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## WEBSITE REDESIGN AD HOC COMMITTEE

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### Agenda

Clubhouse Four/ Zoom  
Tuesday, February 16, 2021  
1:00 p.m.

1. **Call to Order/Pledge of Allegiance**
2. **Roll Call/Notice of Quorum**
3. **Chairs Announcements**
  - a. Introduction of Guests and Staff  
Susan Hopewell, GRF President  
Randy Ankeny, Executive Director  
Daniel Fabian, IT Supervisor  
Katya Lukina, Recording Secretary
  - b. Rules of Order
  - c. Chair's Report
4. **Shareholder/Member Comments** (*Limited to 3 minutes per person*)
5. **Approval of Minutes**
  - a. Minutes of January 19, 2021 (pp. 1-3)
6. **Correspondence**
7. **Staff Reports**
  - a. IT Supervisor
  - b. Executive Director
8. **Sub-Committee Reports**
9. **President's Comments**
10. **Unfinished Business**
  - a. StormBrain Update (pp. 4-7)
  - b. Wikipedia Page Update (pp. 8-12)
11. **New Business**
12. **Governing Documents (N/A)**
13. **Future Agenda Items**

**14. Next Meeting**

March 16, 2021

**15. Adjournment**



## **WEBSITE REDESIGN AD HOC COMMITTEE MINUTES**

### **January 19, 2021**

The Website Redesign Ad Hoc Committee meeting was held on Tuesday, January 19, 2021, and was called to order at 1:00 p.m. by Vice Chair Heinrichs in Clubhouse Four and via Zoom, followed by the Pledge of Allegiance.

#### **ROLL CALL**

Present: Ms. J. Isom, Chair  
Ms. I. Heinrichs  
Mr. R. Collazo

Mr. N. Massetti  
Mr. W. Thompson  
Ms. S. Hopewell, Ex-Officio

Absent: Ms. L. Stone

Also Present: Ms. C. Levine, GRF Board Member, Mutual Ten  
Mr. D. Fabian, IT Supervisor  
Ms. K. Lukina, Recording Secretary

GRF Board members who are not committee members will be allowed to comment when recognized by the Vice Chair and only during the proscribed Foundation member comment period, not to exceed four minutes, as set forth in Policy 5610, Participation by Foundation Members. The minutes of today's committee meeting will be presented to the Board for approval following the approval of the committee meeting minutes in February 2021.

#### **CHAIR'S ANNOUNCEMENTS**

Vice Chair Heinrichs greeted and welcomed everyone to the Website Redesign Ad Hoc Committee meeting and introduced Foundation members and staff, including IT Supervisor Daniel Fabian and News Editor, Copywriter, Page Designer Katya Lukina.

#### **Rules of Order**

Vice Chair Heinrichs asked everyone to silence their cell phones.

#### **Chair's Report**

Vice Chair Heinrichs had no report to present at the time of the meeting.

#### **SHAREHOLDER/MEMBER COMMENTS (N/A)**

#### **APPROVAL OF MINUTES**

The minutes of November 17, 2020, Website Redesign Ad Hoc Committee meeting were approved as submitted.

**CORRESPONDENCE (N/A)**

**STAFF REPORTS**

IT Supervisor

The IT Supervisor stated that he will report on StormBrain updates under Unfinished Business.

Executive Director

The Executive Director was absent.

**SUB-COMMITTEE REPORTS (N/A)**

**PRESIDENT'S COMMENTS**

President Hopewell commented on the items pertaining to the agenda throughout the meeting.

**UNFINISHED BUSINESS**

StormBrain Update

The IT Supervisor stated that Stage 1 of website redesign, including content packaging and infrastructure, has been completed. He added that Stage 2 has officially begun, including creating a new home page and working on the integrated calendar functionality.

The Committee also discussed potentially adding drone footage of the globe to the updated website.

Tecnavia

Following a discussion, the IT Supervisor stated that Tecnavia issues will be addressed with Chair Isom and the Managing Editor prior to the next scheduled Committee meeting.

Wikipedia Page Update

Following a discussion, the Committee advised the IT Supervisor to discuss with the Executive Director updating the Wikipedia verbiage for LWSB, if the Board's approval is not required.

The Committee also discussed the importance of adhering to Wikipedia's editorial standards and rules.

