

ADMINISTRATION

NEWSPAPER SERVICES

Advertising Commissions

Definitions

New Accounts: corporations, companies and/or individuals that have never run/placed an ad with the LW Weekly or have not advertised with the *NEWS* for more than one year.

Existing Accounts: corporations, companies and/or individuals which advertise with the GRF Communication Department on a consistent or recurring basis defined as no less than 48 ads or 12 consecutive months (at least 24 ads) whichever happens first.

The Communication Department Head and Executive Director will use and semi-annually review the schedule of commissions to be paid for obtaining advertising as stated in Policy 4191-20, Commissions.

Policy

Adopted: 9 Jul 77

Amended: 15 Jan 91

Amended: 14 Mar 14

Amended: 26 Jan 16

Amended: 22 May 18

GOLDEN RAIN FOUNDATION
Seal Beach, California