

# WEBSITE REDESIGN AD HOC COMMITTEE MINUTES October 19, 2021

The Website Redesign Ad Hoc Committee meeting was held on Tuesday, October 19, 2021, and was called to order at 1:00 p.m. by Chair Isom in Clubhouse Four and via Zoom, followed by the Pledge of Allegiance.

#### **ROLL CALL**

Present:

Ms. J. Isom, Chair

Mr. W. Thompson

Mr. N. Massetti

Ms. S. Hopewell, Ex-Officio

Also Present: Ms. D. Gambol, GRF Board Member, Mutual One (Zoom)

Ms. C. Levine, GRF Board Member, Mutual Ten (Zoom)

Ms. P. Snowden, GRF Board Member, Mutual Two

Mr. S. Iskenderian, IT Supervisor Ms. K. Lukina, Recording Secretary

GRF Board members who are not committee members will be allowed to comment when recognized by the Chair and only during the proscribed Foundation member comment period, not to exceed four minutes, as set forth in Policy 5610, Participation by Foundation Members. The minutes of today's committee meeting will be presented to the Board for approval following the approval of the committee meeting minutes in November 2021.

#### **CHAIR'S ANNOUNCEMENTS**

Chair Isom greeted and welcomed everyone to the Website Redesign Ad Hoc Committee meeting and introduced Foundation members and staff, including IT Supervisor Seth Iskenderian, and Recording Secretary Katya Lukina.

## Rules of Order

Chair Isom asked everyone to be kind and considerate.

#### Chair's Report

The Chair did not offer a report.

### SHAREHOLDER/MEMBER COMMENTS

No comments were made by shareholders/members.

#### **APPROVAL OF MINUTES**

The minutes of September 21, 2021, Website Redesign Ad Hoc Committee meeting were accepted as presented.

## **CORRESPONDENCE (N/A)**

#### STAFF REPORTS

#### IT Supervisor

The IT Supervisor provided the Committee with the updates on agenda items throughout the meeting.

#### **Executive Director**

The Executive Director was unable to attend the meeting.

# SUB-COMMITTEE REPORTS (N/A)

#### PRESIDENT'S COMMENTS

President Hopewell commented on agenda items throughout the meeting.

#### **UNFINISHED BUSINESS**

#### Website Redesign Action Request for October Board Meeting for Approval

The IT Supervisor stated that the website has been updated based on the Board's feedback.

The Committee discussed the need to update the photos of the security gate and the globe, website optimization by StormBrain to resolve speed issues (especially for older devices), updating the numerical sort of policies and subsequent search capability by StormBrain, adding descriptions under Security and Food Services sections, designating at the top of the online forms whether they are fillable online to immediately submit or must be brought to Administration in-person, and thoroughly testing the redesigned website on the GRF server before its launch.

Following a discussion, Mr. N. Massetti MOTIONED, seconded by Ms. J. Isom –

**TO** accept the launch of the new <u>www.lwsb.com</u> website and forward it to the Board for final approval.

The motion was carried unanimously by Committee members present.

The Committee also discussed the ways of publicizing the website launch through LW Weekly and LW Live by the Managing Editor.

## **FUTURE AGENDA ITEMS**

# **Unfinished Business:**

- a. Website launch, follow up
- b. Wikipedia page, follow up

# New Business:

a. Cross training on updates and changes to a website

# **ADJOURNMENT**

Chair Isom adjourned the meeting at 1:43 p.m.

Janet Isom, Chair

Website Redesign Ad Hoc Committee

KL 10/19/21