**FUTURE AGENDA ITEMS**

Unfinished Business:

- a. StormBrain Update
- b. Tecnavia Update

New Business:

- a. Wikipedia Page Update

**ADJOURNMENT**

Vice Chair Heinrichs adjourned the meeting at 1:16 p.m.

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Irma Heinrichs, Vice Chair  
Website Redesign Ad Hoc Committee

KL 01/19/21

DRAFT

# Website Redesign Update

Homepage draft:

Watch the 1<sup>st</sup> Quarter Board of Directors Live Stream Meeting [WATCH LIVE STREAM](#)

57° Clubs & Activities ▾ Residents ▾ Buyer Info ▾ **Leisure World** Seal Beach About ▾ Government ▾ City of Seal Beach ▾ Start Exploring...

# Leisure is a state of mind.

**ACTIVE ADULT COMMUNITY**

|  |  |  |   |
|--|--|--|---|
|  <p><b>WEEKLY NEWSPAPER</b><br/>Community in Action</p>     |  <p><b>LIVE ALERT SIGN UP</b><br/>Stay Informed</p> |  <p><b>COMMUNITY MAP</b><br/>You Are Here</p>            |  <p><b>RESERVE FACILITIES</b><br/>Book Now</p> |
|  <p><b>LIVE STREAM COMMUNITY INFO</b><br/>Listen In Now</p> |  <p><b>ON SITE HOME SALES</b><br/>Find Out More</p> |  <p><b>COMMUNITY UPDATES</b><br/>What's The Latest?</p> |   |

WE LOVE IT HERE @ LEISURE WORLD

" Close to the beach, shopping, medical facilities, and everything else we all use. Best decision we ever made. My husband said to me, ' He's the happiest he's ever been in his life'. "

— Peg, Resident



WELCOME TO OUR COMMUNITY

## Active Senior Living in a Southern California Oasis

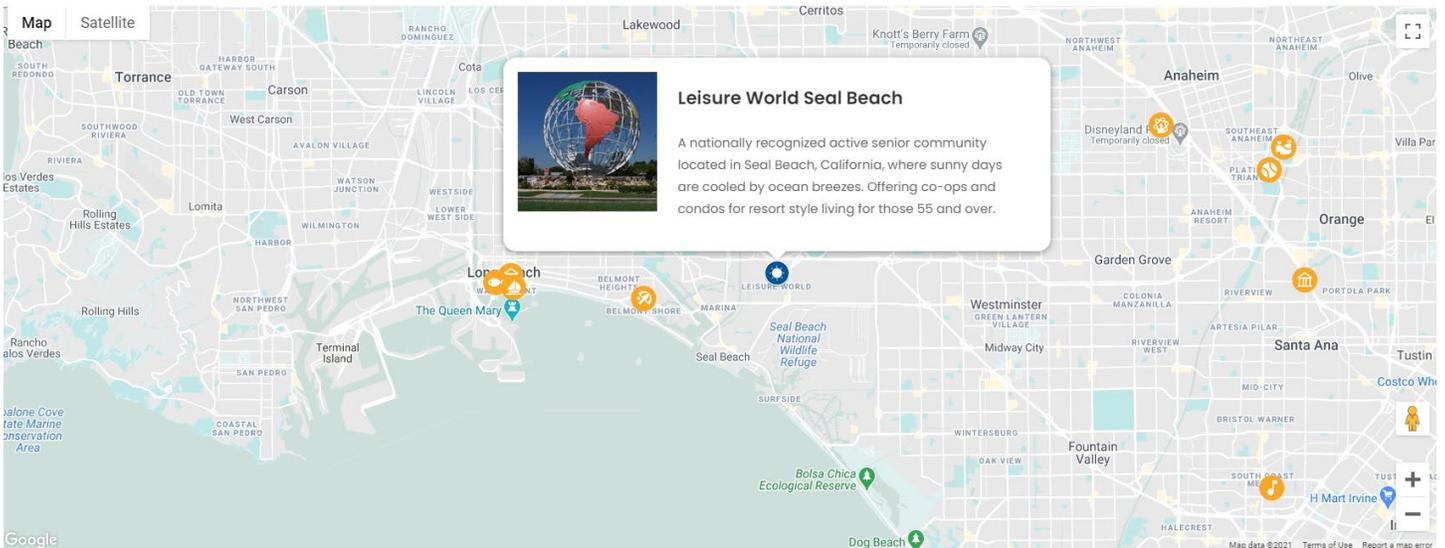
Leisure World is a nationally recognized active 55+ senior community located in sunny breezy Seal Beach, California. The first major planned active retirement community in the nation thriving ever since opening in 1962.

