



COMMUNICATIONS COMMITTEE

SUMMARY REPORT

Thursday, March 14, 2019

1:00 p.m.

Action/Request	Person Responsible	Finance	BOD
<p>1. STAFF REPORTS: Budget Variance/Sales Report No discussion took place on Budget Variance/Sales report at the time of the meeting. Website Statistics No discussion took place on Website statistics at the time of the meeting. LW Live Statistics No discussion took place on LW Live statistics at the time of the meeting.</p>	Executive Director		
<p>2. CORRESPONDENCE: Berkshire Hathaway Sales, Kathy Gupton Following a discussion, President Stone stated that she will reach out to Ms. Gupton regarding re-working her letter to meet publication requirements (letter to the editor) and provide the Committee with an update on this matter at the next scheduled meeting.</p>	Executive Director		
<p>3. UNFINISHED BUSINESS: There were no unfinished business items to discuss at the time of the meeting.</p>	Executive Director		
<p>4. NEW BUSINESS: Website Redevelopment Quotes No discussion took place on Website redevelopment quotes at the time of the meeting.</p>	Executive Director		
<p>5. POLICIES: Rescind: Policy 5050-34, Digital Billboards Policy 5051-34, Website Management Policy 2825-36, Special Columns Policy 2840.02-36, Deadlines Policy 2840.04-36, News Stories Policy 2840.06-36, Obituaries Policy 2840.07-36, News Photos Policy 2840.08-36, News Coverage Policy 2840.09-36, Collection Point Review and adopt: Policy 2-2803-1, Communication Department Services Policy 2-2804-1, Community Newsletter Submissions Policy 2-2805-1, Communication Department</p>	Executive Director		

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<p>Advertising Policy 2-2806-1, News Coverage Policy 5125-36, Communications Committee</p> <p>Following a discussion, the Committee concurred to review the above Policies at the next scheduled Committee meeting.</p> <p>The Executive Director also issued an order to move ahead with the new commission rate for a newly hired sales person.</p>			