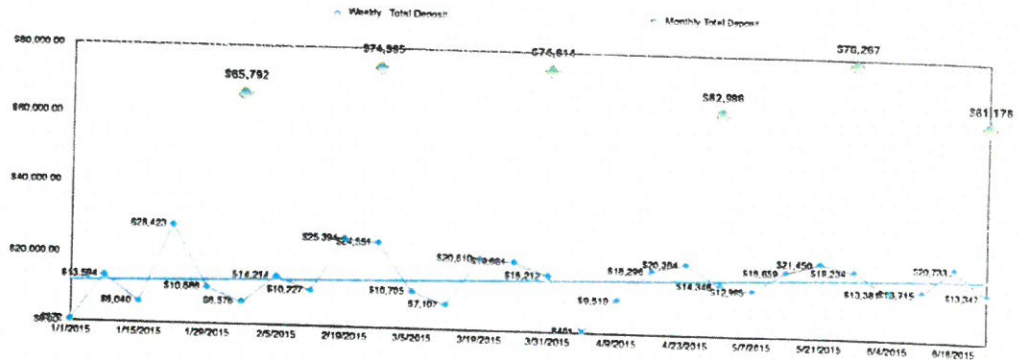
a - Adj c - Color n - NCD r - Real Estate l - Travel x - Pro Dir, yb - Bus Signs yi - Inserts

Is_Date	Sls#	Acct Number	Company	Commission	Commit	Col Size	Rate	Color	Pric
361 6/25/2015	04	COMPU0	COMPUTER IMAGES	EXISTING	12	x 8x1	\$3.13		\$25.0
362 6/25/2015	04	JONGH01	JONGHAN KIM	EXISTING	12	x 8x1	\$3.13		\$25.0
363 6/25/2015	04	PHILF01	PHIL FARMER -	EXISTING	12	x 8x1	\$3.13		\$25.0
364 6/25/2015	04	SOUTH06	SOUTH COAST	EXISTING	12	x 8x1	\$3.13		\$25.0
365 6/25/2015	04	STATE02	STATE FARM INS	EXISTING	12	x 8x1	\$3.13		\$25.0
366 6/04/2015	06	LOSAL04	LOS AL	EXISTING	12	yb 1x1	\$400.00		\$400.00
367 6/04/2015	06	OGAN001	OGAN	EXISTING		yb 1x1	\$200.00		\$200.00
368 6/04/2015	04	HADLE02	HADLEY, GLORIA &	EXISTING		yb 1x1	\$400.00		\$400.00
369 6/18/2015	04	TRIAD02	TRIAD GROUP, INC.	EXISTING		yb 1x1	\$2,400.00		\$2,400.00
370 6/04/2015	04	LEISU15	LEISURE WORLD	EXISTING	12	yb 1x1	\$400.00		\$400.00
371 6/04/2015	04	LOSAL06	LOS ALAMITOS	EXISTING	12	yb 1x1	\$400.00		\$400.00
372 6/04/2015	04	RITEA04	RITE AID	EXISTING		yb 1x1	\$200.00		\$200.00
373 6/04/2015	04	METRO01	METRO	EXISTING	12	yi 1x1	\$375.00		\$375.00
374 6/04/2015	04	SCAN001	SCAN	EXISTING	1	yi 1x1	\$300.00		\$300.00
375 6/11/2015	06	DENNY01	DENNY'S/ W K S	EXISTING		yi 1x1	\$375.00		\$375.00
376 6/18/2015	04	ORANG0	ORANGE COUNTY	EXISTING	1	yi 1x1	\$430.00		\$430.00
								Total	\$57,258.40

EXHIBIT B2: Monthly Advertiser Summary Weekly Receipts Summary (2015)