FIND YOUR DREAM HOME TODAY

EVERYTHING YOU NEED IS NEARBY

## Small Town Comfort, Big City Access

We have all of the amenities and comfort of small town living with easy access to the abundant entertainment and shopping of Orange County and nearby Los Angeles.





ON-SITE MEDICAL SERVICES

We have an onsite dedicated health care center by Optum, exclusively for Leisure World residents.

 HOURS OF OPERATION

8:00am to 5:00pm (Closed for lunch 12:00 to 1:00pm)

 PHONE / SCHEDULE APPOINTMENT

(562) 493-9581 (Call or stop by to schedule appointments)

 ADDRESS

1661 Golden Rain Road  
Seal Beach, CA 90740

 VISIT OPTUM WEBSITE  
[www.optumcare.com](http://www.optumcare.com)

## Events Calendar

February 2021

YEARLY MONTHLY WEEKLY DAILY LIST GRID TILE

**FEBRUARY 2021**

| MO | TU | WE | TH | FR | SA | SU |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |

EVENTS FOR FEBRUARY

8th

🕒 8:00 am - 6:00 pm

**WEEKLY ON MONDAYS** ONGOING

C4/Virtual

🕒 9:00 am - 12:00 pm

**MUTUAL 9 BOARD MEETING VIRTUAL** ONGOING

🕒 1:00 pm - 3:30 pm

**MAC C4**

REQUEST MORE INFORMATION ABOUT OUR COMMUNITY

## Connect with the Leisure World Seal Beach community today.

|             |            |
|-------------|------------|
| First Name* | Last Name* |
| Email*      | Phone*     |
| Message*    |            |

SUBMIT MESSAGE



### INFORMATION

- Contact Us
- Event Calendar
- Reserve Amenities
- LW Weekly

### ABOUT

- About GRF
- Onsite Home Sales
- Community Map
- Mutual Websites
- Board & Committee Meetings

### LOCATION

13533 Seal Beach Blvd.  
Seal Beach, CA 90740  
+1 (562) 431-6586

### SIGN UP FOR OUR LIVE ALERTS

|            |
|------------|
| Your Name  |
| Your Email |

SIGN UP TODAY

About, Athletic Facilities, Clubs draft:

<https://projects.invisionapp.com/share/KT10482Y4BS9#/screens>

# Current Wiki Page

Leisure World, Seal Beach, California

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**Leisure World** is a [gated retirement community](#) located in [Seal Beach, Orange County, California](#).

Construction on the approximately one square mile (2.5 km<sup>2</sup>) community was begun in 1960 with the first residents moving in on June 6, 1962. This was one of the first major [planned retirement community](#) of its type in the U.S.<sup>[1]</sup> Today, Leisure World is home to approximately 9,000 retired residents.



## Contents

- [1History](#)
- [2Amenities](#)
- [3Layout](#)
- [4Services](#)
- [5References](#)
- [6External links](#)

### History[\[edit\]](#)

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The Leisure World in Seal Beach was developed by Ross W. Cortese's development company, the Rossmoor Corporation, which also developed the nearby community of [Rossmoor](#). The same company developed several other [Leisure Worlds](#) around the United States, and started, but did not complete the [Rossmoor](#) gated retirement community in [Walnut Creek, California](#).

### Amenities[\[edit\]](#)

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The community has three guarded gates with a [private security](#) department that provides traffic enforcement, patrol service and gate control 24 hours a day. Housing consists of one and two bedroom apartments as well as [condominiums](#). Recreation opportunities include a swimming pool and heated pool, a 9-hole par 3 [golf](#) course, a well-equipped weight room, six clubhouses, woodworking and art studios, a sewing room, [lawn bowling](#) courts, [horseshoe](#) pits, [shuffleboard](#) courts, [ping-pong](#) tables, [pool](#) tables and other amenities. There are also numerous planned activities for the residents, including regular dances with lessons. There are numerous clubs and organizations as well as religious groups that meet in Leisure World.

