



WEBSITE REDESIGN AD HOC COMMITTEE MINUTES FEBRUARY 16, 2021

The Website Redesign Ad Hoc Committee meeting was held on Tuesday, February 16, 2021, and was called to order at 1:00 p.m. by Vice Chair Heinrichs in Clubhouse Four and via Zoom, followed by the Pledge of Allegiance.

ROLL CALL

Present:	Ms. J. Isom, Chair (Zoom)	Mr. N. Massetti (Zoom)
	Ms. I. Heinrichs	Ms. L. Stone (Zoom)
	Mr. R. Collazo (Zoom)	Mr. W. Thompson (Zoom)
		Ms. S. Hopewell, Ex-Officio

Also Present:	Ms. P. Snowden, GRF Board Member, Mutual Two
	Mr. D. Fabian, IT Supervisor (Zoom)
	Ms. R. Osborn, Managing Editor (Zoom)
	Ms. K. Lukina, Recording Secretary (Zoom)

GRF Board members who are not committee members will be allowed to comment when recognized by the Vice Chair and only during the proscribed Foundation member comment period, not to exceed four minutes, as set forth in Policy 5610, Participation by Foundation Members. The minutes of today's committee meeting will be presented to the Board for approval following the approval of the committee meeting minutes in March 2021.

CHAIR'S ANNOUNCEMENTS

Vice Chair Heinrichs greeted and welcomed everyone to the Website Redesign Ad Hoc Committee meeting and introduced Foundation members and staff, including IT Supervisor Daniel Fabian, Managing Editor Ruth Osborn and News Editor, Copywriter, Page Designer Katya Lukina.

Rules of Order

Vice Chair Heinrichs asked everyone to silence their cell phones and wear a mask.

Chair's Report

Vice Chair Heinrichs had no report to present at the time of the meeting.

SHAREHOLDER/MEMBER COMMENTS

A GRF Board member commented on agenda items.

APPROVAL OF MINUTES

The minutes of January 19, 2021, Website Redesign Ad Hoc Committee meeting were approved as submitted.

CORRESPONDENCE (N/A)**STAFF REPORTS****IT Supervisor**

The IT Supervisor stated that he will report on StormBrain updates and Wikipedia under Unfinished Business.

Executive Director

The Executive Director was absent.

SUB-COMMITTEE REPORTS (N/A)**PRESIDENT'S COMMENTS**

President Hopewell commented on agenda items throughout then meeting.

UNFINISHED BUSINESS**StormBrain Update**

The Committee reviewed LWSB website at its design and development phase, as presented by the IT Supervisor. Following a discussion, it was consensus of the Committee to:

Make the font larger, add more contrast in images & design, highlight drop down links on homepage, move the activities calendar above the HCC, show better distinction between LWSB and GRF, remove the globe image, move the larger GRF logo to a drop-down menu, and change the number of Mutuals from 17 to 16.

The IT Supervisor stated that the Committee's feedback will be forwarded to StormBrain.

It was also the consensus of the Committee to have the IT Supervisor provide the Board members with a link of updated LWSB website, and further review this topic at the next scheduled Committee meeting.

Wikipedia Page Update

The Committee reviewed an updated verbiage for LWSB Wikipedia page, as presented by the Managing Editor. Following a discussion, it was the consensus of the Committee to have the Managing Editor revise the presented verbiage for LWSB Wikipedia page, based on Committee's feedback, including the citations from outside sources and 1995 rainstorm.

Chair Isom asked Committee members to email her any Wikipedia related comments. It was the consensus of the Committee to further discuss this topic at the next scheduled Committee meeting.

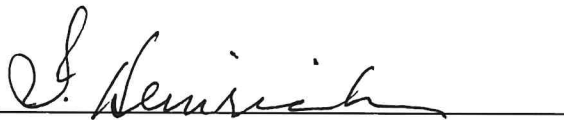
FUTURE AGENDA ITEMS

Unfinished Business:

- a. StormBrain Update
- b. Wikipedia Page Update

ADJOURNMENT

Vice Chair Heinrichs adjourned the meeting at 2:03 p.m.



Irma Heinrichs, Vice Chair
Website Redesign Ad Hoc Committee

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