

The minutes of November 8, 2018 meeting were approved as submitted.

STAFF REPORTS

Director of Communications & Technology

Budget Variance/Sales Report

The Director of Communications and Technology spoke of the Variance/Sales report for Cost Center 36 as presented. The Committee discussed breaking down types of advertising and preparing separate budgets.

Website Statistics

The Committee reviewed website statistics as presented. Chair Pratt asked the Director of Communications and Technology to have a breakdown on each webpage based on the visits.

LW Live Statistics

The Committee reviewed LW Live statistics as presented.

SHAREHOLDER/MEMBER COMMENTS

One shareholder and one guest spoke on the items pertaining to the Committee's area of purview.

CORRESPONDENCE

Berkshire Hathaway, Bruce T. Mulhearn

Following a discussion on Berkshire Hathaway letter, Mr. Gould MOTIONED, seconded by Mr. Moore –

TO allow the publishing of a Berkshire Hathaway message to community as a paid insert.

The motion was carried unanimously by Committee members present.

UNFINISHED BUSINESS

2019 LW Calendar. Update

The Director of Communications and Technology stated that the 2019 LW calendar will be presented on December 19th, 2018.

Revision of Policies

The Director of Communications and Technology stated that revised policies will be presented at the next scheduled Committee meeting.

LW Map

The director of Communications and Technology stated that the LW map is in the final phase of its completion.

Switching from Constant Contact to MailChimp. Update

The Director of Communications and Technology briefly updated the Committee on the transition from Constant Contact to a MailChimp.

Murals. Update

The Director of Communications and Technology provided the Committee with an update on the murals.

NEW BUSINESS

LWSB Website

The Director of Communications and Technology stated that the website is being developed.

PRESIDENT'S COMMENTS

There were no comments made at the time of the meeting.

SHAREHOLDER/MEMBER COMMENTS

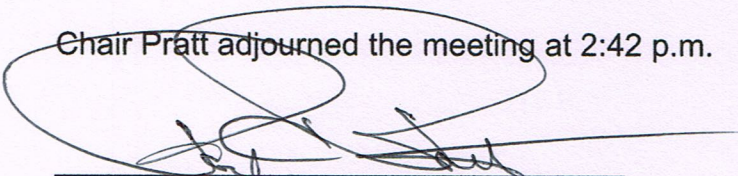
There were no comments made by shareholders/members.

COMMITTEE MEMBERS COMMENTS

Six Committee members spoke on the proceedings of the meeting.

ADJOURNMENT

Chair Pratt adjourned the meeting at 2:42 p.m.



Paul Pratt, Chair
COMMUNICATIONS COMMITTEE