Weekly Receipts Summary: 2015

Date of Paper	OTC Cash & Checks	OTC Credit Card	Display Cash & Checks	Display Credit Cards	Subscriptions Cash & Checks	Subscriptions Credit Cards	Weekly Total Deposit	Monthly Total Deposit
1/1/2015	\$ 572.05	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 572.05	
1/5/2015	\$ 500.85	\$ 0.00	\$ 10,345.00	\$ 2,628.80	\$ 118.00	\$ 0.00	\$ 13,593.55	
1/15/2015	\$ 634.55	\$ 0.00	\$ 4,160.89	\$ 1,224.80	\$ 0.00	\$ 0.00	\$ 6,040.14	
1/22/2015	\$ 958.50	\$ 0.00	\$ 22,491.18	\$ 4,973.20	\$ 0.00	\$ 0.00	\$ 28,422.88	
1/29/2015	\$ 1,705.15	\$ 0.00	\$ 6,100.38	\$ 2,732.25	\$ 0.00	\$ 0.00	\$ 10,537.78	
1/30/2015	\$ 0.00	\$ 0.00	\$ 2,543.00	\$ 4,032.80	\$ 0.00	\$ 0.00	\$ 6,575.80	\$ 65,792.20
2/5/2015	\$ 1,009.80	\$ 0.00	\$ 6,351.70	\$ 4,852.60	\$ 0.00	\$ 0.00	\$ 14,213.90	
2/12/2015	\$ 445.34	\$ 0.00	\$ 8,550.67	\$ 1,230.98	\$ 0.00	\$ 0.00	\$ 10,227.97	
2/19/2015	\$ 1,108.35	\$ 0.00	\$ 20,389.60	\$ 3,315.80	\$ 0.00	\$ 0.00	\$ 25,303.75	
2/26/2015	\$ 596.80	\$ 0.00	\$ 14,619.58	\$ 9,314.47	\$ 20.00	\$ 0.00	\$ 24,550.85	\$ 74,385.47
3/6/2015	\$ 852.50	\$ 0.00	\$ 8,184.20	\$ 1,888.00	\$ 0.00	\$ 0.00	\$ 10,704.70	
3/12/2015	\$ 600.20	\$ 0.00	\$ 4,583.50	\$ 1,943.20	\$ 0.00	\$ 0.00	\$ 7,106.90	
3/19/2015	\$ 512.85	\$ 0.00	\$ 14,823.34	\$ 5,250.00	\$ 24.00	\$ 0.00	\$ 20,610.19	
3/26/2015	\$ 854.10	\$ 0.00	\$ 14,238.72	\$ 4,887.70	\$ 0.00	\$ 0.00	\$ 19,980.52	
3/31/2015	\$ 0.00	\$ 0.00	\$ 10,892.17	\$ 5,520.00	\$ 0.00	\$ 0.00	\$ 16,212.17	\$ 74,614.48
4/2/2015	\$ 461.25	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 461.25	
4/9/2015	\$ 1,023.27	\$ 0.00	\$ 7,192.79	\$ 1,303.10	\$ 0.00	\$ 0.00	\$ 8,519.16	
4/16/2015	\$ 575.15	\$ 0.00	\$ 14,288.00	\$ 3,414.50	\$ 20.00	\$ 0.00	\$ 18,295.74	
4/23/2015	\$ 909.00	\$ 0.00	\$ 17,511.02	\$ 1,953.26	\$ 0.00	\$ 0.00	\$ 20,384.28	
4/30/2015	\$ 829.65	\$ 0.00	\$ 13,092.00	\$ 424.00	\$ 0.00	\$ 0.00	\$ 14,345.65	\$ 82,869.08
5/7/2015	\$ 590.85	\$ 0.00	\$ 6,389.80	\$ 5,987.40	\$ 0.00	\$ 0.00	\$ 12,964.85	
5/14/2015	\$ 274.35	\$ 0.00	\$ 14,344.82	\$ 4,099.60	\$ 0.00	\$ 0.00	\$ 18,858.77	
5/21/2015	\$ 833.40	\$ 0.00	\$ 18,088.55	\$ 2,528.00	\$ 0.00	\$ 0.00	\$ 21,449.95	
5/28/2015	\$ 977.00	\$ 0.00	\$ 10,054.70	\$ 8,302.00	\$ 0.00	\$ 0.00	\$ 19,233.70	\$ 78,268.60
6/4/2015	\$ 884.10	\$ 0.00	\$ 4,104.00	\$ 8,593.20	\$ 0.00	\$ 0.00	\$ 13,581.30	
6/11/2015	\$ 816.25	\$ 0.00	\$ 11,568.44	\$ 1,290.00	\$ 20.00	\$ 0.00	\$ 13,714.68	
6/18/2015	\$ 074.85	\$ 0.00	\$ 14,843.76	\$ 5,214.26	\$ 0.00	\$ 0.00	\$ 20,732.87	
6/28/2015	\$ 1,160.80	\$ 0.00	\$ 11,161.50	\$ 1,004.97	\$ 0.00	\$ 0.00	\$ 13,347.27	\$ 81,176.23
7/2/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/9/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/16/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/23/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
7/30/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/6/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/13/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/20/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	
8/27/2015	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	



