

ADMINISTRATION**NEWSPAPER SERVICES****Bilingual Advertising****ACCEPTABLE BILINGUAL ADVERTISEMENTS**

The LW Weekly will accept bilingual advertisements that are in accordance with the general advertising guidelines and that meet the additional criteria:

- 1) Ads may include two languages only; English must be one of the languages displayed.
- 2) Bilingual ads must include English translations for all text displayed (including text displayed in logos and/or other graphic elements).
- 3) Bilingual ads must be reviewed by a translator pre-approved by the Department head or Executive Director.
- 4) Golden Rain Foundation reserves the right to reject any ad for any reason.

Adopted: 28 Feb 17
Amended: 27 Mar 18

Golden Rain Foundation
Seal Beach, CA