### Layout[\[edit\]](#)

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The main entrance gate at Golden Rain is for invited visitors without passes. The other entrance gates are only for residents with windshield decals or having resident identification and for visitors with passes.

The community is divided into areas called Mutuals. Each Mutual has an elected [board of directors](#). Each Mutual can have their own rules, regulations, and policies of occupancy. In general, the Mutuals adopt similar rules and regulations. Mutual 17 has 3

story buildings operating as condominiums. Mutual 15 has mostly two-story buildings with two bedroom units. Mutuals 1 through 16 are one story buildings. Mutuals 1 through 16 operate as individual General Law Corporations. Ownership of the units are in Shares in the Corporation.

Mutuals maintain the original exterior of the buildings and original appliances and plumbing. Changes and or alterations to the apartment are maintained by the resident. The exterior landscaping are maintained by the Mutuals, although the resident has the option of maintaining their own landscaping.

#### Services[[edit](#)]

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Leisure World has its own private library and its own US Post Office.

Residents also have access to medical doctors at an on-site [outpatient](#) health center with a pharmacy, round-the-clock nurses and other services.<sup>[1]</sup> However, residents who do not voluntarily participate in the clinic or social services are not subject to welfare checks or other supervision and medical intervention by Leisure World.

There are two ambulances stationed inside Leisure World on a 24-hour basis, located at Clubhouse 6. The ambulance service is run by a private ambulance company.

The Orange County Fire Department has a station located one block from the Main entrance gate to Leisure World. The fire station includes a paramedic engine. This gives the residents of Leisure World excellent response times by the Fire Department personnel.

The current cable company, Time Warner, has a closed circuit television channel, called the Superwire Channel, within Leisure World. The channel is available to digital television sets with basic cable service on channel 95. Digital televisions with a cable box can receive the Superwire Channel on cable channel 995.

Also available to Leisure World cable channel subscribers is local Public Education Government television channel SBTV-3. It is available on Time Warner Cable Channel 3 and for Verizon FIOS subscribers on channel 37.

Leisure World has its own medical center with full facilities including five physicians, optometry, physical therapy, and a pharmacy available to all residents.

#### References[[edit](#)]

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1. <sup>^</sup> *"Leisure World Seal Beach"*. *55places.com*. 2018-12-14.

#### External links[[edit](#)]

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- *"About L.W.S.B." Leisure World—Seal Beach*. Archived from *the original* on 2009-05-28. Retrieved 2009-09-30.
- *"Leisure World—Seal Beach"*. Retrieved September 6, 2005.

- This page was last edited on 24 September 2019, at 21:37 (UTC).

# Proposed Wiki Page

## **Leisure World, Seal Beach, California**

Leisure World is a one-square-mile, gated retirement community, considered the first of its kind when it was built in the early 1960s by developer Ross W. Cortese. He envisioned Leisure World as a unique retirement oasis for people over 55. It would include all the facets of retirement life—pool, golf, clubhouses, hobby rooms, fitness center, medical care, churches, transportation and gated security. Today, Leisure World is home to approximately 9,100 retired residents, who live in 6,608 one- and two-bedroom apartments as well as condominiums in 16 neighborhoods called Mutuals.

It was among the first all-encompassing, planned retirement communities in the U.S.

### **GOVERNANCE**

Leisure World's community property is managed by the Golden Rain Foundation (GRF), a nonprofit corporation. The GRF Board of Directors governs the property held in trust for the mutuals and used for the benefit of the whole Leisure World community.

Leisure World is divided into 16 parcels, called Mutuals (there is no Mutual 13), that are separate corporate entities, each governed by an elected board of directors with jurisdiction over its own land and buildings. Each Mutual board establishes and enforces its own regulations, policies and procedures.

### **HISTORY**

In January 1962, the opening-day throng exceeded 15,000 people, and crowds came daily to see Leisure World as it was being built, according to early sales brochures.

Two years after construction began, on June 8, 1962, the first residents moved in. Mutual 1 was built first; all 844 units sold out in nine weeks.

