

COMMUNICATIONS COMMITTEE MINUTES
December 13 2013

The rescheduled regular meeting of the Communications Committee, held on Friday, December 13, 2013, was called to order at 1:44 p.m. by Chair Coven in Clubhouse Three, Room Six, followed by the Pledge of Allegiance.

ROLL CALL

Present:	Ms. B. Coven, Chair Mr. J. DeMarco	Mrs. B. Osborne Ms. P. Wilson
Absent:	Mr. R. Kravitz Mr. L. Krieger	Ms. K. Rapp
Staff and Guests:	Mr. R. Ankeny, Executive Director Mr. D. Saunders, Managing Editor Ms. L. Stone, GRF Representative, Mutual Three Ms. R. Winkler, GRF Representative, Mutual Ten Mr. P. Moore, GRF Representative, Mutual Seventeen Four Foundation Members	

APPROVAL OF THE AGENDA

The members reviewed the agenda. Ms. Wilson MOVED, seconded by Mr. DeMarco and carried unanimously –

TO approve the agenda as published.

MINUTES

The minutes of the regular meeting of November 14, 2013, were approved as printed on MOTION by Mr. DeMarco, seconded by Ms. Wilson, and carried with one abstention (Osborne).

STAFF REPORTS

Managing Editor

The Managing Editor reviewed the Aged Receivables data and distributed budget comparison and budget variance reports. He answered members' questions on writing off accounts that have been declared uncollectable.

Executive Director

The Executive Director reported that procedures have been established to prevent classified ads from inadvertently repeating.

COMMENT PERIOD

Foundation Member Comments

Three Foundation members spoke on Letters to the Editor, estate sale procedures, the updated website, obituary page, scam alerts, television schedule published in the *News*, club announcement writing seminar, publishing information on parliamentary procedure, holiday recipes and publication of incorrect information.

UNFINISHED BUSINESS

Finances – Report of Sales Calls Spreadsheet Compared to Telephone Records

The Chair received the sales report data from the Managing Editor.

Content – Website Committee Report – Betty Coven

The Chair reported that the Website Committee has met a few times to consider improvements to the community website, including the overall appearance of the home page. One Committee member has recommended a four-click process to access GRF committee information.

Community – Centenarian Ad hoc Committee Report – Pat Wilson

The Centenarian Ad hoc Committee continues its plans for a celebration in April 2014 to honor Foundation members 100 years of age or older. Letters were mailed to the community's centenarians in early December and the Committee received nine responses. Two Committee members interviewed a 101-year old shareholder and look forward to speaking with several more.

NEW BUSINESS

Policy Printing Shareholder Letters Involved in Litigation against GRF or Mutuals: discussion only

The members and staff considered the need for a policy on publishing letters concerning litigation against GRF or the Mutuals. Staff noted that information is frequently run in the *News* stating that letters concerning litigation or possible litigation won't be published.

COMMENT PERIOD, CONTINUED

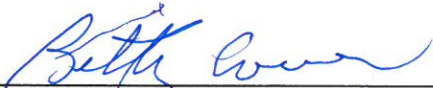
Committee Member Comments

A Committee member spoke on being published in the *Press Telegram*.

The Chair thanked everyone for their attendance and participation. The next Committee meeting is Thursday, January 9, 2014, at 1:30 p.m. in the Administration Conference Room.

ADJOURNMENT

The meeting was adjourned at 2:11 p.m.



Betty Coven, Chair
COMMUNICATIONS COMMITTEE
cmk 12.27.13