Amended 08/23/2015 from revised Monthly Summary (Kerr)

EXHIBIT: Manager's Report June A/E and Revenue (2015)

A/E and Revenue: 2015

DATE	Total Pages	Total Inches	Display Inches	Class Inches	Game Inches	GRF Inches	EDIT Inches	Total Ad Inches	EDIT %	AD %	GAME %	GRF %
1/1/2015	28	2,240	1,178	96	46	29	891	1,320	40%	59%	2%	1%
1/8/2015	32	2,560	1,384	112	46	57	961	1,542	38%	60%	2%	2%
1/15/2015	32	2,560	1,374	104	46	23	1,013	1,524	40%	60%	2%	1%
1/22/2015	32	2,560	1,305	112	46	22	1,044	1,463	41%	57%	2%	1%
1/31/2013	32	2,560	1,333	112	46	50	777	1,491	30%	58%	2%	2%
2/5/2015	32	2,560	1,414	120	46	36	944	1,580	37%	62%	2%	1%
2/12/2015	36	2,880	1,275	104	192	493	816	1,571	28%	55%	7%	17%
2/19/2015	36	2,880	1,254	112	192	60	1,262	1,558	44%	54%	7%	2%
2/26/2015	36	2,880	1,027	96	192	427	1,138	1,315	40%	46%	7%	15%
3/5/2015	40	3,200	1,495	128	192	68	1,317	1,815	41%	57%	6%	2%
3/12/2015	36	2,880	1,346	112	192	75	1,155	1,650	40%	57%	7%	3%
3/19/2015	36	2,880	1,459	112	192	60	1,057	1,763	37%	61%	7%	2%
3/26/2015	40	3,200	1,142	112	185	446	1,315	1,439	41%	45%	6%	14%
4/2/2015	36	2,880	1,406	112	185	63	1,114	1,703	39%	59%	6%	2%
4/9/2015	36	2,880	1,452	112	185	83	1,048	1,749	36%	61%	6%	3%
4/16/2015	36	2,880	1,458	112	185	58	1,067	1,755	37%	61%	6%	2%
4/23/2015	36	2,880	1,213	104	187	105	1,271	1,504	44%	52%	6%	4%
4/30/2015	40	3,200	1,169	112	187	412	1,320	1,468	41%	46%	6%	13%
5/7/2015	32	2,560	1,300	112	187	57	904	1,599	35%	62%	7%	2%
5/14/2015	32	2,560	1,288	128	187	60	897	1,603	35%	63%	7%	2%
5/21/2015	36	2,880	1,291	128	187	153	1,121	1,606	39%	56%	6%	5%
5/28/2013	36	2,880	1,316	112	187	400	865	1,615	30%	56%	6%	14%
6/4/2015	36	2,880	1,276	120	187	66	1,231	1,583	43%	55%	6%	2%
6/11/2015	36	2,880	1,364	128	187	210	991	1,679	34%	58%	6%	7%
6/18/2015	32	2,560	1,281	128	187	34	931	1,596	36%	62%	7%	1%
6/25/2015	36	2,880	1,285	104	187	476	828	1,576	29%	55%	6%	17%
7/2/2015		0				0	0	0				
7/9/2015		0				0	0	0				
7/16/2015		0				0	0	0				
7/23/2015		0				0	0	0				
7/30/2015		0				0	0	0				
8/6/2015		0				0	0	0				