By November 1962, there were over 3,000 residents, and by March 1963, 4,418 units had been sold, as subsequent mutuals were built. Apartments cost between \$9,000-\$11,000, with down payments ranging from \$680-\$786, according to LW sales brochures. Monthly payments of \$92.50-\$103 covered all services, principal, interest, taxes, and health and property insurance.

When the first issue of the Leisure World News was published in 1962, it contained eight pages of information about LW, extolling the wonder of "California's famed year-round climate, LW's attractive landscaping and modern decor and styling."

In March 1963, the LW News reported that new move-ins came from 38 states and seven countries including Saudi Arabia and Iceland. Of the 4,500 units purchased, 500 transactions were by mail without the buyers ever having seen LW.

By 1974, four clubhouses had been built to accommodate a growing demand for clubs, events and activities. In 1988, the two-story GRF Administration Building was built, and a

Mini Farm site was established. Also in 1988, the GRF terminated its contract with a management company and employed its first fulltime, onsite administrator.

In 1995, the GRF purchased the Leisure World Library from Orange County. In July 2003, Clubhouse 6 opened and now houses the Fitness Center, table tennis facility and Hospitality Room. In January 2008, the North Gate, Leisure World's third entrance, was officially opened. Since then, the Mission Park multi-purpose courts, Veterans Plaza, the Learning Center and Test Kitchen have been added to the growing list of LW amenities.

## **SERVICES**

Leisure World has its own medical center, run by a private company, with full facilities, including physicians, optometry and physical therapy departments, and a pharmacy available to all residents.

There are two ambulances stationed inside Leisure World on a 24-hour basis. The ambulance service, located at Clubhouse 6, is run by a private company.

The Orange County Fire Department has a station located less than a mile from the Main entrance of Leisure World. The fire station includes a paramedic engine. Leisure World residents report excellent response times when medical emergencies occur.

The current cable company, Spectrum, has a closed-circuit television channel, called the Superwire Channel, within Leisure World.

Also available to Leisure World cable subscribers is the local Public Education Government television channel SBTV-3.

Other services include free Mini Bus transportation, landscaping and grounds maintenance, on-site banking and a U.S. Post Office branch, a notary, car wash, a recreational vehicle storage lot and on-site social services. The community is protected by a security department that provides traffic enforcement, patrol service and gate control 24 hours a day.

The GRF employs a professional staff of more than 100 full- and part-time workers who carry out community operations and management. Departments include administration, recreation, finance, physical property, service maintenance, safety and emergency operations, transportation, communications, security, human resources, among others.

## **AMENITIES**

Recreation opportunities include a swimming pool and heated pool; a 9-hole, par-3 golf course; six clubhouses; studios for woodworking, ceramics, video, theater and art/ceramics; a sewing room; a ham radio room; pickleball and lawn bowling courts; horseshoe pits, mini farms; table tennis; a billiards room; and other amenities.

The 10,000-square-foot fitness center has three training zones, two strength circuits and a smart group exercise room.

There is a summer-long entertainment season at a 2,500-seat Amphitheater, where residents and their friends can picnic under the stars while listening to professional entertainers.

A hospitality center in Clubhouse 6 offers free coffee and companionship five days a week, and the stage at Veterans Plaza is a venue for club and seasonal entertainment. The on-site LW Library provides convenient access to thousands of titles of movies, books and magazines plus computer equipment and copying services.

In 2020, a Learning Center was built in Clubhouse 4 with interactive screens and computers and a test kitchen designed to host cooking classes and provide a dining space for resident dinners.

### **MISCELLANEOUS OF INTEREST**

- The Golden Rain Foundation that governs Leisure World gets its name from the Golden Rain tree, which symbolized the glory of retirement to developer Ross Cortese. Cortese saw to it that 2,700 trees, marked by hanging bunches of golden flowers, were planted in Leisure World. The years have taken a toll on the trees and only a couple remain. The tree's most enduring legacy is the name it gave to the corporate board that oversees LW.
- Every Leisure World street is named after a golf course (for example Burning Tree Lane and Del Monte Drive).
- Leisure World, Seal Beach, was developed by Ross Cortese's development company, the Rossmoor Corporation, which also developed the nearby community of Rossmoor. The same company developed several other Leisure Worlds in the U.S. and started, but did not complete, the Rossmoor gated retirement community in Walnut Creek, California.