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## Strategic Planning Ad Hoc Committee

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### Agenda

Administration Conference Room B

Tuesday, July 5, 2016

1:00 p.m.

1. Call to Order/Pledge of Allegiance
2. Roll Call/Notice of Quorum
3. Chair's Announcements
  - a. Introduction of Guests and Staff
  - b. Rules of Order
  - c. Chair's Report
4. Approval of Minutes (not applicable)
5. Shareholder/Member Comments – Agenda Items Only  
*(Limited to 3 minutes per person)*
6. Correspondence
  - a. (none)
7. New Business
  - a. Elect Committee Vice Chair
  - b. Goals (pp. 1-3)
8. Policies
  - a. Adopt policy 5167-SPAH (pp. 4-5)
9. Staff Reports
  - a. Executive Director, Randy Ankeny
10. President's Comments
11. Shareholder Member Comments  
*(Limited to 3 minutes per person)*
12. Committee Member Comments
13. Next Meeting/Adjournment
  - a. **Tuesday, August 2, 2016**
14. Adjournment

**Purpose:**

To study and provide recommendations to the Board to support establishing and setting priorities for the preservation and improvement of Trust Property.

1. Focus direction and financial resources;
2. Strengthen operations through unified common goals;
3. Establish agreement around intended outcomes/results; and
4. Assess and adjust the organization's direction in response to a changing environment and community demographics.

**What is Strategic Planning?**

Strategic planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful.

**What is a Strategic Plan?**

A strategic plan is a document used to communicate with the organization the organizations goals, the actions needed to achieve those goals and all of the other critical elements developed during the planning exercise.

**What is Strategic Management? What is Strategy Execution?**

Strategic management is the comprehensive collection of ongoing activities and processes that organizations use to systematically coordinate and align resources and actions with mission, vision and strategy throughout an organization. Strategic management activities transform the static plan into a system that provides strategic performance feedback to decision making and enables the plan to evolve and grow as requirements and other circumstances change. Strategy Execution is basically synonymous with Strategy Management and amounts to the systematic implementation of a strategy.

**What Are the Steps in Strategic Planning & Management?**

There are many different frameworks and methodologies for strategic planning and management. While there are no absolute rules regarding the right framework, most follow a similar pattern and have common attributes. Many frameworks cycle through some variation on some very basic phases: 1) analysis or assessment, where an

understanding of the current internal and external environments is developed, 2) strategy formulation, where high level strategy is developed and a basic organization level strategic plan is documented 3) strategy execution, where the high level plan is translated into more operational planning and action items, and 4) evaluation or sustainment / management phase, where ongoing refinement and evaluation of performance, culture, communications, data reporting, and other strategic management issues occurs.



**Goals:**

1. Focus direction and financial resources;

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2. Strengthen operations through unified common goals;

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3. Establish agreement around intended outcomes/results; and

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4. Assess and adjust the organization's direction in response to a changing environment and community demographics.

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**GOLDEN RAIN OPERATIONS****COMMITTEE FUNCTIONS****ADOPT****Strategic Planning Ad Hoc Committee**

Pursuant to state statute (**Corp. Code §7210; Corp. Code §7212(c)**) and Article VII of the Bylaws of the Golden Rain Foundation (GRF), the Board of Directors (BOD) hereby establishes the Strategic Planning Ad Hoc Committee and grants to the Committee authority specifically stated within the GRF governing documents, and policies or other authority as granted by the BOD or as stated within this policy.

In accordance with Article VIII of the Bylaws, committee chair and members shall be appointed by the GRF President and approved by action of the BOD in accordance with policy 5100-30.

**1. PURPOSE:**

To study and provide recommendations to the Board to support establishing and setting priorities for the preservation and improvement of Trust Property.

- a. Focus direction and financial resources;
- b. Strengthen operations through unified common goals;
- c. Establish agreement around intended outcomes/results; and
- d. Assess and adjust the organization's direction in response to a changing environment and community demographics.

**2. DUTIES:**

- a. Publish an agenda four (4) days in advance of Committee meeting;
- b. Elect a Vice-Chair at the first meeting;
- c. Meet monthly or whenever such meetings are deemed necessary unless cancelled by the Chair; and
- d. Furnish a report at the BOD annual meeting.

**3. LIMITATIONS:**

It is to be recognized that the function of the Committee is to act in an advisory and consulting capacity.

(Month Year)

**COMMITTEE FUNCTIONS**

**ADOPT**

Strategic Planning Ad Hoc Committee

Regulatory or supervisory activities affecting employed personnel are functions of Management and not to be encroached upon by any Committee Chairperson or member, either individually or collectively.

Committee does not have the authority to enter into written contracts or oral agreements with any third parties on behalf of the GRF BOD. Authority to authorize contracts and/or expenses rests solely with the BOD.

**Policy  
Adopted:**

**GOLDEN RAIN FOUNDATION  
Seal Beach, California**

(Month Year)