



STRATEGIC PLANNING AD HOC COMMITTEE MINUTES
Friday, September 30, 2016

The meeting of the Strategic Planning Ad Hoc Committee was held on Friday, September 30, 2016. The meeting was called to order at 1:00 p.m., by Chair Stone, in Conference Room B, followed by the Pledge of Allegiance.

ROLL CALL

	Ms. L. Stone, Chair	Mr. B. Lukoff
	Ms. K. Rapp, Vice-Chair	Mr. P. Pratt
Present:	Ms. S. Hopewell	Mrs. C. Damoci, Ex-Officio

	Ms. L. Perrotti
Absent:	Mr. P. Hood

Staff and	Mr. R. Ankeny, Executive Director
Guests:	Ms. P. Snowden, GRF Representative, Mutual Two
	Ms. J. Reed, GRF Representative, Mutual Four
	Ms. K. Lukina, Recording Secretary
	Three Shareholders/members

As a quorum of the Board is not present, this meeting will be conducted as a committee meeting. The agenda actions of the committee will be limited only to the members of the committee and will only constitute such actions in accordance with stated committee policy and/or provide recommendations to the GRF Board of Directors at its regular Board meeting on the 4th Tuesday of the month. GRF Board members who are not committee members will be allowed to comment when recognized by the Chair and only during the proscribed Foundation member/shareholder comment period, not to exceed three minutes, as set forth in Policy 5610, Participation by Foundation Members/Shareholders. The minutes of today's Board meeting will be presented to the Board for approval following the approval of the committee meeting minutes in November.

CHAIR'S ANNOUNCEMENTS

The Vice-Chair welcomed Committee members and also recognized the attendees, GRF Board of Directors President Carole Damoci, Executive Director Randy Ankeny, and Recording Secretary Katya Lukina.

APPROVAL OF MINUTES

Minutes of September 6, 2016 were approved, as presented, with two abstentions (L. Stone, S. Hopewell).

SHAREHOLDER/ MEMBER COMMENTS

There were no shareholder/ member comments made at the time of the meeting.

OLD BUSINESS

(Re-Branding) Community Marketing

The Committee reviewed draft proposals for the Leisure World's Mission and Vision statements discussed during its last meeting.

Mr. Lukoff suggested substituting "safe" to "the beautiful, well-maintained recreation facilities" to read the Vision statement as follows: "Leisure World Seal Beach is committed to providing the highest level of community living with a beautiful, well-maintained recreation facilities, and neighborly environment for the common benefit, and enjoyment of all shareholders, and providing responsible solutions to promote a strong sense of community."

The Executive Director advised the Committee to take a look at the Leisure World's marketing materials dated back to when the community was established to be reminded of the original intent, and use it as a base to move forward.

After a brief discussion, the Committee members agreed on postponing this project until the next scheduled meeting.

The Chair also stated that the Committee will need further decisions on the Vision and Mission statements before sending it to the Board of Directors, and posting it on the Leisure World website.

NEW BUSINESS

Restructuring of the Committee

The Chair and the Committee went over the Summary reports from its previous meetings, and agreed on going back to the vision the Board of Directors had set for the Committee.

The Chair stated that when the Committee was established, its purpose was to make the decisions in accordance with the following:

- a. Focus direction and financial resources;
- b. Strength and operations through unified common goals;
- c. Establish agreement around intended outcomes and results;
- d. Assess and adjust organization's direction in response to a changing environment and community demographics.

After a brief discussion, it was the consensus of the Committee to have the Chairs of ITS, Recreation, and Publications Committees to act as Advisory Committee members to develop a clear vision on what needs to be done, and define where this Committee will be in the next ten years in terms of projects.

It was the consensus of the Committee to invite all of the Standing Committees Chairs, including Advisory Committee members, to attend the next SPAH meeting, and ask them to develop a ten-year practical plan of the projects to be done for their Committees (prior to the meeting) using the Reserve Study as a base, including projected completion dates. The projects within each plan will need to be prioritized and show sources of possible funding - Capital and/or Reserves.

The goal of this collaboration is to comply with the direction given by the Board, meet community's needs, and come to the consensus on the projects to accomplish within the set timelines and funding sources. This list could then be used as a framework to start evaluating the higher priority and higher cost projects.

All Committee members will receive a copy of the current Reserve Study for the next ten years as prepared by Senior Accountant, Sora Kim, at the next scheduled meeting.

POLICIES

There were no policies to review at the time of the meeting.

STAFF REPORTS

There were no staff reports made at the time of the meeting.

PRESIDENT'S COMMENTS

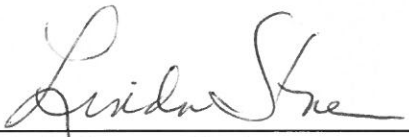
The President spoke on the items pertaining to the Committee's area of purview.

SHAREHOLDER/ MEMBER COMMENTS

Five shareholders/ members spoke on the items pertaining to the Committee's area of purview.

ADJOURNMENT

The Vice-Chair adjourned the meeting at 2:06 p.m.

A handwritten signature in cursive script, appearing to read "Linda Stone", is written above a horizontal line.

Linda Stone, Chair
Strategic Planning Ad Hoc Committee
KI 09.30.16

RECAP OF MOTIONS AND ACTIONS TAKEN AT THE STRATEGIC PLANNING AD HOC COMMITTEE MEETING ON September 30, 2016

ACTIONS

- Minutes of September 6, 2016 were approved, as presented, with two abstentions (L. Stone, S. Hopewell).
- After a brief discussion, it was the consensus of Committee to have the Chairs of ITS, Recreation, and Publications Committees to act as Advisory Committee members to develop a clear vision on what needs to be done, and define where this Committee will be in the next ten years in terms of projects.
- It was the consensus of the Committee to invite all of the Standing Committees Chairs, including Advisory Committee members, to attend the next SPAH meeting, asking them to develop a ten-year practical plan of the projects to be done for their Committees (prior to the meeting) using the Reserve Study as a base, including projected completion dates.

MOTIONS

- The meeting was adjourned at 2:04 p.m.