



COMMUNICATIONS

Digital Billboards

1. APPLICATION PROCEDURES

- 1.1. A "Request for Display on Digital Billboard" form (20-5050-4) must be completed and accompanied by the document to be displayed.
- 1.2. The request to advertise any club event must be approved by the Recreation Department.

2. LAYOUT REQUIREMENTS

- 2.1. Acceptable formats: .jpg or PDF.
- 2.2. Resolution: Artwork should be 300 dpi, 8.5x11 inches in a landscape orientation. For questions on image quality, contact LW Weekly at 562-430-0534.
- 2.3. Color Format: RGB preferred.
- 2.4. Communications Department will review digital files to make sure they meet specifications, photo/art quality and overall design aesthetics.
- 2.5. Artwork that does not meet quality specifications or that appears pixelated, blurred, or distorted is not acceptable.
- 2.6. GRF is not responsible for proofreading and/or correcting errors.
- 2.7. GRF reserves the right to reject artwork without further explanation.

Document History

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